

# INSTITUTIONAL REAL ESTATE EUROPE

The investor-focused global real estate publication

*We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.*

## 2026 Editorial Calendar

### January

#### Stag nation

Trade turmoil has led to declining business and consumer sentiment as nations globally grapple with slower growth amid high inflation. How can institutional real estate investors best protect their portfolios with income-generating assets and otherwise reap returns from their portfolios?

#### On life support?

After record activity in 2024, annual take-up of laboratory space in the United Kingdom fell to its lowest level in 12 years, says CoStar. Is the love affair with UK life sciences over? Or is this a temporary blip? And what does the situation in the United Kingdom mean for other life sciences hubs in Europe?

**Ad reservations due:** 14 November

**Ad materials due:** 26 November

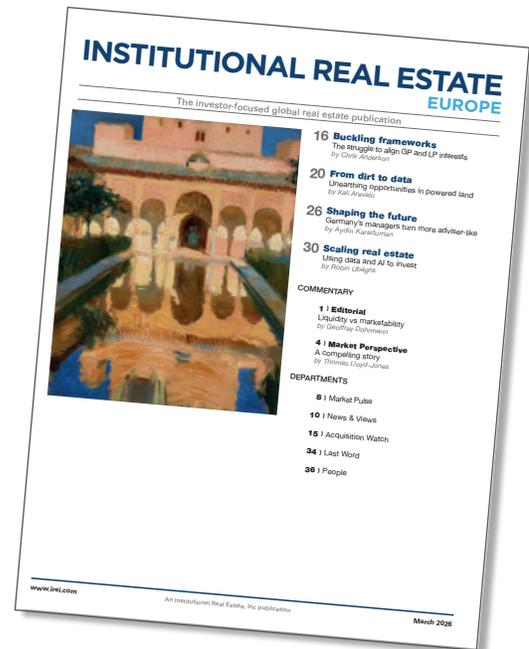
### February

#### The money talks

A report from the Institutional Real Estate Americas, Europe and Asia Pacific Editorial Advisory Board meetings in the second half of 2025. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies given current economic conditions, and what are their plans for 2026?

#### Investor alignment

Fees are never popular, but when structured thoughtfully they can align interests and strengthen partnerships. Creative models — such as fee waivers on uninvested capital, equalising benefits across investor sizes, and clear approaches to risk management and downside protection —



can help improve relationships between limited partners and general partners. Ultimately, proactive communication, transparency and aligned incentives are what keep investors engaged through all market conditions.

**Ad reservations due:** 12 December

**Ad materials due:** 29 December

**Bonus distribution:**

**Institutional Real Estate, Inc**

2026 Visions, Insights & Perspectives (VIP)  
Americas

### March

#### From dirt to data

As demand for electrification, AI and digitalisation grows, powered land — real estate with reliable access to energy — is becoming a prized asset

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for forward-looking investors in both real estate and infrastructure. Who are the early movers in the space, and where are they finding the most opportunities? With energised sites in short supply, how are industry players navigating limitations?

## Regeneration

Regeneration projects in many cities have left authorities and developers struggling to revitalise rundown areas while avoiding making them unaffordable to existing residents. Recent problems with regeneration in Milan, for example, have exposed problems. How can planners and investors find the right balance between adequate returns and local needs?

**Ad reservations due:** 16 January

**Ad materials due:** 30 January

**Bonus distribution:**

**Institutional Real Estate, Inc**

2026 Editorial Advisory Board Meeting – *Real Assets Adviser*

## April

### Existing stock

While new builds often attract much attention for their potential to become trophy assets well into the future, the vast majority of current

properties are what will remain in the coming decades, necessitating value-added investment and repurposing, particularly given high construction and land costs, regulatory constraints, and valuation changes

## Co-op housing

The not-for-profit cooperative housing model has long been a feature of the Swiss living sector and is now set to grow. Could other countries follow the Swiss cooperative housing model? And does it aid public and private investment into affordable and social housing? Or is it a threat?

**Ad reservations due:** 13 February

**Ad materials due:** 27 February

**Bonus distribution:**

**Institutional Real Estate, Inc**

2026 Spring Editorial Advisory Board Meeting – *Institutional Real Estate Americas*

## May

### Survey says

Every year, Institutional Real Estate, Inc surveys institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

## When diversification is a mistake

Going cross-border has had its fair share of success and horror stories. In the latter case, layering risk upon risk by leaving core domestic markets and going abroad to access value-added or opportunistic strategies has hurt some investors in the past. Are today's investors falling into the same trap?

