



# Cold Storage: A Niche Property Heating Up

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## Key Takeaways

- The cold storage real estate segment continues to “institutionalize,” and we expect this trend will help push capitalization rates down, and values up, in the sector.
- The demand outlook for cold storage is strong: Farming and food companies are expected to consolidate inventories into larger, more efficient, modern cold storage facilities to improve logistics and meet consumer preferences.
- An aging U.S. population is also propelling demand for cold storage, with increasing storage needs related to medicine.
- Construction activity in the sector is high and a near-term risk for some markets.

# Background on Cold Storage

The cold storage sector was viewed as a non-institutional property type for most of the last century, but that view has changed in the last 15 years. Institutional capital began to gravitate toward the sector in a meaningful way beginning in the early 2010s, and that process has accelerated in recent years. Since 2015, cold storage transactions accounted for only 0.4% of total commercial real estate investment activity in dollar terms. Though a small percentage, 0.4% represents nearly \$21 billion in investment activity during the period.<sup>1</sup> The share of institutional investors taking part in these sales has increased, particularly over the last five to eight years.

Institutional interest in cold storage will be aided by the introduction of the National Council of Real Estate Investment Fiduciaries (NCREIF) Expanded NCREIF Property Index (NPI). This index has made it easier for institutions to track the performance of the cold storage sector. NCREIF revised their definitions for certain property types and specifications, including for cold storage, for inclusion in core funds. We believe these changes will help accelerate capital flows into cold storage in 2025 and beyond.

Modern cold storage facilities are more expensive to build than traditional dry-flex industrial warehousing, and this cost differential has led to hesitancy toward the sector from new institutional investors. Higher development costs are from specialized freezer and refrigeration systems, insulation, heated flooring and other, similar building improvements that ensure a warehouse will safely and efficiently store perishable items over the building’s economic life. Additional features such as high ceiling heights, custom racking systems, blast freezers and automation can be added depending on the intended use. These additions will push costs even higher.

## Exhibit 1 | Average Cold Storage Metrics

Clear Height (ft)	Size (SF)	Annual Rent (\$/PSF)*	Cost (\$/PSF)	Pallet Positions
50 +	100,000 +	\$20 +	\$300 +	20,000 +

\*Note: Represents new cold storage builds over the last 12-24 months  
 Source: MIM. Data as of March 2025.

At these high development costs relative to traditional warehousing, investors often worry about capital expenditures during investment hold periods. Cold storage facilities are expensive to build but typically require minimal maintenance capital expenditure (capex) after delivery. For example, refrigeration systems are a large cost but typically have useful lives of 20 to 25 years. Advancements in refrigeration technology mean that these systems can operate more efficiently and at lower cost than older systems. When investing in older facilities, however, maintenance capex can be material and should be a focal point in underwriting.



In cold storage, food producers frequently outsource their perishable inventory storage to third parties. These third parties are called public refrigerated warehouses (PRWs). PRWs store food and other perishable goods for one or more customers. The most common way to structure the relationship between a PRW and its customers is through Warehouse Management Agreements (WMAs), which are business services agreements that are not appurtenant to real property, unlike a lease. The typical length of a WMA is one month to three years, although some are longer. WMAs dictate handling and storage fees, as well as expectations around inventory turn times and other key performance indicators (KPIs).

