

# REALASSETS

## ADVISER

Real Assets Adviser is delivered to more than **52,000** broker/dealers, RIAs, wealth managers, product sponsors, industry organizations, law firms and fintech companies. It covers a wide spectrum of curated intelligence for those seeking insights and actionable information on investments in real assets. We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

## 2025 Editorial Calendar

### January

#### The mass consolidation of the RIA space

Registered investment advisory firms are coupling in search of scale, deeper talent pools and private equity investment, and to create liquidity for founders. But concerns revolve around cultural integration challenges, reduced client choice and the loss of personalized client service.

#### The hype and promise of nuclear fusion

Investors including Sam Altman, Jeff Bezos, Bill Gates, Goldman Sachs and Chevron are pursuing the revolutionary technology. Then again, decades of R&D have yet to yield a sustained fusion reaction, let alone a single power plant.

**Ad reservations due:** Nov. 25

**Ad materials due:** Dec. 9

**Bonus Distribution:**

**Institutional Real Estate, Inc.**

2025 Visions, Insights & Perspectives (VIP)  
Americas

### February

#### The future of wealth management

Customer preferences, investment products, technology and the competitive playing field are all evolving, promising that wholesale changes are coming to financial services and wealth management.

#### Cities take on extreme heat

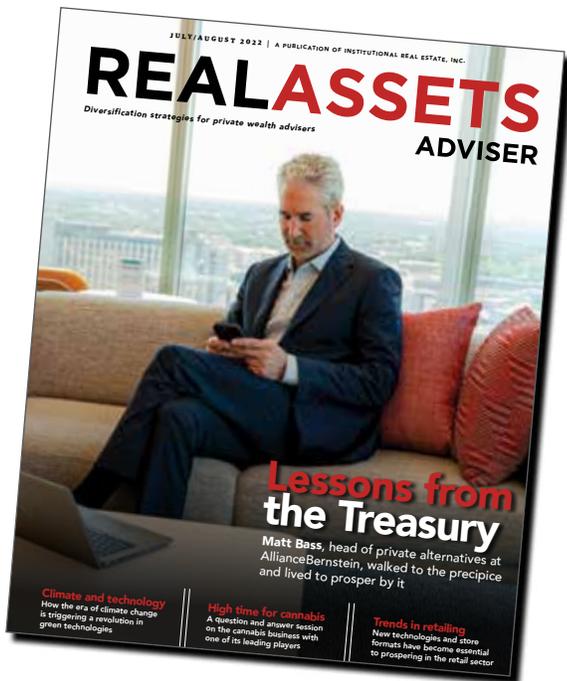
It strains economies and infrastructure, as well as public health and residents' quality of life. But there are things urban planners can do to combat the record temperatures.



**Ad reservations due:** Dec. 23

**Ad materials due:** Jan. 8

# 2024 Editorial Calendar



setting the stage for supply shortages and sharply higher prices.

**Ad reservations due:** Feb. 21

**Ad materials due:** March 7

**Bonus Distribution:**

**Institutional Real Estate, Inc.**

2025 Spring Editorial Advisory Board Meeting —  
*Institutional Real Estate Americas*

## May

### Innovations in defined contribution plans

Product sponsors and other proponents have been working to add an array of private alternatives — such as hedge funds and private equity — as options in DC plans.

### Why solar power is poised for exponential growth

The sun showers the earth with 7,500 times more energy per year than the world's total annual energy consumption, and commercial properties, homeowners and utilities are finally collecting that power at scale, largely on the strength of investors who are committing billions to the space.

**Ad reservations due:** March 25

**Ad materials due:** April 8

## June

### Is the U.S. office market ready to be eulogized or rechristened?

With the global pandemic now years behind us, has the office market been forever diminished, or are reimagined office spaces winning the day and bringing the big property type back to life?

### How the rich are getting richer

The latest on who is getting rich and how they are multiplying their fortunes.

**Ad reservations due:** April 24

**Ad materials due:** May 8

**Bonus Distribution:**

**Institutional Real Estate, Inc.**

2025 Visions, Insights & Perspectives (VIP)  
Infrastructure

## March

### Water and money

How investors are capitalizing on the most precious natural resource of them all.

