

Institutional Real Estate Americas

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

H1 2026 Editorial Calendar

January

Stag nation

Trade turmoil has led to declining business and consumer sentiment as nations globally grapple with slower growth amid high inflation. How can institutional real estate investors best protect their portfolios with income-generating assets and otherwise reap returns from their portfolios?

Holding on

Holding assets too long and relying on debt-heavy strategies can slow market recovery in real estate. Unlike traditional private equity, this approach can bottleneck transactions and reduce liquidity. Focusing on timely exits and active management unlocks opportunities; improves capital flow; and supports a healthier, more dynamic market.

Ad reservations due: November 21

Ad materials due: December 5

February

Investor alignment

Fees are never popular, but when structured thoughtfully they can align interests and strengthen partnerships. Creative models — such as fee waivers on uninvested capital, equalizing benefits across investor sizes, and clear approaches to risk management and downside protection — can help improve relationships between limited partners and general partners. Ultimately, proactive communication, transparency and aligned incentives are what keep investors engaged through all market conditions.

Lenders unite

Private credit lenders in real estate have surged over the past year. What can lenders share about the realities of refinancing, repricing, and



the slowing pace of deals? Are debt structures keeping up with today's market challenges — or is the reliance on leverage setting up for a breaking point?

Ad reservations due: December 19

Ad materials due: January 5

Bonus distribution:

Institutional Real Estate, Inc.

2026 Visions, Insights & Perspectives (VIP)
Americas

March

Her Journey series

An annual look at female leaders, from those new to the industry to real estate veterans, as they share their views and insights on the past, present and future. **Please note:** There will be a hard limit on number of candidates for this piece. In addition, firms that have been featured in the past three years or in consecutive editions are not

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eligible for consideration. Potential interviewees should contact editor Andrea Zander by **Jan. 10, 2026**.

From dirt to data

As demand for electrification, AI and digitalization grows, powered land — real estate with reliable access to energy — is becoming a prized asset for forward-looking investors in both real estate and infrastructure. Who are the early movers in the space, and where are they finding the most opportunities? With energized sites in short supply, how are industry players navigating limitations?

Ad reservations due: January 23

Ad materials due: February 6

Bonus distribution:

Institutional Real Estate, Inc.

2026 Editorial Advisory Board Meeting — *Real Assets Adviser*

April

Size matters?

Billion-dollar funds often face challenges with deployment speed and liquidity, which can shift teams' focus from investing to fundraising. Smaller, more focused funds can preserve flexibility, reduce

risk, and capture opportunities that mega-funds frequently miss. By scaling down, investors may benefit from nimble decisionmaking, targeted investments, and stronger alignment with current market realities.

Existing stock

While new builds often attract much attention for their potential to become trophy assets well into the future, the vast majority of current properties are what will remain in the coming decades, necessitating value-added investment and repurposing, particularly given high construction and land costs, regulatory constraints as well as valuation changes.

Ad reservations due: February 20

Ad materials due: March 6

Bonus distribution:

Institutional Real Estate, Inc.

2026 Spring Editorial Advisory Board Meeting — *Americas*

May

Asset adventure

Investors are exploring emerging real estate sectors — tenant-driven assets like day-care centers and wellness properties, demographics-driven sectors such as senior housing and medical offices, and alternative niches like RV parks and agribusiness. This exploration is reshaping investment strategies, offering new cash flow opportunities and diversification in a shifting market.

Survey says

Every year, Institutional Real Estate, Inc. surveys institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

Ad reservations due: March 20

Ad materials due: April 3

June

The ugly

The good. The bad. The ugly. Every transaction has its lessons — both when things go smoothly and when they don't. What insights can be shared from deals that underperformed or fell through? How did those experiences shape deal structuring,

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negotiation strategies, or risk management for future opportunities? Exploring the challenges as well as the wins provides a roadmap for smarter, more resilient dealmaking.

Home pressure

Rising costs and limited supply make affordable housing one of today's biggest challenges. Creative solutions — like public-private partnerships, adaptive reuse, and innovative financing — can expand access, provide stability for families, and create meaningful social and economic impact.

Ad reservations due: April 17

Ad materials due: May 4

Bonus distribution:

Institutional Real Estate, Inc.

2026 Visions, Insights & Perspectives (VIP)
Infrastructure



Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2026 will be available in March 2026.

Call today to reserve your advertising position.

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