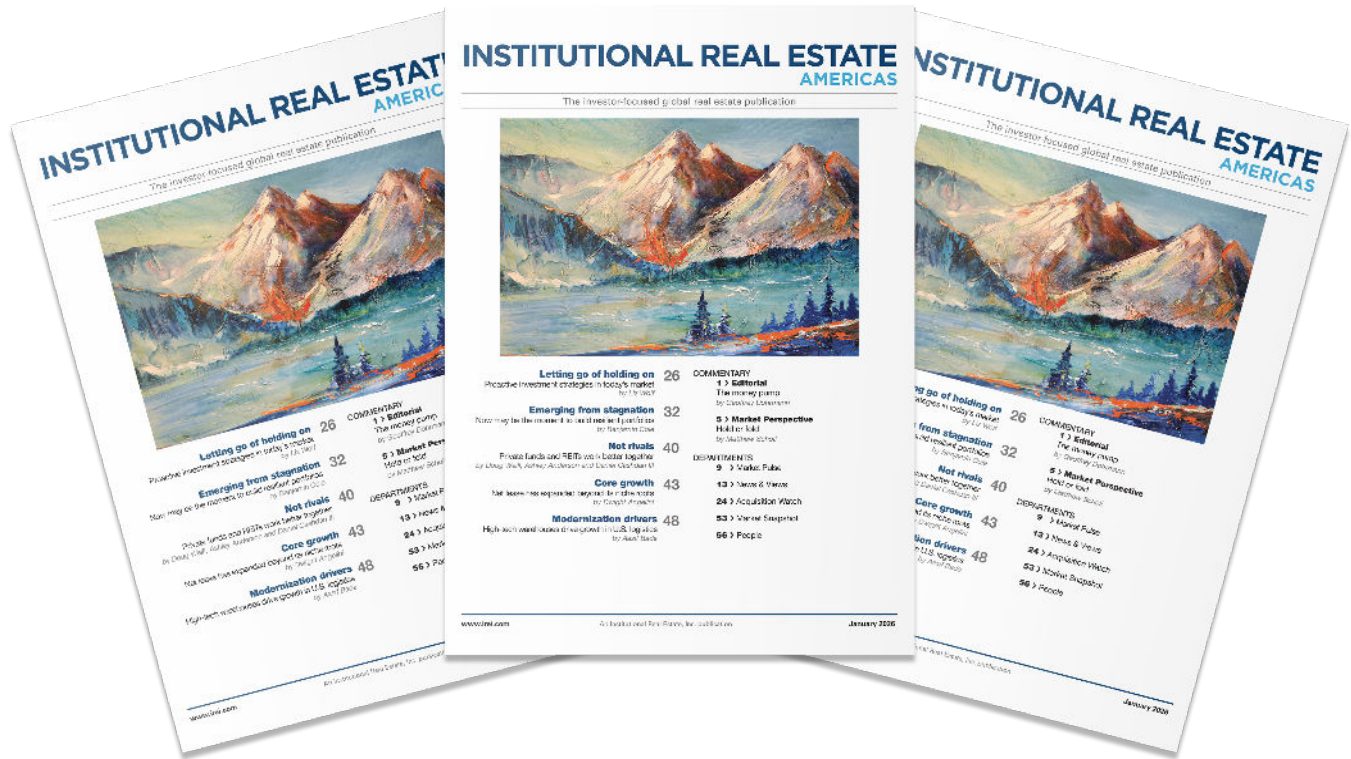


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Institutional Real Estate Americas is read by the top tier of the institutional real estate industry. This includes the chief investment officers of the largest pension plans in the nation, the investment advisers who invest their capital for them and the leading consultants who serve them. We can confidently say that the readers of *Institutional Real Estate Americas* currently control 90% of the institutional capital that is being invested in real estate. It is a very influential audience.

