

The Institute for Real Estate Operating Companies (iREOC) is the only industry organization dedicated to connecting, engaging, and empowering institutional investors, investment managers and real estate operating companies to form and run more profitable and productive REOC partnership investments. Advertising on the iREOC website will raise your visibility to our exclusive investor audience.

Advertising Specs and Rates

Leaderboard Banner: 960w x 120h pixels
One month: **\$5,700**

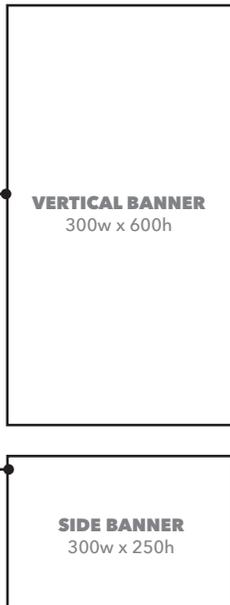
Footer Banner:
960w x 120h pixels
One month: **\$4,900**

Vertical Side Banner:
300w x 600h pixels
One month: **\$5,700**

Side Banner: 300w x 250h pixels
One month: **\$4,900**

Pop-up Banner:
728w x 90h pixels
One month: **\$6,500**

Accepted file formats are JPG, PNG and GIF. Provide the URL that the banner should link to.



Advertising Contacts

Sponsoring Firms

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The screenshot shows the iREOC website interface. At the top is a 'LEADERBOARD BANNER' (960w x 120h). Below it is a navigation bar with social media icons, a search bar, and links for 'SUBSCRIBE', 'SIGN IN', 'REGISTER', and 'CART (0)'. The main content area features a 'iREOC Connect' promotion with a 'DOWNLOAD NOW' button and a 'iREOC Connect Fourth Quarter 2025' article. Below this is a 'Newline' section with two articles: 'Arselle Investments, Amoroso Cos. launch U.S. multifamily platform' and 'Crow Holdings announces 245MW data center campus in Dallas'. A 'Videos & Podcasts' section follows, featuring three video thumbnails with titles like 'How drones are revolutionizing real estate construction and management'. At the bottom, there is a 'iREOC Partners and Sponsors' section with logos for CME/Capital Advises, rf, BIXBY, Juniper Square, and GROSVENOR. A 'FOOTER BANNER' (960w x 120h) is located at the very bottom, containing contact information and a 'Visit our Preference Center' link.