



IREI's Infrastructure Platform

Institutional Real Estate, Inc.'s infrastructure platform is designed to connect investors, consultants and managers with news, data, insights and each other.





WEB-BASED SERVICES

IREI's website news is refreshed daily. It is the go-to site for investors and investment managers working within the institutional real estate marketplace.



SUBSCRIPTIONS

Investors receive only the news that is relevant to them; investment managers get inside knowledge on investor sentiment.

INVESTOR FOCUSED



DATABASES

Our IREI.Q database is like having your own research department. