

iREOC *Connect*

A SUPPLEMENT TO *INSTITUTIONAL REAL ESTATE AMERICAS*

2025 Editorial Calendar

February — Q1

Annual membership meeting

Highlights from the annual meeting of the members of the Institute for Real Estate Operating Companies.

Ad reservations due: December 20

Ad materials due: January 3

Bonus distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP) Americas

Institutional Real Estate, Inc.

2025 Editorial Advisory Board Meeting - *Real Assets Adviser*

Institutional Real Estate, Inc.

2025 Spring Editorial Advisory Board Meeting - *Americas*

May — Q2

Joint ventures

A closer look at why joint ventures are important and valuable to REOCs.

Ad reservations due: March 21

Ad materials due: April 4

Bonus distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP)

Infrastructure

July/August — Q3

Data Centers

Increasing interest from investors are causing a rise in investments in data centers. Can REOCs benefit from these investments going forward?

Ad reservations due: May 23

Ad materials due: June 2



Bonus distribution:

Institutional Real Estate, Inc.

2025 Fall Editorial Advisory Board Meeting - *Americas*

Institutional Real Estate, Inc.

2025 Editorial Advisory Board Meeting - *Europe*

Institutional Real Estate, Inc.

2025 IREI Springboard

Institutional Real Estate, Inc.

2025 Editorial Advisory Board Meeting - *Asia Pacific*

2025 iREOC Connect Editorial Calendar

November — Q4

Going direct

Are REOCs moving from offering non-discretionary deals or programmatic JV structures to launching a discretionary REOC-sponsored fund? What are the real costs and challenges of direct investing in REOC partnerships?

REOC Directory

An extensive listing of real estate operating companies.

Ad reservations due: September 20

Ad materials due: October 4

Bonus distribution:

Institutional Real Estate, Inc.

2025 iREOC Annual Membership Meeting



Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for 2026 will be available in October 2025.

Call today to reserve your advertising position.

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