

Asia Pacific Sponsorship

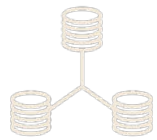
Institutional Real Estate, Inc's Asia Pacific sponsorship programme is designed to connect investors, consultants and managers with news, data, insights and each other.

Investor Focused



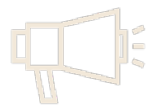
Web-Based Services

IREI's website news is refreshed daily. It is the go-to site for investors and investment managers working within the institutional real estate marketplace.



Databases

Our IRE.IQ database is like having your own research department. Investors receive access to hundreds of different proprietary searches; investment managers can purchase a paid subscription or receive access through sponsorship.



Sponsorship and Advertising

Investment managers can raise their visibility to our exclusive investor audience.



Subscriptions

Investors receive only the news that is relevant to them; investment managers get inside knowledge on investor sentiment.



Events

Investors can enjoy IREI's marketing-free events where we strive for a 3:1 manager/investor ratio; managers can also network in a relaxed environment where there is plenty of opportunity to meet the right investors.

IREI's Platform

For more than 30 years, Institutional Real Estate, Inc (IREI) has been the most trusted and reliable source of data, insights and perspectives on the real estate, infrastructure and real asset classes.

With a unique and singular platform that focuses on the investor in the most important regions of the world — the Americas, Europe and Asia Pacific — we facilitate a more open dialogue between the investors and the people and companies who serve them.

Armed with tailored daily news content; monthly print publications; online database resources; and exclusive invitation-only programs and events that address investors' needs, concerns and what's keeping them up at night, you're able to make more informed investment strategy decisions.

What's more, investment managers who sponsor IREI's publications and events have the unique opportunity to meet one-to-one with many of the most active investors and raise their firm's profile and differentiate their services.

The result is the ability to build closer relationships faster, more efficiently and at a much lower cost.



IREI Asia Pacific Platform

IREI's Asia Pacific platform offers many different options to get involved at both the individual and organisation level.

Our Asia Pacific platform is expansive, including a publication, *Institutional Real Estate Asia Pacific*; annual Editorial Advisory Board meeting; and original digital content.

There are three distinct levels of collaboration with IREI's Asia Pacific platform, all designed to connect investors, consultants and managers with news, data, insights and each other.



Information

- *Institutional Real Estate Newsline* - complimentary to sign up
- *Asia Pacific* Publication - \$295 for a one-year subscription (11 editions)

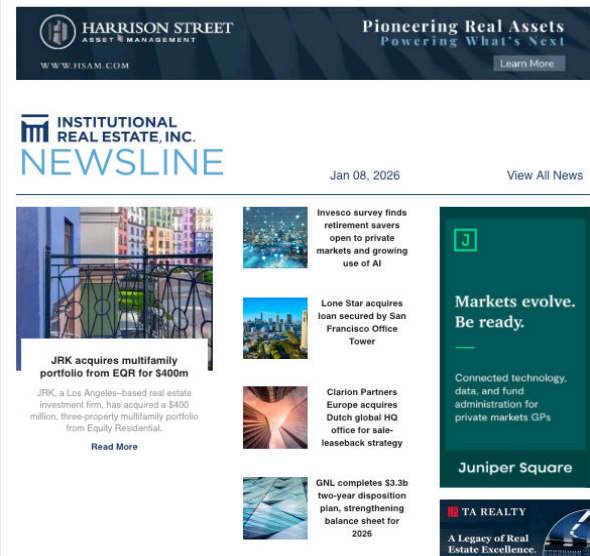
Engagement

- Videos, Webinars and Podcasts - complimentary to participate
- Advertising in *Asia Pacific* - digital and print options, prices vary

Partnership

- Asia Pacific Publication Sponsorship - \$71,585 annually, 12-month programme
- Asia Pacific Editorial Advisory Board meeting (in-person for 2.5 days) - annual, invite-only event
- Exclusively Curated Virtual Roundtables