Frequency: 11x

Circulation: 2,600
(print and digital)

Distribution: by mail and email alert for digital version

Supplements:
Institutional Investing in Infrastructure (i3)

IRE.IQ Fundraising Reports

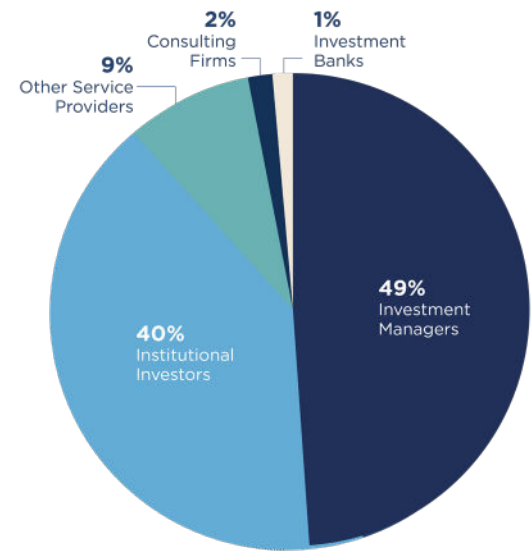
IRE.IQ Investment Guides

Subscription rate: \$2,695/year
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Editorial Calendar

Our editorial calendar shows topics that are scheduled to be featured in the upcoming months. You can use this as an additional guide to help you select the best months to place your ads.

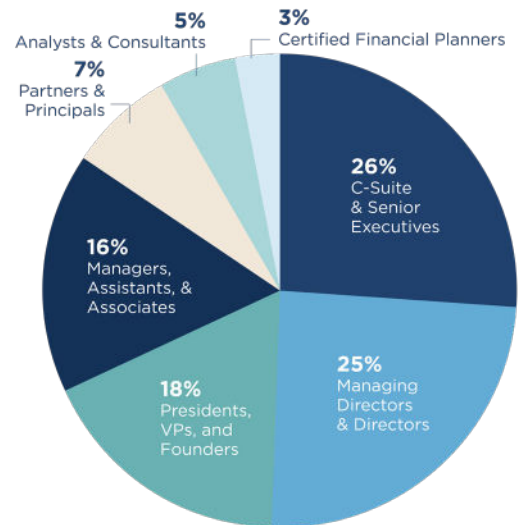
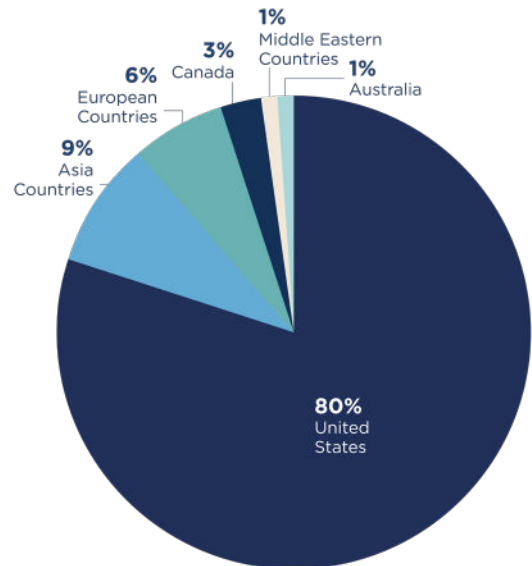
www.irei.com/iream_editorialcalendar



Editorial Advisory Board Members

Institutional Real Estate Americas has a board of industry experts who meet semi-annually to discuss the critical issues that the industry is facing. The candid discussions that take place at these meetings help formulate the content for the publication.

www.irei.com/iream_boardmembers



Advertising Mechanical Sizes and Rates

	1x	3x	6x	11x
1/4-page 4/C	\$2,400	\$2,200	\$2,000	\$1,800
1/2-page 4/C	\$3,750	\$3,550	\$3,350	\$3,150
Full-page 4/C	\$5,700	\$5,500	\$5,300	\$5,100
2-Page Spread 4/C	\$9,000	\$8,800	\$8,600	\$8,400
Inside Front Cover, Full-page 4/C	\$6,000			
Inside Back Cover, Full-page 4/C	\$6,000			
Bellyband	\$7,000			

Insert & Brochure Rates

Inserts and Brochures Upon Request
Reprints of Ads Upon Request

Payments

A 15% commission will be granted to recognized advertising agencies on space, color, bleed and position charges only. We do not pay commissions on charges for artwork or reprints.

