

# iREOC Connect

A SUPPLEMENT TO INSTITUTIONAL REAL ESTATE AMERICAS

## H1 2026 Editorial Calendar

### February — Q1

#### Annual membership meeting

Highlights from the annual meeting of the members of the Institute for Real Estate Operating Companies.

**Ad reservations due:** December 22

**Ad materials due:** January 5

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2026 Visions, Insights & Perspectives (VIP) Americas

2026 Editorial Advisory Board Meeting – *Real Assets Adviser*

2026 Spring Editorial Advisory Board Meeting – *Americas*

### May — Q2

#### Adaptive re-use/conversion

A closer look at what key factors are motivating institutional investors to pursue adaptive reuse projects, risks and potential returns and more.

**Ad reservations due:** March 27

**Ad materials due:** April 6

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2026 Visions, Insights & Perspectives (VIP) Infrastructure

#### In every issue:

- Opening Remarks by David “Mac” McWhorter
- Market Pulse — Trends in the property markets
- Sector Focus — A deep dive on a property type
- Shop Talk — A Q&A with an investor or manager
- Contributed articles on issues relevant to REOCs

*And more*

*Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2026 will be available in March 2026.*



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**Geoffrey Dohrmann, Chairman and CEO;**  
**g.dohrmann@irei.com**

**Tom Parker, Executive Vice President and Publisher;**  
**t.parker@irei.com**

For editorial inquiries, contact:

**Denise Moose, Editor;**  
**d.moose@irei.com**

For advertising inquiries, contact:

**Cynthia Kudren, Senior Account Executive;**  
**c.kudren@irei.com**

For sponsorship inquiries, contact:

**David “Mac” McWhorter, Managing Director,**  
**iREOC;**  
**d.mcwhorter@irei.com**

**Institutional Real Estate, Inc.**

2010 Crow Canyon Place, Suite 455,  
San Ramon, CA 94583 USA

Tel: +1 925-244-0500 • [www.irei.com](http://www.irei.com)