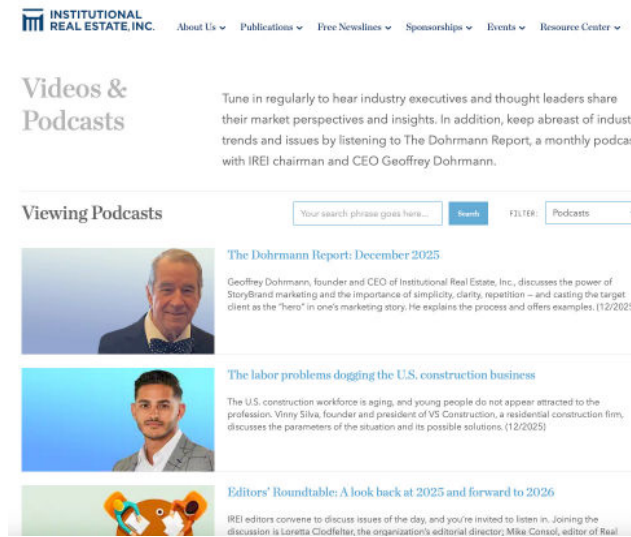
Information



Institutional Real Estate Newsline

Our daily *Institutional Real Estate Newsline* email delivers the day's top stories on the institutional real estate market, including news on commitments, fundraising, transactions, research reports, people and press releases.

Institutional Real Estate Newsline is a complimentary news service. All you have to do is opt in to start receiving news stories every weekday.



Videos, Webinars & Podcasts

IREI regularly releases original videos, webinars and podcasts geared to institutional investors. Tune in to hear industry executives and thought leaders share their market perspectives and insights.

Asia Pacific Publication

Institutional Real Estate Asia Pacific provides investors with the necessary information, data and insights to help them



shape their decision making and investment strategies in the region's mature and emerging markets. The magazine features articles on capital flows, cross-border investing trends, market and property type profiles, and the latest on investment strategies, new investment products, fundraising and property transactions.

- Controlled circulation of investors, consultants, managers, bankers, placement agents and other service providers
- Readership of nearly 1,200
- Content directed by investor-led Editorial Advisory Board

REPRESENTATIVE SAMPLE OF ASIA PACIFIC READERSHIP

Investors

- AT&T Master Pension Trust
- Canada Pension Plan Investment Board
- China Life Overseas
- The Church Pension Fund
- Development Bank of Japan
- The Korean Teachers Credit Union
- Maritime Super
- Mitsubishi Corp.
- Noah Holdings
- Pacific Pension & Investment Institute
- Saudi Aramco Investment Management
- Tokyo Oil Pension Fund
- University of Texas Investment Management Co. (UTIMCO)
- The World Bank Pension Fund

Consultants

- The Altus Group
- Mercer
- StepStone Group Real Estate
- The Townsend Group

Investment Managers

- Actis
- AEW
- Ares Management
- Clarion Partners
- Crow Holdings
- Forest Logistics Properties
- Greystar
- Harrison Street Asset Management
- Invesco Real Estate
- MARK
- Paramount Group
- Prologis
- Rockpoint

Engagement

Advertising

IREI's *Institutional Real Estate Newsline* and *Asia Pacific* publications, as well as its website, are highly targeted advertising vehicles to help you reach the key players in the real estate industry with impact and authority. Sponsoring firms receive advertising with their package of benefits, but you don't have to be a sponsor to advertise in our publications. Advertising is a great way to gain visibility in the community and get your message in front of leading institutional investors.

Website

J.P.Morgan Asset Management
The complex world of Alternative investments. Simplified.
READ THE GUIDE
HEADER BANNER - 960W X 120H

REAL ESTATE INVESTING
Renewing the Capital Update to I.R.E. Principles Version 3.0
VERTICAL SIDE BANNER - 300W X 600H

CenterSquare
REAL ASSET INVESTMENT LEADERSHIP
LISTED REAL ESTATE LISTED INFRASTRUCTURE
PRIVATE EQUITY REAL ESTATE PRIVATE REAL ESTATE DEBT
MIDDLE BANNER - 960W X 120H

M&G Investments
THE INVESTMENT PODCAST
Building a more sustainable future
Listen now
SIDE BANNER - 300W X 250H

BARINGS
Adaptability.
It's the new look of partnership.
Learn More
FOOTER BANNER - 960W X 120H

Newsline

MADISON REALTY CAPITAL
\$11 BILLION \$5 BILLION
closed across 460+ debt and equity positions since 2004
approximate gross assets across investment platform
LEADERBOARD BANNER - 760W X 100H

INSTITUTIONAL REAL ESTATE, INC. NEWSLINE
Jun 08, 2020
View All News

WE SET THE CURVE ON STUDENT HOUSING RESULTS.
RELENTLESS DRIVE FOR RESULTS
MIDDLE BANNER - 520W X 100H

bluevista
LEARN MORE
VERTICAL SIDE BANNER - 200W X 385H

National REAL ESTATE ADVISORS
FOCUSED STRATEGY
BUILT-TO-CORE
SIDE BANNER - 200W X 150H

BARINGS
Adaptability.
It's the new look of partnership.
Learn More
MIDDLE BANNER - 520W X 100H

Digital Banner Program

Receive exposure through digital ad placements in our *Institutional Real Estate Newsline*, which is distributed every weekday to more than 17,000. You may also place your banner ad on our IREI homepage or news page for even more branding options.

