INSTITUTIONAL REAL ESTATE
ASIA PACIFIC

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

H1 2027 Editorial Calendar

January

Genuine alpha

Has real estate become too reliant on falling interest rates and cap-rate compression as the path back to target returns? If the next cycle is characterised by structurally higher funding costs, greater foreign exchange volatility and more episodic liquidity, where will genuine alpha come from: operating execution, capital structure, scarcity value or something else?

Centre of attention

The data centre sector is real estate's most polarising and intriguing story. Spanning everything from planning constraints, uncertain technological change, social resistance and energy demands — and everything in between — it is understandable that many investors have chosen to stay away from the segment. But if they look behind the headlines, could they be missing opportunities that bypass infrastructure constraints and concentration risks?

Ad reservations due: 13 November
Ad materials due: 25 November

February

Winning sectors

How is structural demand creating different winning sectors within real estate? The living and alternative sectors continue to stand out, particularly where demographic demand meets chronic undersupply — whether that is rental housing, student accommodation, senior living, medical office or self-storage.

The money talks

A report from the *Institutional Real Estate Americas, Europe* and *Asia Pacific* Editorial Advisory Board meetings in the second half of 2026. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies given current economic conditions, and what are their plans for 2027?



Ad reservations due: 11 December
Ad materials due: 30 December
Bonus distribution:
Institutional Real Estate, Inc
2027 Visions, Insights & Perspectives (VIP) Americas
2027 Visions, Insights & Perspectives (VIP) Europe

March

Beyond the story

The market is increasingly crowding into "structural growth" sectors such as living, logistics and data centres. At what point does a good secular story become a bad investment because land,

H1 2027 Editorial Calendar

construction costs or entry yields already have capitalised too much of the future growth?

Japan experts

Japan's long-standing institutional real estate markets continue to attract cross-border and international investment, aided by the country's market transparency and relatively low interest-rate environment. But as the Bank of Japan continues to raise interest rates and spreads narrow in the nation, how and where can property investors seek alpha (rents, leverage, etc.)?

Ad reservations due: 15 January
Ad materials due: 29 January
Bonus distribution:
Institutional Real Estate, Inc.
2027 Editorial Advisory Board Meeting – *Real Assets Adviser*

April

Mighty micro-locations

The mantra of real estate has always been "location, location, location." But in a world fraught with geopolitical concerns, rising interest rates and supply-chain issues — to name just a few — enhanced selectivity is key. How can forensic investors best identify and target precise micro-locations for investment in gateway and emerging markets, and how might this vary by property type and global region?



The offshore investor

How should Asia Pacific–based investors approach investment in Europe and the United States as they seek to avoid costly, inefficient tax structures that can be a burden for international investors? And what do "higher for longer" interest rates mean for the relative risk-adjusted returns Asia Pacific investors should demand from offshore real estate?

Ad reservations due: 12 February
Ad materials due: 26 February
Bonus distribution:
Institutional Real Estate, Inc.
2027 Spring Editorial Advisory Board Meeting – *Institutional Real Estate Americas*

May

Birds of a feather

Investors have flocked to the multifamily rental sector in recent years given tailwinds regarding limited housing affordability. But supply challenges persist in meeting the demand. How are landlords addressing tenant needs in the Asia Pacific region, and what is the outlook for the further institutionalisation of the region's multifamily sector?

Survey says

Every year, Institutional Real Estate, Inc. surveys institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

Ad reservations due: 12 March
Ad materials due: 26 March

June

Office experts

The advent of AI accelerated headline concerns that the work-from-home phenomenon and other effects from the COVID-19 pandemic would render office assets obsolete. But while sector demand has suffered in recent years, quality assets have shown resilience and adaptability, with workspaces

H1 2027 Editorial Calendar

reimagined to allow for greater collaboration and creativity, which are needed even more in the age of AI. A look at the latest trends in the office sector.

Ad reservations due: 16 April
Ad materials due: 30 April
Bonus distribution:
Institutional Real Estate, Inc.
2027 Visions, Insights & Perspectives (VIP)
Infrastructure



Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2027 will be available in March 2027.

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5 October 2026