## Exhibit 2: Types of Cold Storage Facilities

Type	Description
<b>Rural</b>	Cold storage facilities in rural markets tend to be either (i) captive—i.e., owned and operated by a specific food company—or (ii) PRWs dedicated to one company or a limited number of large, local agricultural industries. In the first instance, an apple packer in Washington might own its own refrigerated distribution center for aggregating and shipping finished goods inventory. In the second instance, a PRW might exclusively service one local chicken processor, or several local beef packers. Underwriting an investment in these facilities is function of user strength.
<b>Ex-Urban</b>	Cold storage facilities on the peripheries of larger cities or in smaller cities in Tier II & III markets are the most diverse in terms of use. These facilities can be captive to food manufacturers, or operated as PRWs, or investor-owned and leased to local food producers or national foodservice delivery companies. Ex-urban cold storage facilities can also serve as owner-operated distribution centers for large grocery retailers, or, if operated as PRWs, can be effective locations to run vendor consolidation programs for food companies that want access to grocery retailer distribution centers.
<b>Urban/Infill</b>	Cold storage facilities in Tier I markets tend to be the most expensive to build and the most expensive to lease. Like ex-urban, these facilities can be leased and operated for all uses but tend to be most valuable to foodservice delivery companies and grocery retailers that need last-mile delivery capabilities to service customers such as grocery stores, homes, and restaurants.
<b>Port Facilities</b>	Cold storage facilities located on sea and inland ports are unique because they can offer USDA import and export inspection services for food and other perishable goods entering and leaving the U.S. These facilities tend to turn inventory very quickly, since the goods that pass through them tend to not stay long in the warehouse. Instead, these goods are quickly inspected, stamped, and cross-docked, sometimes from one mode of transportation to another (train-to-ship, ship-to-truck, train-to-truck, etc.).

Source: MIM. March 2025.

## Farming and Food Sector Consolidation as a Cold Storage Demand Driver

The agricultural sector has been consolidating for a century, continuing to today. To maintain their competitive position on the global stage, American farmers have been relentlessly pursuing efficiency, farming more land and leveraging technological innovations to squeeze as much output as possible from as few inputs as feasible. Between 2017 and 2022, the average farm size grew 5% while the number of farms declined by 7%.<sup>2</sup> We expect consolidation in the agricultural sector to continue. These larger farming operations will drive continued demand for cold storage facilities with modern features in rural areas. For example, poultry farms want cold storage facilities with blast freezers to freeze chicken as quickly as possible.

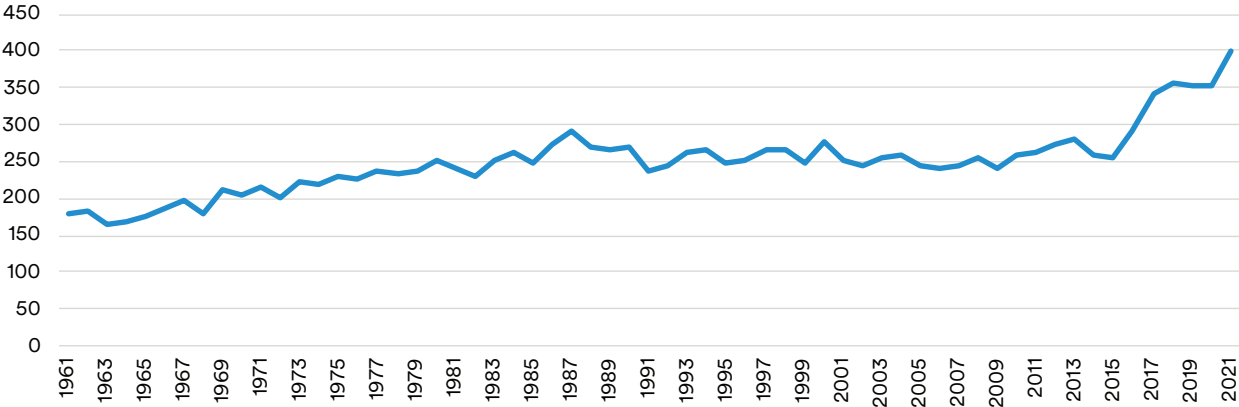
There's also consolidation in mid- to large-size food companies. As these companies combine, there is a need to accommodate higher volumes and a wider variety of products. Newly consolidated

firms will seek to centralize cold storage distribution, replacing a network of small facilities with a large regional cold storage warehouse. A centralized warehouse allows for savings on logistics and transportation costs. Automation in these facilities also leads to savings in labor costs. Over the coming year, it is expected that M&A activity in the food and beverage sector will increase.<sup>3</sup> This will boost demand for large, modern cold storage facilities.

