

# Institutional Real Estate

## Asia Pacific

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

## 2025 Editorial Calendar

### January

#### The case for real estate

Many investors have not been allocating much — if at all — into real estate over the past two years or so, for obvious reasons. How can those charged with managing organisations' real estate books best show their investment committees (and remind them of) the enduring power of well-targeted real estate to both diversify and enhance overall investment portfolios?

#### Risk assessment

What are the key risks for Asia Pacific markets during 2025 with respect to monetary policy and geopolitical concerns? How can investors hedge against them? In the region's two largest markets, how are the slowdown in China and interest-rate risk in Japan affecting how investors view the property markets of these nations? Which other countries in the region may be attracting their investment as a result?

**Ad reservations due:** 13 November

**Ad materials due:** 27 November

### February

#### Accessing emerging Asia

The COVID-19 pandemic, ensuing supply-chain breakdown and geopolitical tensions with China have led a number of firms to adopt a China-plus-one strategy to move towards greater supply-chain and manufacturing resilience. As a result, emerging Asian nations have come to the fore, with institutional real estate investors wanting to know how they can best access investment opportunities in the region.

#### The money talks

A report from the *Institutional Real Estate Americas, Europe and Asia Pacific* Editorial Advisory Board meetings in the second half of 2024. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies given current economic conditions, and what are their plans for 2025?

**Ad reservations due:** 13 December

**Ad materials due:** 27 December



#### Bonus distribution:

Institutional Real Estate, Inc

2025 Visions, Insights & Perspectives (VIP) Americas

### March

#### Return seekers

In what Asia Pacific markets and property sectors can real estate investors find the best risk-adjusted returns? How does this compare with the risk-adjusted returns offered in the United States and Europe?

**Ad reservations due:** 17 January

**Ad materials due:** 31 January

#### Bonus distribution:

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2025 Editorial Advisory Board Meeting – *Real Assets Adviser*

### April

#### Repriced just right?

The COVID-19 years challenged real estate valuations virtually across the board, with many investors unwilling to take anything but fire-sale prices and appraisers a

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despised group. Transaction volumes plummeted. But the years have continued to go by, reappraisals continue to be made, and valuations have become steadier. Across global regions, where does the bid-ask gap now stand? Does this vary by property type and asset quality? What types of deals are investors currently making and looking to make across the world?

## Retail experts

A look at the retail sector by global region. Is pricing at a level that will further entice investment? How have tenants' needs evolved since the pandemic? What are the latest trends in the sector, and what will "new retail" look like?

**Ad reservations due:** 14 February

**Ad materials due:** 28 February

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Spring Editorial Advisory Board Meeting – *Americas*

## May

### Affordability complex

A look at Asia Pacific housing needs and shortages and the best opportunities for residential real estate investors in Japan's multifamily sector, Australia's growing build-to-rent sector and elsewhere in the region. Given the essential nature of having a place to live, how are various countries in the region working to address the issue of affordability?

### Survey says

Every year, Institutional Real Estate, Inc surveys institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

**Ad reservations due:** 14 March

**Ad materials due:** 28 March

## June

### Sustainability experts

How are investors incorporating environmental, social and governance metrics into investment decisions and reporting? In particular, will investors favour certain sectors in view of the carbon emissions intensity? How are investors assessing physical risk from climate change to portfolio assets and new investments? How are physical risk assessments incorporated into investment decisions?

**Ad reservations due:** 11 April

**Ad materials due:** 25 April

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Visions, Insights & Perspectives (VIP) Infrastructure

## July/August

### Future space

Asia's office market has fared better than most globally since the pandemic. Is a recovery back to pre-COVID levels possible, and what challenges do office investors in Asia still face? How do things stand in Australia's office sector? Exactly how much AI will reduce the need for office space is still unknown. How are landlords and tenants navigating the uncertainty?

### Alternative matters

Which alternative property sectors offer the best risk-adjusted returns, and in which locations? What are the emerging trends, and what rental income can be achieved relative to traditional property types? Is the relative size/scale of alternate investment sectors a material consideration when thinking about future liquidity?

**Ad reservations due:** 16 May

**Ad materials due:** 20 May

## September

### Define me

When it comes to investment strategy, where does debt fit in a portfolio? Without a clear definition, investors cannot accurately assess the risk it carries. In equity investing, risk/return profiles are well defined, ranging from opportunistic to core, yet debt is often treated as a single, broad category. The ambiguity leaves more questions than answers.

### Tech disruption

There is always a risk for technology to move much faster and be more disruptive in some property sectors than others, and faster than our ability and the ability of real estate to adapt. In which sectors are tech advancements and disruptions being felt the most and least? How well are those sectors likely to adapt in the coming years?

**Ad reservations due:** 11 July

**Ad materials due:** 25 July

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Fall Editorial Advisory Board Meeting – *Americas*

2025 Editorial Advisory Board Meeting – *Europe*

## October

### New-era logistics

For nearshoring, reshoring, the last mile and everything in between, the logistics sector still holds ample appeal for investors. How well are Asia Pacific

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nations meeting the demand for modern logistics assets that can stand the test of time? How are older logistics assets being addressed in investor portfolios? Where can investors find the best opportunities? What are the latest sector trends?

## South Korea experts

What is the current health of South Korea's economy and real estate sectors? How well has the nation's office market been recovering? What can institutional investors expect from South Korea's other traditional, as well as alternative, property sectors? What should investors know about future investment prospects in Seoul and the country's other markets?

**Ad reservations due:** 15 August

**Ad materials due:** 29 August

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 IREI Springboard

2025 Editorial Advisory Board Meeting – *Asia Pacific*

## November

### Investing in society

As the lines between traditional infrastructure and real estate continue to blur, social infrastructure is emerging as a compelling theme for investors, and the investible universe is growing to include everything from healthcare and education facilities to affordable housing. How are different investors bucketing these assets in their portfolios? What's driving the expansion of this market, and which assets are finding the most favour?

## Megawatt dreaming

While investors are aware of the importance of data centre investment given the underlying trend in artificial intelligence, they still have many concerns, such as with exit strategy and tenant concentration risk, as well as with understanding who is responsible for carbon emissions misdirection. To encompass the digital transformation of economies, how can investors also access sectors “adjacent” to data centres — such as those involved with the energy transition or energy storage — along with investing in data centres?

**Ad reservations due:** 12 September

**Ad materials due:** 26 September

**Bonus distribution:**

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2025 Editorial Advisory Board Meeting – *Institutional Investing in Infrastructure*

2025 iREOC Annual Membership Meeting

## December

### Strategic thinking

What investment strategies do investors feel positive or negative about for the next three to five years? In what sectors/property types are they overweight or underweight? In which countries/regions are they overweight or underweight? What are their expected returns for core, core-plus, value-added and opportunistic strategies?

**Ad reservations due:** 17 October

**Ad materials due:** 31 October

*Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for H1 2026 will be available in October.*

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