

Advertising Media Kit

Get your message to the right people, raise your company profile and differentiate your firm from the competition by advertising in *Institutional Investing in Infrastructure (i3)*.



Institutional Investing in Infrastructure (i3)

Institutional Investing in Infrastructure (i3) is read by leading executives in the global institutional investment community who are actively investing in infrastructure or are considering the asset class for future commitments. This includes the chief investment officers at the largest pension plans globally as well as executives at the most-respected investment advisory firms.

Frequency: 11x

Circulation: 1,400
(print and digital)

Distribution: by mail and email alert for digital version

Supplements:
Infrastructure Fundraising Quarterly Reports

Subscription rate: \$195/year
*Qualified institutional investors receive complimentary

Editorial Calendar

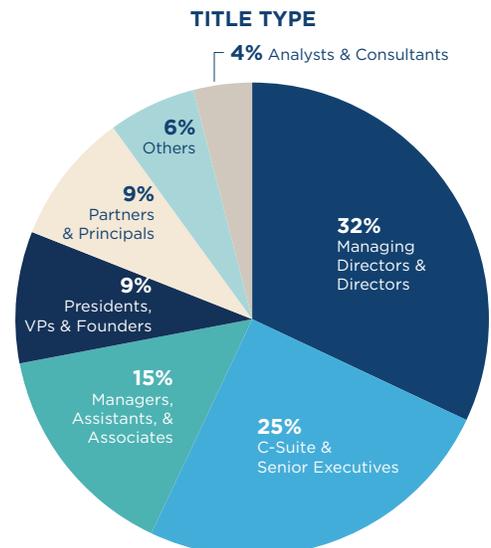
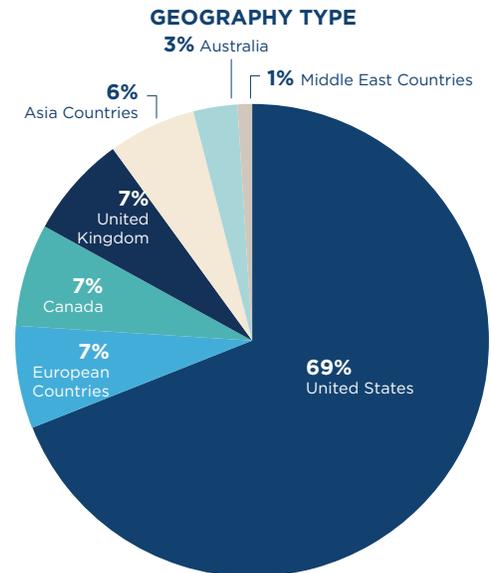
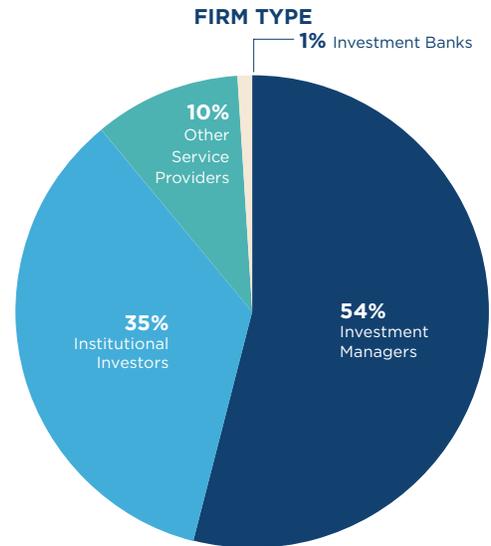
Our editorial calendar shows topics that are scheduled to be featured over the upcoming months. You can use this as an additional guide to help you select the best months to place your ads.

www.irei.com/i3_editorialcalendar

Editorial Advisory Board Members

Institutional Investing in Infrastructure (i3) has a board of industry experts who meet annually to discuss the critical issues that the industry is facing. The candid discussions that take place at these meetings help formulate the content for the publication.

www.irei.com/i3_boardmembers



Advertising Mechanical Sizes and Rates

	1x	3x	6x	11x
1/4-page 4/C	\$2,400	\$2,200	\$2,000	\$1,800
1/2-page 4/C	\$3,750	\$3,550	\$3,350	\$3,150
Full-page 4/C	\$5,700	\$5,500	\$5,300	\$5,100
2-Page Spread 4/C	\$9,000	\$8,800	\$8,600	\$8,400
Inside Front Cover, Full-page 4/C	\$6,000			
Inside Back Cover, Full-page 4/C	\$6,000			
Bellyband	\$7,000			

Insert & Brochure Rates

Inserts and Brochures Upon Request
Reprints of Ads Upon Request

Payments

A 15% commission will be granted to recognized advertising agencies on space, color, bleed and position charges only. We do not pay commissions on charges for artwork or reprints.

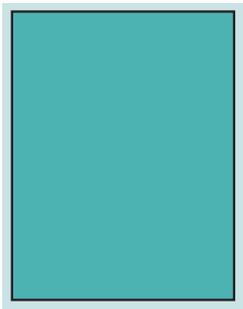
Terms: 30 days net. Interest will accrue at a rate of 1.5% per month. Electronic wire transfer available.

