**Institutional Real Estate, Inc.'s website** is browsed by more than 50,000 visitors a month. Our site is an industry must-read for those active in the institutional real estate industry. Subscribers have access to their subscriptions online, which is a big benefit for our traveling executives. In addition, the site is filled with many other news sources, including videos, podcasts, research reports and upcoming industry events.

# **ADVERTISING SPECS AND RATES:**

Leaderboard Banner: 960w x 120h pixels

One month: **\$5,700** 

Middle Banner: 960w x 120h pixels

One month: \$3,500

Footer Banner: 960w x 120h pixels

One month: **\$4,900** 

Vertical Side Banner: 300w x 600h pixels

One month: \$5,700

Side Banner: 300w x 250h pixels

One month: **\$4,900** 

Pop-up Banner: 728w x 90h pixels

One month: \$6,500

Accepted file formats are JPG, PNG, GIF and HTML. Provide the URL that you'd like your banner to link to.

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# **LEADERBOARD BANNER**

960 x 120

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SPONSORED: Data investors to predict cities' investment attractiveness



Oxford and EverWest Real Estate Investors establish \$1b JV



Rhode Island Employees contributes to Crow Holdings Realty Partners IX's final close

VERTICAL SIDE BANNER

300 x 600

SIDE BANNER 300 x 250



#### MIDDLE BANNER 960 x 120



SIDE BANNER 300 x 250

SIDE BANNER

 $300 \times 250$ 

CapRock Partners closes \$700m Logistics Venture

SIDE BANNER 300 x 250

CPP Investments and Greystar form U.S. purpose-built single-family rental JV

SIDE BANNER 300 x 250

#### **FOOTER BANNER** 960 x 120