Publication Advertisement Program

There are quarter-page, half-page, full-page and double-page advertisement options in our *Asia Pacific* publication. Prices for these ad placements range from \$2,400 - \$9,000.

Partnership

Asia Pacific Sponsorship is a unique programme that provides you with a rich array of services designed to help you position your firm for the best success in the Asia Pacific marketplace.

Our current sponsors are among the top investment advisory firms in the industry. When you become a sponsor you are aligning your company with these leading firms. You and your firm will get noticed and be heard in the industry.

A sponsorship bundles our information and engagement products, plus it includes consulting time and an invitation to be an Asia Pacific board member.

Our Asia Pacific Publication Sponsorship

Sponsorship
\$71,585 annually



Benefit		Full level
Marketing & Branding	Advertising (publication or digital)	8 Credits
	Editorial Advisory Board Member listed in publication	Throughout sponsor term
	Company listing on back of publication	Throughout sponsor term
	Company listing on IREI website	Throughout sponsor term
	Complimentary PDF reprints of sponsor interviews and contributed features	Unlimited
Investor relations/research	Event: Editorial Advisory Board Meeting	1 seat
	Event: Sponsor Briefing on Annual Investor Survey	Unlimited attendees
	Event: Roundtable Meetings (virtual & in-person)	-4 per year (varies based on schedule)
	Subscription: Institutional Real Estate Newline (Daily Email)	Unlimited
	Subscription: Institutional Real Estate Asia Pacific (Monthly Publication)	13 Subscriptions
	Subscription: IRE.IQ Fundraising Reports	13 Subscriptions
	Research Hours OR access to IRE.IQ Database	12 Hours or 3 Subscriptions to IRE.IQ
Other	Consulting	1 Hour
	Priority and discounted registration for VIP Americas conference	20% Discount
	Discounts on additional IREI items: conference sponsorships, advertising in special reports, etc.	25% Discount
	Discounts on sponsoring other IREI publications	20% Discount
	Complimentary contribution to feature stories	
Complimentary video interviews and podcasts		

*All sponsorship benefits must be utilized within the term dates of the agreement.



Asia Pacific Editorial Advisory Board Meeting

The *Asia Pacific* Editorial Advisory Board meeting is an invitation-only event designed to create and foster stimulating dialogue. This meeting provides an open forum for this representative group to exchange ideas and cultivate discussions to improve the quality of *Institutional Real Estate Asia Pacific*.

- Board members include investors, consultants and publication-sponsoring investment managers.
- The *Asia Pacific* Editorial Advisory Board meeting is held annually.
- The discussions at the Editorial Advisory Board meeting direct *Asia Pacific* content for the year moving forward.

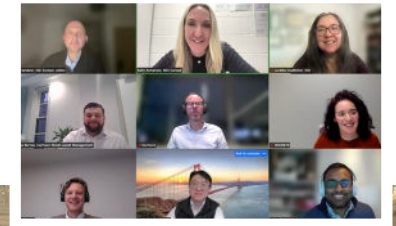
Roundtables

Available to sponsors only: IREI offers intimate and off-the-record conversations where investors, consultants and investment managers engage on a wide-ranging variety of topics of the day and create long-term and profitable relationships. Roundtables are conducted in both in-person and virtual formats.

Editorial Board Meeting



Roundtables



CURRENT ASIA PACIFIC BOARD MEMBERS

Investors

Brunei Investment Agency
 Fidelidade
 GIC Private Limited
 Ivanhoe Cambridge
 Japan Post Bank
 Japan Post Insurance
 Japan Science and Technology Agency
 National University of Singapore
 Ontario Teachers' Pension Plan
 Osaka Shoko Shinkin Bank
 ORIX Life Insurance Corporation
 Tokio Marine Asset Management Co., Ltd.

Consultants

Mercer
 RCLCO Fund Advisors
 The Townsend Group
 StepStone Group

Investment Managers

(Current Publication Sponsors)

Actis
 AEW
 Affinius Capital
 Ares Management
 CIM Group
 Core Property Research
 GRESB
 Greystar
 Harrison Street Asset Management
 Kayne Anderson
 MARK
 Pacific Pension & Investment Institute (PPI)
 Paramount Group
 Principal Asset Management
 Rockpoint



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