

Institutional Real Estate

Americas

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

2025 Editorial Calendar

January

The case for real estate

Many investors have not been allocating much — if at all — into real estate over the past two years or so, for obvious reasons. How can those charged with managing organizations' real estate books best show their investment committees (and remind them of) the enduring power of well-targeted real estate to both diversify and enhance overall investment portfolios?

New year, new risks

Concerns about recession risk remain top of mind for investors amid the current interest-rate environment, and the potential impacts on acquisition pricing and portfolio valuations are under scrutiny. How are investors preparing for these challenges and what they anticipate in the year ahead?

Ad reservations due: November 20

Ad materials due: December 4

February

ODCE-ing the Future

The NFI-ODCE Fund Index has long been considered a bellwether for the commercial real estate market, guiding institutional investors and shaping investment strategies across the industry. What evolving challenges does NFI-ODCE face in today's uncertain economic environment?

Pension giants take control

As large institutional investors seek to diversify and strengthen their real estate portfolios, they are increasingly making strategic investments at the entity level in investment management and development/operator platforms. By acquiring partial controlling, noncontrolling, or even 100 percent interests in these firms, these pension



funds are gaining more direct control over their real estate strategies. What are the broader implications of these investments for the real estate sector?

Ad reservations due: December 20

Ad materials due: January 3

Bonus distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP)
Americas

March

Her Journey series

An annual look at female leaders, from those new to the industry to real estate veterans, as they share their views and insights on the past, present and future. **Please note:** There will be a hard limit on number of candidates for this piece. Potential

H2 2025 Editorial Calendar



interviewees should contact editor Andrea Zander by **Jan. 10, 2025**.

Bottom out, bottom out

Commercial real estate is at a critical juncture, and while the office sector's crisis is grabbing headlines, the true state of the industry is far more complex. Have the office sector's woes overshadowed deeper, systemic issues affecting the broader real estate market? What is really going on with real estate?

Ad reservations due: January 21

Ad materials due: February 4

Bonus distribution:

Institutional Real Estate, Inc.

2025 Editorial Advisory Board Meeting — *Real Assets Adviser*

April

Building a greener tomorrow

Green technology is transforming the way buildings are designed, constructed and operated. From energy-efficient systems and renewable-energy sources to smart building technologies and sustainable materials, these advancements not only reduce carbon footprints but also enhance property value and tenant satisfaction.

Repriced just right?

The COVID-19 years challenged real estate valuations virtually across the board, with many investors unwilling to sell and take the hits to their portfolios, many buyers unwilling to take anything but fire-sale prices and appraisers a despised group. Transaction volumes plummeted. But the years have continued to go by, reappraisals continue to be made, and valuations have become steadier. Across global regions, where does the bid-ask gap now stand? Does this vary by property type and asset quality? What types of deals are investors currently making and looking to make across the world?

Ad reservations due: February 18

Ad materials due: March 4

Bonus distribution:

Institutional Real Estate, Inc.

2025 Spring Editorial Advisory Board Meeting — *Americas*

May

New playbook

Institutional investors are reevaluating their strategies across various asset classes. How are allocations to real estate shifting relative to other assets? Does private real estate still hold a place in long-term strategic planning? What role do emerging managers play in this new context? Do REITs still have a role in a real estate portfolio?

Survey says

Every year, Institutional Real Estate, Inc. surveys institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

Ad reservations due: March 21

Ad materials due: April 4

June

Geographic demand

Demographic shifts are playing a pivotal role, influencing where tenants and residents are located and how space is used. As new developments come online, has the supply surge met the pent-up demand, or do markets still face significant shortages? Has the supply wave ended? What are the new gateway markets?

H2 2025 Editorial Calendar

Wall of maturities

A bank perspective. As the commercial real estate market faces rising interest rates, declining property values and increased uncertainty, a new challenge is looming: the changing approach of bank lenders. Borrowers are finding it increasingly difficult to secure financing, especially for distressed or underperforming assets. How are traditional bank lenders adjusting their lending criteria? What role do regulatory changes play in this shift? What does the future hold for commercial real estate investors who rely on bank financing to stay afloat?

Ad reservations due: April 18

Ad materials due: May 2

Bonus distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP)
Infrastructure

July/August

Matching up

As cities grow and infrastructure evolves, property developers and investors have to consider how to align their projects with essential systems such as power grids, transportation networks and government policies. Developers are increasingly integrating energy-efficient designs and renewable-energy sources to meet power grid capacity and sustainability requirements. At the same time, shifting consumer behavior is reshaping retail projects, prompting adaptations to zoning laws and smart city initiatives. How are these factors influencing investment decisions and shaping the future of urban development?