**Ad reservations due:** 13 March

**Ad materials due:** 27 March

## June

### AI and sustainability

Much has been said about the use of artificial intelligence to reduce carbon emissions and improve well-being for tenants across all real estate sectors. But how exactly can AI help improve the sustainability of current and new buildings? And is it already being put into effective use?



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**Ad reservations due:** 10 April

**Ad materials due:** 24 April

**Bonus distribution:**

**Institutional Real Estate, Inc**

2026 Visions, Insights & Perspectives (VIP)  
Infrastructure

## July/August

### Simplifying sustainability

The European Commission's proposal to revise the Sustainable Finance Disclosure Regulation (SFDR) framework is good news for the real estate investment community. But with details still to be thrashed out, can SFDR finally help release more capital into sustainable real estate? Or does more still need to be done to help investors and managers make sure real estate has a greener future?

### The shrinking last mile

Urban logistics remains a high-conviction investment theme across Europe for many investors. There is, however, a growing emphasis within ecommerce on using lockers and pickup points as opposed to home delivery in order to save on transport time and costs. Does this mean the makeup of last-mile facilities is set to change again, with more microhubs and automation? And what does this mean for rent levels, development and the logistics sector overall?

**Ad reservations due:** 15 May

**Ad materials due:** 29 May

## September

### The titans return

After years of capital shifting towards secondary markets, New York City, London and Tokyo are drawing renewed attention from investors worldwide. While secondary markets remain part of the opportunity set, the pendulum is shifting back towards global gateway cities, which offer a combination of liquidity, transparency and scale that is shaping allocation decisions in the current cycle.

### Don't fear the data

Liquidity concerns, stemming from technological advancement, as well as energy demands, continue to put investors off data centres. Are these fears truly justified? Or is the investment case for the

sector more robust than many think?

**Ad reservations due:** 17 July

**Ad materials due:** 31 July

**Bonus distribution:**

**Institutional Real Estate, Inc**

2026 Fall Editorial Advisory Board Meeting -  
*Institutional Real Estate Americas*  
2026 Editorial Advisory Board Meeting -  
*Institutional Real Estate Europe*  
2026 IREI Springboard Europe

## October

### Different voices

A growing number of investors want to deal with managers who have a broad range of views that inform their allocation decisions, rather than a uniform outlook on where best to place capital. Do enough managers draw on an eclectic workforce, or do they rely too much on homogenous "groupthink"?

### Identifying physical climate risk

Some investors have been left frustrated at the lack of clarity on physical climate risk that could potentially affect managers' fund portfolios. Complaints include managers still being in the process of developing or finalising how they analyse physical climate risk. Is progress in identifying extreme weather threats really too slow? Will artificial intelligence help fill the gap?

**Ad reservations due:** 14 August

**Ad materials due:** 28 August

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2026 IREI Springboard  
2026 Editorial Advisory Board Meeting -  
*Institutional Real Estate Asia Pacific*

## November

### The hotel profitability challenge

Hotels continue to benefit from a high tourist influx into Europe, but the costs of operations are proving tough for some operators and segments, such as the luxury end of hospitality. Does this mean more care needs to be taken when approaching the hotel sector? Or are current high costs a blip that will even out in the long term?

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## Blurred lines

Infrastructure, private equity and real estate are no longer operating in neatly defined silos. As capital floods into private markets, investors are increasingly reassessing how assets and strategies may defy traditional classification. What is driving this convergence? Does it represent a natural shift in how investors view these asset classes or a more tactical move in pursuit of yield, resilience and growth? How is value creation evolving in this hybrid space, and are there any pitfalls to be aware of?

**Ad reservations due:** 11 September

**Ad materials due:** 25 September

**Bonus distribution:**

**Institutional Real Estate, Inc**

2026 Editorial Advisory Board Meeting -

*Institutional Investing in Infrastructure (i3)*

2026 Institute for Real Estate Operating Companies (iREOC) Annual Membership Meeting

2026 *The Property Chronicle* 360 - Visions, Insights & Perspectives

## December

### Cold by name, hot by nature

Research from various organisations suggest the European cold storage market is poised to grow significantly in the next few years due to consumer consumption patterns, an increased need for external storage and growing demand for cost-effective frozen and chilled products. Is cold storage set to be the next big story in the industrial sector?

### Office amenities

How far could tenants and landlords go to attract workers into the office? See, for example, some US companies offering employees the option of bringing "lockdown" pets into the office by providing facilities for them. And is going over and above average expectations worth the cost?

**Ad reservations due:** 16 October

**Ad materials due:** 30 October

*Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for first half 2027 will be available in October 2026.*

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9 March 2026