### Consumers Are Changing How and What They Eat

There is a longstanding trend of consumer preferences shifting away from basic ingredients and whole foods toward ultra-processed foods and ready meals.<sup>4</sup> In an increasingly fast-paced world, consumers have less time to cook and are purchasing pre-packaged meals and meal kits that require less effort. Many of these increasingly popular ready meals require refrigeration, which will drive cold storage demand. Simultaneously, other consumer segments are becoming increasingly conscious of the nutritional value and health benefits of their foods. Per capita consumption of fresh fruit has increased rapidly over the last several decades (Exhibit 3), and MIM expects this trend to continue. An increasing quantity of fresh fruits and vegetables will require the replacement and expansion of current cold storage capacity.

**Exhibit 3 | Fresh Fruit Consumption (Pounds Per Capita)**



Source: MIM, FAO. Data as of 2025.

In addition to changing preferences regarding what they eat, consumers are changing how they get their food. The rise of e-grocery has been driven by increasing demand for e-commerce in general, and e-grocery is expected to become the flagship growth segment of all online shopping by 2030. E-grocery saw a rapid increase in popularity during the COVID-19 pandemic. While at the time, e-grocery delivery was expected to remain popular, e-grocery pickup has become the dominant e-grocery service. Changing the way that consumers shop for something as intimate as their food is a tall order, and it takes time for consumers to overcome their hesitancy. Since time savings is a leading reason for consumers to adopt e-grocery,<sup>5</sup> we expect that e-grocery delivery will become increasingly popular over the next decade. Generations Z and Alpha are already more likely to use e-grocery and delivery services,<sup>6,7</sup> and in the next decade we expect that these generations will lead a cultural shift that will have widespread implications for the grocery supply chain and the cold storage industry.

Most e-grocery services currently offered by major retailers are fulfilled by individual employees browsing the aisles of a supermarket, selecting items, bagging items and bringing them to a curbside pickup by the end-customer or a delivery service. The current practice of retailers paying employees

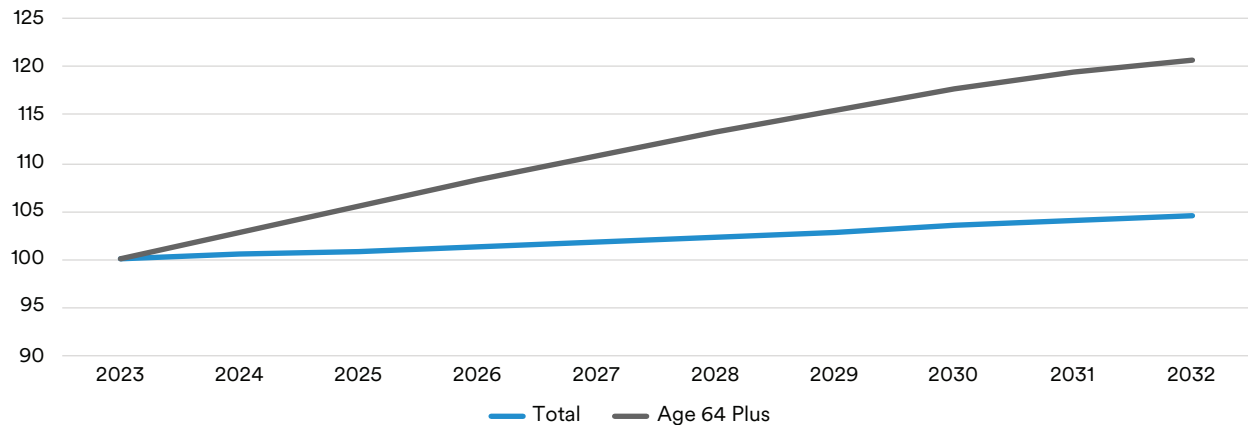
to stock shelves and then paying different employees to pick items is inefficient. MIM expects the logistics of e-grocery to fundamentally change over the next 10 years. As e-grocery demand continues to expand, we expect retailers to centralize and streamline their e-grocery picking and delivery processes. Conventional grocery retailers are expected to incorporate the same logistical and technological efficiencies as online retailers, move away from using their existing supermarket spaces to service e-grocery and toward more centralized and automated distribution centers that incorporate cold storage.