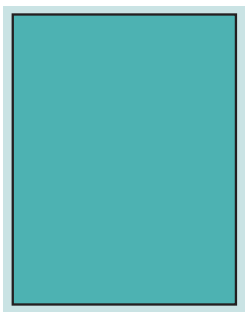
Terms: 30 days net. Interest will accrue at a rate of 1.5% per month. Electronic wire transfer available.

Copyright & Contract Policy

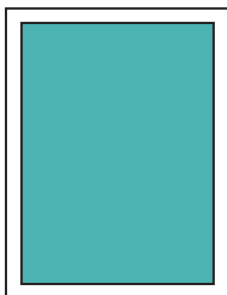
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Mechanical Requirements

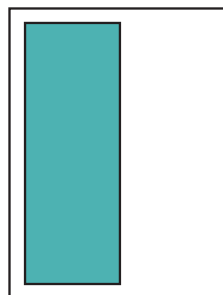
The Publication trim size is 8.5" wide x 11" high



Full-Page Bleed
8-3/4" wide x 11-1/4" high



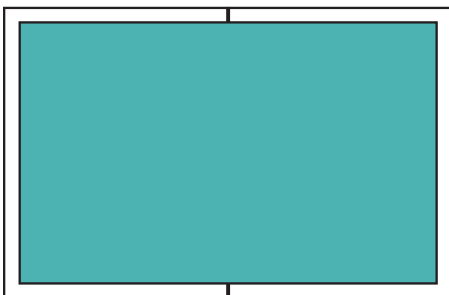
Full-Page
7" wide x 10" high



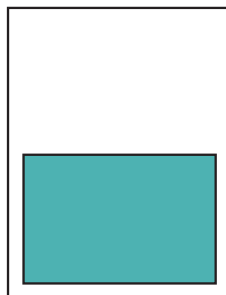
12-page Vertical
3-3/8" wide x 10" high

OR

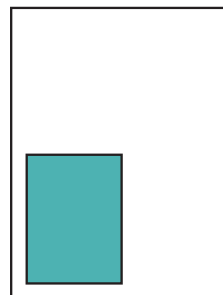
8.5" wide x 11" high + 0.125" bleed



2-Page Spread
15-1/2" wide x 10" high
2-Page Spread Bleed
17-1/4" wide x 11-1/4" high



12-page Horizontal
7" wide x 4-5/8" high



14-page
3-3/8" wide x 4-5/8" high

Artwork

All artwork should be submitted as a press-ready PDF processed through Adobe Acrobat.

If you are unable to send us artwork in this format, please contact us. We may be able to accommodate your placement, but there may be additional fees incurred for the conversion.

Contacts

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+1 917-620-4666

Shipping Instructions

Electronic shipping: Email files to Michelle Raab at m.raab@irei.com
FTP Site: If you would like to access our FTP site, please contact Susan Sharpe at s.sharpe@irei.com for instructions.
Mail: Institutional Real Estate, Inc.
2010 Crow Canyon Place, Suite 455
San Ramon, CA 94583 United States

Artwork Inquiries

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Senior Advertising & Media Specialist
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+1 925-244-0500, ext. 122

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Advertise on the *Institutional Real Estate Americas* publication e-blast. This e-blast goes out once/month to IREI's *Americas* subscribers alerting them that a new issue has published.

The larger vertical side banner is sized 180w x 300h.

The rate/e-blast is **\$3,750**.

The smaller side banners are sized 180w x 150h.

The rate/e-blast is **\$2,400**.

Accepted file formats are JPG, PNG, and GIF.


Provide the URL that the banner should link to.

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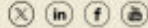
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