

Real Assets Adviser's website is a must-read for those active in the real assets and private wealth industry. Subscribers have access to their subscriptions online, and the site is filled with many other news sources, including videos, podcasts, research reports and upcoming industry events. Real Assets Adviser also has a Resource Center that provides educational information and benchmarking tools including industry top ranks guides, industry products and asset manager's guide, industry news, & white papers.

Advertising Specs and Rates

Leaderboard Banner: 960w x 120h pixels
One month: **\$5,700**

Middle Banner: 960w x 120h pixels
One month: **\$3,500**

Footer Banner: 960w x 120h pixels
One month: **\$4,900**

Vertical Side Banner: 300w x 600h pixels
One month: **\$5,700**

Side Banner: 300w x 250h pixels
One month: **\$4,900**

Pop-up Banner: 728w x 90h pixels
One month: **\$6,500**

Accepted file formats are JPG, PNG and GIF.
Provide the URL that the banner should link to.

Advertising Contacts

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LEADERBOARD BANNER
960w x 120h

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Newsline

NEWS

PEOPLE

Prime Capital Financial appoints Scott Duba as president and Will McGough as CIO

Prime Capital Financial has announced the appointments of Scott Duba as president and Will McGough...

TRANSACTIONS

Cetera announces acquisition of Darnall Sikes Wealth Partners

Cetera has completed the acquisition of the wealth management business of Darnall Sikes Wealth Partners...

INVESTORS

Gradient Investments launches Private Wealth Series, expanding access to institutional-quality alternatives

Gradient Investments has announced the launch of its Private Wealth

VERTICAL BANNER

300w x 600h

FROM THE CURRENT ISSUE

Investors beware: Bull markets don't last forever

BY LARRY SWEDROE

Javier Estrada's latest research, Expected Stock Returns in Bullish Times, shines a spotlight on the mathematical drivers of stock returns — and why today's market exuberance should be met with caution. By analyzing more than 150 years (1872-2024) of U.S. market data, Estrada decomposes annual returns into their primary sources: dividend yield, earnings growth, and price/earnings ratio movements. His findings reveal why ...

FROM THE CURRENT ISSUE

Big problem, small solution: Small modular reactors and AI energy demand

BY LEONEL LAGOS

As U.S. electricity demand rises and technology companies seek to build more and larger data centers to drive artificial intelligence systems, the main question arising is how to generate all that power. According to the International Energy Agency, large-scale data centers around the world used about 460 terawatt-hours of electricity in 2022, a figure that analysts expect

MIDDLE BANNER

960w x 120h

REAL ESTATE

Arselle Investments and Amoroso companies launch western U.S.-focused multifamily platform, Amonte Living

Arselle Investments and Amoroso Cos. have announced formation of a multifamily platform to acquire up...

FROM THE CURRENT ISSUE

Renewables embattled by political headwinds

BY BENJAMIN COLE

The renewable energy sector is under pressure as 2026 unfolds, with a challenging administration in Washington, and a few industry miscues in the headlines, some made worse by government promotion or bungling. Indeed, in late 2025 the pundits amplified a new take on global warming embraced by Microsoft founder and philanthropist Bill Gates, to the effect that climate change is a concern, but manageable ...

SIDE BANNER

300w x 250h

SIDE BANNER

300w x 250h

FOOTER BANNER

960w x 120h

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