## Aging Population to Further Drive Cold Storage Demand

The pharmaceutical industry will be a more immediate driver of cold storage demand due to an aging population in the U.S. and the increasing development and use of new medicines that require cold storage. By 2032, the U.S. population aged 64 and over is expected to grow by 21% (Exhibit 4), leading to higher demand for medications and vaccines. Many medications and vaccines require cold storage for shelf life. As demand for these drugs increases, cold storage will be crucial for their storage and distribution.

**Exhibit 4 | U.S. Population Growth, Total Population and Age 64 Plus (Index 2023=100)**



Source: MIM, Oxford Economics. Data as of 2024.

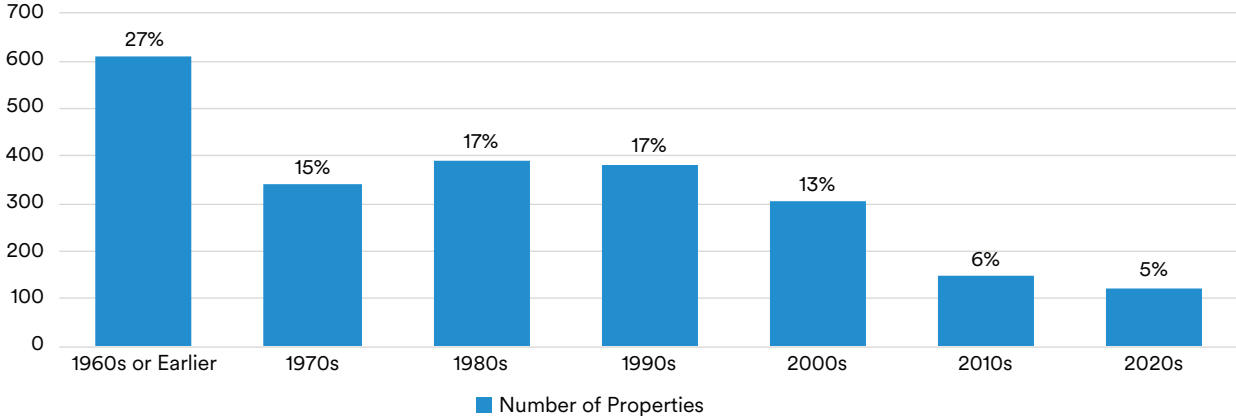
Compounding the growth in the pharmaceutical industry to accommodate an aging population, pharmaceutical drugs increasingly require cold storage throughout the logistical chain to ensure their efficacy. Over the next five years, about 50% of new medicines will require cold storage, compared to just 37% of new medicines that were launched from 2013 to 2017.<sup>8</sup> The introduction of these new medicines, which must be kept at lower temperatures, will increase the need for cold storage facilities.

Third party logistics companies are already making expansion plans to accommodate rising pharmaceutical demand for cold storage. UPS is looking to achieve \$20 billion in annual healthcare revenue by 2026, which is double its 2023 level.<sup>9</sup> DHL also launched a cold chain service to support companies like Siemens and Eli Lilly.<sup>10</sup> The continuing build-out of cold chain services to support pharmaceutical companies will be a driver of cold storage demand over the next five to 10 years.

## Cold Storage Construction Activity and Trends

The emerging demand trends for cold storage discussed above will put a premium on space that is newly built. About 75% of all cold storage facilities in the U.S. are more than 25 years old (Exhibit 5), making the sector ripe for consolidation, modernization and new investment.

**Exhibit 5 | Cold Storage Facilities in the U.S. by Decade Built**



Source: MIM, CoStar. Data as of Q4 2024.

