INSTITUTIONAL REAL ESTATE
EUROPE

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

H1 2027 Editorial Calendar

January

Centre of attention

The data centre sector is real assets' most polarising and intriguing real estate story. Spanning everything from capital weight considerations, planning constraints, uncertain technological change, social resistance and energy demands — and everything in between — it is understandable that many investors have chosen to stay away from the segment. But if they look behind the headlines, could they be missing out on opportunities that bypass infrastructure constraints and concentration risks?

Overheating

Southern Europe has been the continent's real estate darling for some time, displaying resilience and attracting large swathes of capital, particularly in areas such as living and logistics. But as its post-pandemic rebound fades into history, are some parts of the region overheating, with having to try and dispose of older assets not located in optimal areas?

Ad reservations due: 13 November
Ad materials due: 25 November



February

Can we afford it?

Europe's affordable housing problem simply will not go away, as a combination of high costs, planning issues, uncertain government policies and low returns put off investors. How can governments and private capital best work together to provide sufficient affordable housing across Europe? And what happens if the public and private sectors don't deliver?

The money talks

A report from the *Institutional Real Estate Americas, Europe* and *Asia Pacific* Editorial Advisory Board meetings in the second half of 2026. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies given current economic conditions, and what are their plans for 2027?

Ad reservations due: 11 December
Ad materials due: 30 December
Bonus distribution:
Institutional Real Estate, Inc.
2027 Visions, Insights & Perspectives (VIP) Americas
2027 Visions, Insights & Perspectives (VIP) Europe

March

The virtual CIO

More investment committees and managers are using large language models (LLMs) as "co-CIOs"

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in attempts to counter-balance human bias and inject faster data-reference points into meetings. Is there evidence that such use of AI is enhancing strategies? How can AI be best used within senior-level discussions? And if they are proving to be successful, then should everyone include virtual CIOs in their high-level deliberations? Or are there valid reasons not to?

Not all under one roof

For those looking in from the outside, German rental residential can sometimes appear to be one of Europe's most perplexing housing markets. Regulation, land scarcity, demographic pressure, and rising construction costs have constrained supply in recent years to varying degrees. At the same time, refurbishment requirements and price adjustments have offered attractive entry points. And new builds open an avenue to potential income without fear of rent caps. But the picture is disjointed from region to region and city to city. How can investors make sense of the country's living sector?

Ad reservations due: 15 January
Ad materials due: 29 January
Bonus distribution:
Institutional Real Estate, Inc.
2027 Editorial Advisory Board Meeting – *Real Assets Adviser*



April

Mighty micro-locations

The mantra of real estate has always been "location, location, location." But in a world fraught with geopolitical concerns, rising interest rates and supply-chain issues — to name just a few — enhanced selectivity is key. How can forensic investors best identify and target precise micro-locations for investment in gateway and emerging markets, and how might this vary by property type and global region?

On second thoughts

The secondaries European real estate market has become broader and deeper as investors have tried to rebalance portfolios and managers have moved assets and restructured closed-end funds. Does this mean a wider secondaries space is now here to stay? And are the options available to general partners (GPs) and limited partners (LPs) welcome outlets, or additional risks both in terms of cost and complexity?

Ad reservations due: 12 February
Ad materials due: 26 February
Bonus distribution:
Institutional Real Estate, Inc.
2027 Spring Editorial Advisory Board Meeting – *Institutional Real Estate Americas*

May

Creeping complacency

Real estate returns have struggled to match other asset classes recently for well-documented reasons. But are investors now too tolerant of below-par performance from managers? And are powerful branding and good relationships acting as protective cover for low yields?

Ad reservations due: 12 March
Ad materials due: 26 March

June

Buy vs build

The best points at which to develop rather than buy standing assets during a cycle have been debated for decades. But with a larger pool of data to analyse, is the real estate investment community now at a stage where it can forensically examine

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the merits of development investment in light of Europe's sustainability requirements, restricted land space, construction costs and financing challenges? And if so, have the reasons for pursuing development over acquisitions now altered significantly?

The right benchmarks

As European investors pivot towards more diversified real estate portfolios, exposure to newer sectors and different managers is placing new demands on their performance-assessment tools. How can investors best work out whether both their direct and indirect commitments are delivering adequate returns and the managers they allocate to are truly adding value? And are some of them getting it wrong?



Ad reservations due: 16 April
Ad materials due: 30 April
Bonus distribution:
Institutional Real Estate, Inc.
2027 Visions, Insights & Perspectives (VIP)
Infrastructure

Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2027 will be available in March 2027.

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