

Institutional Real Estate, Inc.'s website is browsed by more than 50,000 visitors a month. Our site is an industry must-read for those active in the institutional real estate industry. Subscribers have access to their subscriptions online, which is a big benefit for our traveling executives. In addition, the site is filled with many other news sources, including videos, podcasts, research reports and upcoming industry events.

Advertising Specs and Rates

Leaderboard Banner: 960w x 120h pixels
One month: **\$5,700**

Middle Banner: 960w x 120h pixels
One month: **\$3,500**

Footer Banner: 960w x 120h pixels
One month: **\$4,900**

Vertical Side Banner: 300w x 600h pixels
One month: **\$5,700**

Side Banner: 300w x 250h pixels
One month: **\$4,900**

Pop-up Banner: 728w x 90h pixels
One month: **\$6,500**

Accepted file formats are JPG, PNG and GIF.
Provide the URL that the banner should link to.

Advertising Contacts

Non-sponsoring Firms

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LEADERBOARD BANNER
960w x 120h

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The lifestyle — and resilience — people want in a modern city

BY ALEX FREW MCMILLAN

More than half of the global population already lives in urban areas, a figure that will reach two-thirds by mid-century, the vast majority of that shift taking place in Asia and Africa. But what we...

NEWSLINE



INVESTORS
Partners Group adds special opportunities strategy, appoints Joshua Hartz

Partners Group has launched a special opportunities strategy, establishing a dedicated team and adding the...



INVESTORS
SC Capital Partners secures new CPP Investments commitment for Japan hospitality strategy

BY RELEASED

Singapore-based real estate investment manager SC Capital Partners Group has secured a new capital commitment from Canada Pension Plan Investment Board (CPP Investments) for its Japan hospitality strategy.

VERTICAL BANNER
300w x 600h

MIDDLE BANNER
960w x 120h



PEOPLE
Principal Asset Management hires co-head of U.S. data centers

Principal Asset Management has appointed Ian Curry as co-head of U.S. data centers, partnering with...



INVESTORS
Texas TRS commits \$350m to separate account, Cerberus Proper Partners

BY ELISE MACKANYCH

The Teacher Retirement System of Texas (TRS) has committed \$350 million to a separate account, Cerberus Proper Partners, according to investment correspondence.

SIDE BANNER
300w x 250h

SIDE BANNER
300w x 250h

FOOTER BANNER
960w x 120h

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