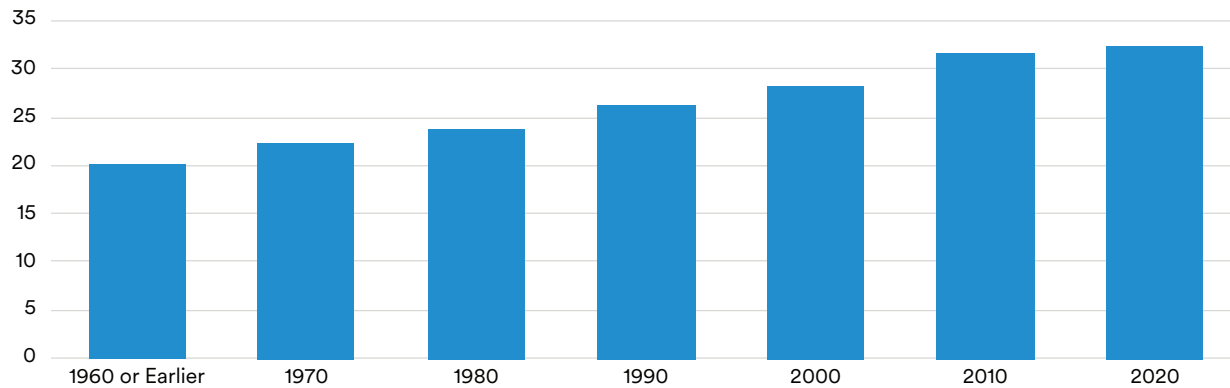
Warehouse management software in newer facilities can integrate automation, robotics and analytics to enhance efficiency, reduce operational expense and improve food safety protocols. Food companies, PRW providers, foodservice distributors and other players in the cold chain are increasingly leveraging GPS-enabled trucks, fully autonomous Automated Storage and Retrieval Systems (ASRS), advanced temperature and airflow monitoring systems, and other cutting-edge technology.

Older cold storage facilities have features such as wooden roofs and lower-quality insulation, whereas modern facilities benefit from advanced designs and materials that reduce energy use and thus operational costs.<sup>11</sup> Lower operational costs make modern cold storage facilities more attractive to prospective tenants and users. Over time, older and less energy efficient cold storage space will become functionally obsolete.

Warehouse ceiling height is also a major driver of efficiency in cold storage facilities. Facilities built before 1990 have an average ceiling height below 25 feet; facilities built since 2010, meanwhile, have an average ceiling height of over 31 feet (Exhibit 6). In the latest, most modern facilities, clear height typically exceeds 50 feet, with some highly automated ASRS facilities reaching clear heights of over 130 feet. Building higher on the same footprint means more volume in which to store pallets and a

lower build-cost-per-pallet position. When large, modern warehouses are configured with the right types of racking to service the customers that need the space, these facilities can offer lower storage and handling fees, faster turn times, and improved service levels versus older facilities.

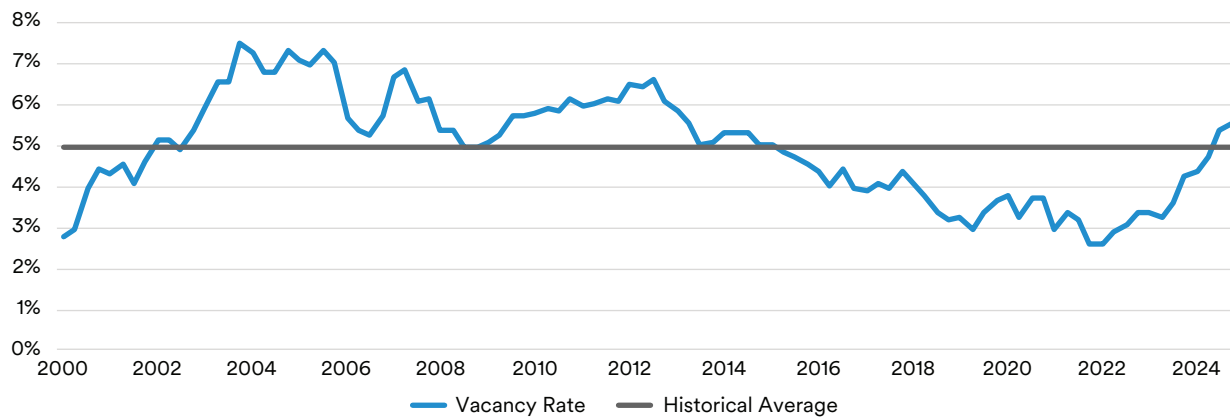
### Exhibit 6 | Average Ceiling Height of Cold Storage Facilities by Decade Built



