

Institutional Real Estate

Europe

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

2025 Editorial Calendar

January

The case for real estate

Many investors have not been allocating much – if at all – into real estate over the past two years or so, for obvious reasons. How can those charged with managing organisations' real estate books best show their investment committees (and remind them of) the enduring power of well-targeted real estate to both diversify and enhance overall investment portfolios?

In the long term

General deglobalisation may offer nearshoring opportunities in sectors such as industrial and logistics, but what about the negative effects of isolationism and protectionism? Where should investors be keeping a careful eye on the long-term consequences of a potentially less-well connected world?

Ad reservations due: 13 November

Ad materials due: 27 November

February

Too much, too much

Complaints about the various number of green certifications and different energy performance rating systems across regions continue to be aired in the investment community. Critics say the various standards create confusion, making it hard for owners and investors to know which ones matter the most to potential future buyers and tenants. And a lack of standardisation across markets can make comparison between buildings tricky. Are these objections still valid? And what can be done to address them?

Ad reservations due: 13 December

Ad materials due: 27 December

Bonus distribution:

Institutional Real Estate, Inc

2025 Visions, Insights & Perspectives (VIP) Americas



March

Going mainstream

Former niche sectors such as student housing are now thought to be semi-core or even mainstream segments of the real estate market in parts of Europe. Could the same happen to other niche sectors such as self-storage and data centres? Or is the liquidity pool and ability to aggregate portfolios in most alternatives too shallow and limited?

The bigger the better?

Investors seem to turn to mega funds in turbulent times, as the well-known managers offer perceived safety and strong track records. But is this damaging to diversification? And should investors be more ambitious and creative when choosing which managers to allocate capital to?

Ad reservations due: 17 January

Ad materials due: 31 January

Bonus distribution:

Institutional Real Estate, Inc

2025 Editorial Advisory Board Meeting – *Real Assets Adviser*

2025 Editorial Calendar

April

Repriced just right?

The COVID-19 years challenged real estate valuations virtually across the board, with many investors unwilling to sell and take the hits to their portfolios, many buyers unwilling to take anything but fire-sale prices and appraisers a despised group. Transaction volumes plummeted. But the years have continued to go by, reappraisals continue to be made, and valuations have become steadier. Across global regions, where does the bid-ask gap now stand? Does this vary by property type and asset quality? What types of deals are investors currently making and looking to make across the world?

The office sector of the future

With the bifurcation of the office sector having been widely touted over the past couple of years, is this once stalwart segment of real estate portfolios now set to splinter even further, much in the same fashion as retail? From the current shock of hybrid working to the future effects of AI, threats continue to stalk secondary offices and those in need of full-scale renovation. What will the office sector look like 10 years from now, and how must investors prepare for the future?

Ad reservations due: 14 February

Ad materials due: 28 February

Bonus distribution:

Institutional Real Estate, Inc

2025 Spring Editorial Advisory Board Meeting – *Americas*

May

Singled out

Single-family housing is one of the fastest-growing areas in the UK residential market as the country looks to solve its housing crisis. How far could this section of the country's build-to-rent (BTR) sector grow, and how can investors best gain exposure to it?

Ad reservations due: 14 March

Ad materials due: 28 March

June

Paying a premium

There is talk of the rising cost of insurance increasingly putting off real estate development in certain geographical locations. Is this a widespread trend, which areas does it affect the most, and can alternative insurance routes be found to keep buildings viable? And what do higher insurance premiums mean for investors and their assets?

Ad reservations due: 11 April

Ad materials due: 25 April

Bonus distribution:

Institutional Real Estate, Inc

2025 Visions, Insights & Perspectives (VIP) Infrastructure

July/August

Crossing the border

Understandable risk aversion has seen many European investors stay focused on their domestic markets and continue to retreat or stay away from cross-border allocations in recent times. But could this be a mistake? Is cross-border investment the best way to gain diversification and benefit from sectors and markets that offer good value in this new cycle? Or are the potential pitfalls not worth the risk for many institutions?

Affordable housing

Affordable housing is growing across Europe, as governments and investors work to try and plug the continent's housing crisis. The subsector offers a very high security of income, as demand is sky-high and potential subsidies can also provide a buffer for developers. But are the returns on offer attractive enough for investors? And which markets provide the best openings for private capital looking at accessing the segment?

Ad reservations due: 16 May

Ad materials due: 30 May

September

What is debt?

Without a clear definition, we cannot accurately assess the risk it carries. In equity investing, risk/return profiles are well-defined, ranging from opportunistic to core, yet debt is often treated as a single, broad category. Investors may choose between value-added equity or debt, core or debt, but without a clear distinction. For example, when a core equity allocation is being reallocated into debt, what kind of debt is it? Is it equity-like risk debt? A distressed loan-to-own strategy? Nonperforming loans? The ambiguity leaves more questions than answers.

Doubling up

Multi-storey industrial units have been going up around the globe for some time, but Europe remains behind the curve when it comes to stacked warehouses. But could this soon change due to the lack of land in many markets and the need to meet growing logistics and industrial space? What are the main challenges when it comes to creating, letting and liquidating multi-storey assets of this kind?

Ad reservations due: 11 July

Ad materials due: 25 July

2025 Editorial Calendar

Bonus distribution:

Institutional Real Estate, Inc

2025 Fall Editorial Advisory Board Meeting – *Americas*

2025 Editorial Advisory Board Meeting – *Europe*

October

Where's the value?

Are some investors right to shy away from value-added funds because they believe core funds can actually outperform many value-add strategies in the long-term? What does the historical evidence show when comparing core and value-added vehicles? And are some of the criticisms levelled at value-add funds — such as supposedly high leverage — of sufficient merit?

In the sun

Mediterranean countries such as Italy and Spain have attracted substantial capital, particularly into various living subsectors such as multifamily and student housing. How long can the appeal and success story of such markets continue? And where should investors be looking to gain exposure?

Ad reservations due: 15 August

Ad materials due: 29 August

Bonus distribution:

Institutional Real Estate, Inc

2025 IREI Springboard

2025 Editorial Advisory Board Meeting – *Asia Pacific*

November

Student housing

Purpose-built student accommodation remains acutely undersupplied in many European markets, according to most reports on the sector. But there are many continually moving parts that need to be considered. These include knowing which locations — both current and upcoming — are most appealing, examining student demographics and demand and understanding which operating companies and providers are offering the best value and services. As student housing continues to evolve, is now the time to be more cautious when gaining access to the sector?

Investing in society

As the lines between traditional infrastructure and real estate continue to blur, social infrastructure is emerging as a compelling theme for investors, and the investible universe is growing to include everything from healthcare and education facilities to affordable housing. How are different investors bucketing these assets in their portfolios? What's driving the expansion of this market, and which assets are finding the most favour?

Ad reservations due: 12 September

Ad materials due: 26 September

Bonus distribution:

Institutional Real Estate, Inc

2025 iREOC Annual Membership Meeting

December

Retail and logistics crossbreeding

Due to urban land and planning constraints, as well as the environmental and financial problem of online good returns, there has been more movement towards combining retail and logistics facilities within shopping centres and in stand-alone buildings. Broadly speaking, these types of assets allow online customers to bring back goods or clothing they do not like, while also adding to footfall at traditional retail outlets. But does this match up to the expectations of online shoppers who prefer to experience the highest levels of convenience possible? And with this in mind, is the concept of mixing retail and logistics assets a good one?

Ad reservations due: 17 October

Ad materials due: 31 October

Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for H1 2026 will be available in October.

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