### The 'super materials' revolution

It promises lighter, stronger and more advanced materials that promise to advance everything from building construction and smartphone manufacturing to prosthetics and energy storage.

**Ad reservations due:** Jan. 24

**Ad materials due:** Feb. 7

**Bonus Distribution:**

**Institutional Real Estate, Inc.**

2025 Editorial Advisory Board Meeting — *Real Assets Adviser*

## April

### All hail the interval fund

Some proponents call it the vehicle that will pave the way toward wider adoption of alternatives. But can this product structure meet expectations?

### Climate change and farmland investing

As weather patterns shift, temperatures rise and rainfall diminishes, crop yields are shrinking, perhaps

# 2025 Editorial Calendar

## July/August

### The boom in private-market assets

They topped \$13 trillion in 2023 and are forecast to rocket far higher.

### The economics and future of skyscrapers

High-rises are reaching ever higher, and often serve as corporate, city and national landmarks — even as the office sector's future appears weakened.

**Ad reservations due:** May 23

**Ad materials due:** June 6

## September

### Investing in rare earth minerals and metals

Rhodium, iridium and palladium are among the dozens of rare earth elements critical for modern technology, renewable energy, defense and advanced manufacturing. But they are in short supply, creating investment opportunities for those who exploit them.

### The global airline business keeps gaining altitude

The already booming business — with more than 1,000 airlines and 30,000 jets — is expected to set new records in 2025, breaking the \$1 trillion revenue mark for the first time, and driving growth for a range of companies.

**Ad reservations due:** July 25

**Ad materials due:** Aug. 8

**Bonus Distribution:**

**Institutional Real Estate, Inc.**

2025 Fall Editorial Advisory Board Meeting —

*Institutional Real Estate Americas*

2025 Editorial Advisory Board Meeting —

*Institutional Real Estate Europe*

## October

### The future of private investment indexes

They have long been guideposts for investment managers, but where are they headed — particularly as new asset classes become available?

## The power of convergence

Macroeconomic growth could soar when technology platforms begin communicating and coordinating with one another.

**Ad reservations due:** Aug. 25

**Ad materials due:** Sept. 8

**Bonus Distribution:**

**Institutional Real Estate, Inc.**

2025 IREI Springboard

2025 Editorial Advisory Board Meeting —

*Institutional Real Estate Asia Pacific*

## November

### Transportation in future tense

By land, sea and air, the future of transportation is expected to be more efficient, sustainable and autonomous — and it could even remap how cities and the skies are organized.

### How quantum computing could change the game for investors

Major advances by tech giants have turned this revolutionary technology into something that might be years rather than decades away.

**Ad reservations due:** Sept. 24

**Ad materials due:** Oct. 8

**Bonus Distribution:**

**Institutional Real Estate, Inc.**

2025 Editorial Advisory Board Meeting —

*Institutional Investing in Infrastructure*

2025 iREOC Annual Membership Meeting

## December

### Forecast 2026

What the new year promises for the economy and investors.

### The space economy lifts off

In dollar terms, the exploration and exploitation of space is moving from the hundreds of billions today to the trillions.

**Ad reservations due:** Oct. 24

**Ad materials due:** Nov. 7

# 2025 Editorial Calendar

## In every issue:

Notes & Trends  
5 Questions  
Talking Points  
Real Estate news  
Infrastructure news  
Energy news

Commodities news  
Market View  
The Big Picture  
Last Word  
Regulation Update  
Tax Update

*Note: Publication content is subject to change without notice.*

### **For editorial inquiries, contact:**

**Mike Consol,**  
senior editor  
m.consol@irei.com  
Tel: +1 925-244-0500

### **For partnerships, contact:**

**Geoffrey Dohrmann,**  
chairman & CEO  
g.dohrmann@irei.com  
Tel: +1 925-244-0500

### **For sponsorship and ad inquiries, contact:**

**Ed O'Farrell,**  
managing director, *Real Assets Adviser*  
e.ofarrell@irei.com  
Tel: +1 925-244-0500, ext. 272

### **For advertising inquiries, contact:**

**Cynthia Kudren,**  
senior account executive  
c.kudren@irei.com  
Tel: +1 917-620-4666

**For more information, visit [www.realassetsadviser.com](http://www.realassetsadviser.com)**

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