REALASSETS ADVISER

Real Assets Adviser is delivered to more than **45,000** family offices, broker/dealers, registered investment advisers and wealth managers. It covers a wide spectrum of real assets, including real estate, infrastructure, energy, commodities/precious metals, and timber and agriculture. We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

H1 2027 Editorial Calendar

January

Private credit 2027

Yes, private credit has had its share of controversy. But the key question for investors in 2027 will no longer be, "Should I own private credit?" It will be, "Which manager, which strategy, which vintage and what liquidity terms?"

Artificial intelligence and infrastructure

Is the AI infrastructure buildout running dangerously ahead of monetization? And, if so, at what cost to investors?

Ad reservations due: November 25
Ad materials due: December 9



February

Has democratization of alternatives gone too far?

Private markets have thrown open their doors to the wealth channel — but has access outrun understanding? Are advisers selling complexity clients do not grasp, and is illiquidity being repackaged in ways that mask risk rather than protect against it?

Venture capital and private equity investing turns lethal

Investors are betting big on private defense startups, promising everything from advanced drone technology and mass-produced deep-strike missiles to laser air defenses and autonomous ships and submersibles.

Real Assets Adviser is a publication of Institutional Real Estate, Inc.

H1 2027 Editorial Calendar

Ad reservations due: December 23
Ad materials due: January 8
Bonus distribution:
Institutional Real Estate, Inc.
2027 Visions, Insights & Perspectives (VIP) Americas
2027 Visions, Insights & Perspectives (VIP) Europe

March

CRE investment and acquisition in the AI era

Artificial intelligence is reshaping how commercial real estate (CRE) investors identify acquisition targets, underwrite deals, forecast demand and manage portfolios.

Tokenizing private-market assets

Blockchain-based digital tokens promise to expand the investor base for private market alternatives, create new liquidity options and compress settlement times.

Ad reservations due: January 26
Ad materials due: February 9
Bonus distribution:
Institutional Real Estate, Inc.
2027 Editorial Advisory Board Meeting – *Real Assets Adviser*



April

Commodities supercycle, year two

Electrification and years of underinvestment in production have created major investor demand for commodities.

Ad reservations due: February 23
Ad materials due: March 9
Bonus distribution:
Institutional Real Estate, Inc.
2027 Spring Editorial Advisory Board Meeting – *Institutional Real Estate Americas*

May

Bitcoin, Ethereum and beyond

Has cryptocurrency finally earned a permanent seat at the asset-allocation table?

Ad reservations due: March 26
Ad materials due: April 9

June

Is opportunity zone 2.0 paying off?

The program has been redesigned to boost investment mainly by making opportunity zones a more predictable, durable tax-planning vehicle. Is the plan working for investors?

The evolution of data centers

The nervous systems of AI and cloud computing are getting bigger and hungrier for power, and that has forced investors and technologist to underwrite more innovation.

Ad reservations due: April 23
Ad materials due: May 7
Bonus distribution:
Institutional Real Estate, Inc.
2027 Visions, Insights & Perspectives (VIP) Infrastructure

H1 2027 Editorial Calendar

In every issue:

Editorial

5 Questions

Talking Points

Real Estate news

Infrastructure news

Energy news

Commodities news

Market View

The Big Picture

Last Word



Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2027 will be available in March 2027.

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