

iREOC Connect

A SUPPLEMENT TO INSTITUTIONAL REAL ESTATE AMERICAS

2026 Editorial Calendar

February — Q1

Annual membership meeting

Highlights from the annual meeting of the members of the Institute for Real Estate Operating Companies.

Ad reservations due: December 22

Ad materials due: January 5

Bonus distribution:

Institutional Real Estate, Inc.

2026 Visions, Insights & Perspectives (VIP)
Americas

2026 Editorial Advisory Board Meeting – *Real Assets Adviser*

2026 Spring Editorial Advisory Board Meeting –
Institutional Real Estate Americas

May — Q2

Disaster preparedness

Disaster preparedness for CRE investment portfolios: The 90 minutes that can safeguard millions of dollars.

Ad reservations due: March 27

Ad materials due: April 6

Bonus distribution:

Institutional Real Estate, Inc.

2026 Visions, Insights & Perspectives (VIP)
Infrastructure

July/August — Q3

Adaptive re-use/conversion

A closer look at what key factors are motivating institutional investors to pursue adaptive reuse projects, risks and potential returns and more.

Ad reservations due: May 25

Ad materials due: June 5

Bonus distribution:

Institutional Real Estate, Inc.

2026 Fall Editorial Advisory Board Meeting –
Institutional Real Estate Americas

2026 Editorial Advisory Board Meeting – *Institutional Real*



Estate Europe

2026 Editorial Advisory Board Meeting – *Institutional Real Estate Asia Pacific*

2026 IREI Springboard

2026 IREI Springboard Europe

November — Q4

Taking the leap

What are the challenges and opportunities for REOCs moving into the funds management business? What segments of the investor universe seek REOC-sponsored fund offerings? How does managing discretionary investment funds affect a REOC's business strategy and model?

REOC Directory

A listing of real estate operating companies.

Ad reservations due: September 21

2026 Editorial Calendar

Ad materials due: October 2

Bonus distribution:

Institutional Real Estate, Inc.

2026 Editorial Advisory Board Meeting – *Institutional*

Investing in Infrastructure

2026 iREOC Annual Membership Meeting

2026 *The Property Chronicle* 360 – Visions, Insights
& Perspectives

In every issue:

- Opening Remarks by David “Mac” McWhorter
- Market Pulse — Trends in the property markets
- Sector Focus — A deep dive on a property type
- ShopTalk — A Q&A with an investor or manager
- Contributed articles on issues relevant to REOCs

And more



Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for 2027 will be available in October 2026.

Call today to reserve your advertising position.

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