Copyright & Contract Policy

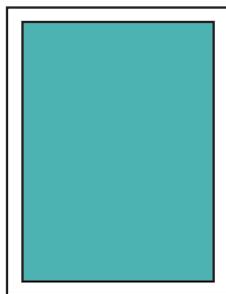
Advertisers and advertising agencies assume liability for all content of advertisements printed and also assume liability for any claims arising therefrom made against the Publisher. The Publisher reserves the right to reject any advertising materials the Publisher deems not suitable for the Publication's audience or in keeping with the Publication's standards. The Publisher also reserves the right to insert the words "advertising" or "advertorial" into copy that the Publisher deems to resemble editorial matter.

Mechanical Requirements

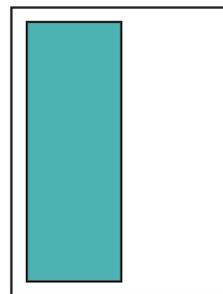
The Publication trim size is 8.5" wide x 11" high



Full-Page Bleed
8-3/4" wide x 11-1/4" high



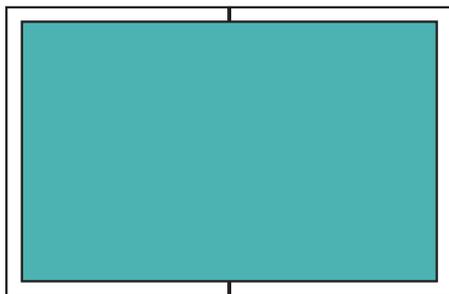
Full-Page
7" wide x 10" high



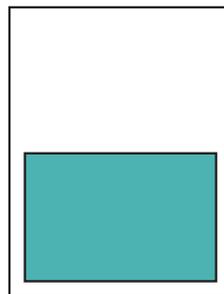
12-page Vertical
3-3/8" wide x 10" high

OR

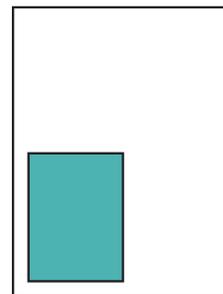
8.5" wide x 11" high + 0.125" bleed



2-Page Spread
15-1/2" wide x 10" high
2-Page Spread Bleed
17-1/4" wide x 11-1/4" high



12-page Horizontal
7" wide x 4-5/8" high



14-page
3-3/8" wide x 4-5/8" high

Artwork

All artwork should be submitted as a press-ready PDF processed through Adobe Acrobat.

If you are unable to send us artwork in this format, please contact us. We may be able to accommodate your placement, but there may be additional fees incurred for the conversion.

Contacts

Advertising Sales Inquiries

DORIS HOLINATY
Managing Director, Global Markets
d.holinaty@irei.com
+1 925-244-0500, ext. 277

Shipping Instructions

Electronic shipping: Email files to Michelle Raab at m.raab@irei.com
FTP Site: If you would like to access our FTP site, please contact Susan Sharpe at s.sharpe@irei.com for instructions.
Mail: Institutional Real Estate, Inc.
2010 Crow Canyon Place, Suite 455
San Ramon, CA 94583 United States

Artwork Inquiries

MICHELLE RAAB
Senior Advertising & Media Specialist
m.raab@irei.com

E-blast

Advertise on the *Institutional Investing in Infrastructure (i3)* publication e-blast. This e-blast goes out once/month to IREI's *i3* subscribers alerting them that a new issue has published.

The larger vertical side banner is sized 180w x 300h.

The rate/e-blast is **\$3,750**.

The smaller side banners are sized 180w x 150h.

The rate/e-blast is **\$2,400**.

Accepted file formats are JPG, PNG, and GIF.

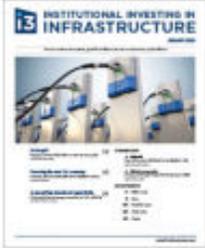
Provide the URL that the banner should link to.

Email not displaying correctly? [View Online](#)

i3 INSTITUTIONAL INVESTING IN INFRASTRUCTURE

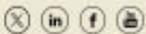
We hope you enjoy the January edition of *Institutional Investing in Infrastructure*. To access this issue, visit [this publication's page](#) on our website to see all article headlines and blurbs. You may need to log in on the upper right-hand corner of the website.

You are receiving this email because you are a subscriber to *Institutional Investing in Infrastructure*.



[CONTENTS] January 2026 | Vol. 19, No. 1

	<p>On target? Progress needs to accelerate to reach 2050 net-zero goals.</p> <p style="text-align: right;">READ MORE ></p>	<p>VERTICAL BANNER 180w x 300h</p>	
	<p>A compelling investment opportunity The promise of distributed energy resources for U.S. energy reliability and affordability.</p> <p style="text-align: right;">READ MORE ></p>		
	<p>Sharpening the view Infrastructure investors look to gain clarity amid complexity in 2026.</p> <p style="text-align: right;">READ MORE ></p>		<p>SIDE BANNER 180w x 150h</p>
	<p>Powering the new U.S. economy How investors can access sectors adjacent to data centers.</p> <p style="text-align: right;">READ MORE ></p>		<p>SIDE BANNER 180w x 150h</p>



Institutional Real Estate, Inc.
 2010 Crow Canyon Place, Suite 455, San Ramon, California 94583 United States
 Telephone +1 925-244-0500

Contact circulation@irei.com for questions regarding your subscription.

For advertising opportunities, contact Doris Hollinaty at d.hollinaty@irei.com or +1 416-670-7138.

View our [Privacy Policy](#)



i3 INSTITUTIONAL INVESTING IN
INFRASTRUCTURE

2010 Crow Canyon Place,
Suite 455
San Ramon, CA 94583
USA

 **INSTITUTIONAL
REAL ESTATE, INC.**

Follow Us



www.irei.com