Extended cycles

Many funds are experiencing extended cycles as capital remains tied up and returns to investors are delayed. Economic uncertainty, rising interest rates and liquidity constraints have contributed to prolonged investment periods, forcing fund managers to seek extensions rather than distributions. How are investors reacting to delayed capital returns? How are managers differentiating themselves in a competitive capital-raising environment?

Ad reservations due: May 20

Ad materials due: June 3

September

Define me

When it comes to investment strategy, where does debt fit in a portfolio? Without a clear definition, investors cannot accurately assess the risk it carries. In equity investing, risk/return profiles are welldefined, ranging from opportunistic to core, yet debt is often treated as a single, broad category. The ambiguity leaves more questions than answers.

AI impact

Discussion of artificial intelligence (AI) is everywhere, making it challenging to decide when, where and how to leverage it for maximum benefit. How is the real estate industry effectively utilizing AI at the company, fund and property levels to drive meaningful impact?

Ad reservations due: July 22

Ad materials due: August 5

Bonus distribution:

Institutional Real Estate, Inc.

2025 Fall Editorial Advisory Board Meeting —
Americas

2025 Editorial Advisory Board Meeting —
Europe

October

Continuation vehicles

With deal flow slowing in recent years, continuation vehicles (CVs) have emerged as a popular liquidity solution for fund managers and investors. However, not all CVs are structured the same. Is there an ideal CV model that ensures alignment among all stakeholders?

Equity play

While private credit investments have become a safer and more appealing choice for many investors, the question remains: When will investors pivot back to equity investments to fuel long-term growth strategies?

Ad reservations due: August 20

Ad materials due: September 3

Bonus distribution:

Institutional Real Estate, Inc.

2025 IREI Springboard

2025 Editorial Advisory Board Meeting —
Asia Pacific

H2 2025 Editorial Calendar



Ad reservations due: September 19

Ad materials due: October 3

Bonus distribution:

Institutional Real Estate, Inc.

2025 Editorial Advisory Board Meeting — 13

2025 iREOC Annual Membership Meeting

December

A year-end check-in

As another year ends, we want to hear from you. Where do you stand now, and what's on the horizon? Share your insights on key trends, challenges and opportunities shaping the future of institutional investing in our year-end feature.

Scaling down

Does size matter? Are smaller transactions a better strategy for real estate investments and returns? Who is competing for these smaller deals? And how are some investors packaging smaller transactions into portfolios for sale?

Ad reservations due: October 21

Ad materials due: November 4

Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for first half 2026 will be available in October 2025.

November

Resort returns

The travel and tourism industry is experiencing a strong resurgence, with rising demand for both leisure and business travel. Hotel occupancy rates and revenue per available room have exceeded pre-pandemic levels in many markets, making resort and high-end properties attractive, high-yield investments in prime destinations. The sector is also undergoing a transformation, with a surge in office-to-hotel conversions and the repurposing of underperforming properties into boutique or extended-stay hotels. Meanwhile, AI and smart technology are redefining guest experiences, enhancing personalization and operational efficiency. Positioned at the crossroads of real estate, finance and shifting consumer preferences, hospitality and resorts remain a dynamic and lucrative sector for investors.

Investing in society

As the lines between traditional infrastructure and real estate continue to blur, social infrastructure is emerging as a compelling theme for investors, and the investible universe is growing to include everything from healthcare and education facilities to affordable housing. How are different investors bucketing these assets in their portfolios? What's driving the expansion of this market, and which assets are finding the most favor?

Call today to reserve your advertising position.

Geoffrey Dohrmann, Chairman and CEO;
g.dohrmann@irei.com

Tom Parker, Executive Vice President and Publisher;
t.parker@irei.com

For editorial inquiries, contact:

Andrea Zander, Editor; a.zander@irei.com

For advertising inquiries, contact:

Cynthia Kudren, Senior Account Executive;
c.kudren@irei.com

For sponsorship inquiries, contact:

Chase McWhorter, Managing Director, Americas;
c.mcwhorter@irei.com

Institutional Real Estate, Inc.

2010 Crow Canyon Place, Suite 455,
San Ramon, CA 94583 USA

Tel: +1 925-244-0500 • Fax: +1 925-244-0520

www.irei.com

March 25, 2025