

Advertising Media Kit

The Property Chronicle (TPC) combines intelligent design with authoritative content and wide-ranging coverage to inform and influence conversations in real estate and real assets. Covering everything from property to asset allocation, commodities, and macroeconomic trends, **TPC** offers advertisers an unmatched platform to engage the executives driving global investment and strategy.

READERSHIP:
42,000+

FREQUENCY:
Quarterly

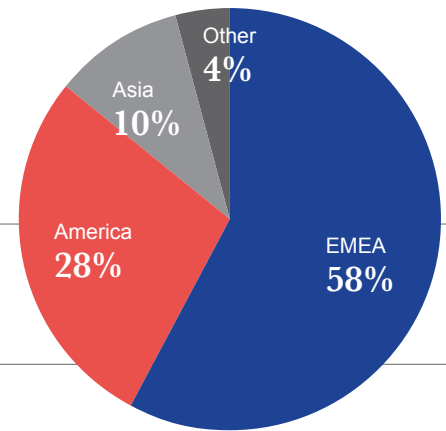
DISTRIBUTION:
Email and Print

**ANNUAL
SUBSCRIPTION
RATE:**
Digital only: **£60**
Print/Digital: **£120**

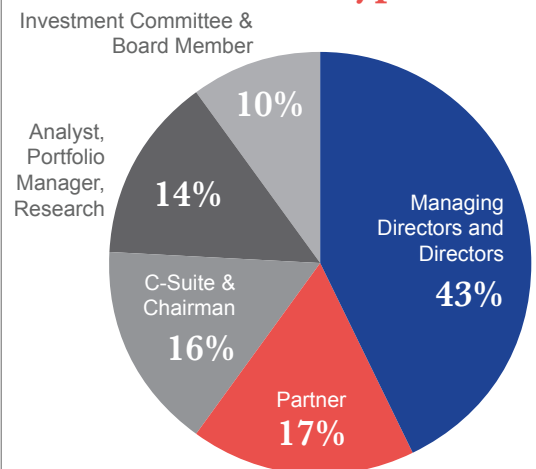


To discuss advertising opportunities in The Property Chronicle contact Doris Holinaty, Managing Director, Global Markets +1 925-244-0500, ext. 277 or d.holinaty@irei.com.

Geography Type



Title Type



Rates:

	1x	4x
Full-page 4/C	£3,340	£3,190
2-Page Spread 4/C	£6,300	£6,150
Half-page 4/C	£2,150	£2,025

Mechanical Requirements:

Trim size: H 297mm x W 210mm

Artwork: High (print) resolution PDF with crop marks, with no critical content/information within 15 mm of the edges.

Full-page 4/C	297mm x 210 mm + 3mm
2-Page Spread 4/C	297mm x 420 mm + 3mm
Half-page 4/C	131mm x 180mm

The Property Chronicle's weekly email newsletter

"The Weekly" Newsletter, a selection of our best articles and sent to The Property Chronicle audience of 40,000 executives.

Rate:

Weekly Banner	£1,855	728w x 90h pixels
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42,000+ readers subscribed to email alerts | 30% average open rate