Source: MIM, CoStar. Data as of Q4 2024.

Cold storage vacancy rates have been increasing over the past two years. In the first quarter of 2022, vacancy rates hit a low of 2.6% but have since risen to 5.3% (Exhibit 7). This puts the vacancy rate just above the long-term average. New supply coming onto the market has been the driver of increasing cold storage vacancy, causing a headwind for the sector over the near term.

### Exhibit 7 | Cold Storage Vacancy Rate



Source: MIM, CoStar. Data as of Q4 2024.

Upward pressure on vacancy will continue over the next year. There are still elevated levels of cold storage space under construction, which will come onto the market later in 2025 and early 2026. Construction starts are low, however, and as new deliveries slow, we expect vacancy to peak in 2026. Some of the markets with more supply pressures include Dallas, Chicago and Jacksonville.

Demand for newer cold storage facilities has caused rents to increase despite being in a period of rising vacancy. Cold storage asking rents grew at about 6% year-over-year in Q4 2023. At the end of 2024, rent growth fell to around 2%. Our expectation is that annual rent growth will slow to a range of 1% to 2% in 2025 before increasing to around 4% in 2026.

## Looking Forward

In the short term, we expect pharmaceuticals to be a key growth driver in the cold storage sector. Additional modern cold storage capacity will need to be supplied to match the immediate growth targets of logistics suppliers such as UPS Health. An aging U.S. population, combined with new medicines that require refrigeration, means that the growth in demand from pharmaceuticals will be enduring.

In the long term, we expect the farming and food sectors will continue to consolidate and move out of smaller, older cold storage facilities and into larger, newer ones. We also expect that consumer acceptance and adoption of e-grocery delivery services will increase over the long term as well, and grocery supply chains will move toward dedicated e-grocery delivery fulfillment centers, including cold storage facilities, in the pursuit of efficiencies.

### Endnotes

- <sup>1</sup> MSCI Real Assets
- <sup>2</sup> 2022 Census of Agriculture: Number of U.S. farms falls below 2 million | Economic Research Service
- <sup>3</sup> FoodDive: Food and beverage M&A activity appears to be picking up
- <sup>4</sup> Americans Are Eating More Ultra-Processed Foods
- <sup>5</sup> Who Shops for Groceries Online? | Economic Research Service
- <sup>6</sup> Specialty Food News | Specialty Food Association
- <sup>7</sup> Age-Specific Differences in Online Grocery Shopping Behaviors and Attitudes among Adults with Low Income in the United States in 2021 - PMC
- <sup>8</sup> IQVIA. [https://www.iqvia.com/-/media/library/scientific-posters/fip-global-outlook-poster-vertical-orientation\\_final.pdf](https://www.iqvia.com/-/media/library/scientific-posters/fip-global-outlook-poster-vertical-orientation_final.pdf)
- <sup>9</sup> Supply Chain Dive. Inside UPS' push to double its healthcare logistics business | Supply Chain Dive
- <sup>10</sup> Supply Chain Dive. Why Siemens, Eli Lilly opted to use DHL's new cold chain service | Supply Chain Dive
- <sup>11</sup> Coherent Market Insights. <https://www.coherentmarketinsights.com/industry-reports/us-cold-storage-market>

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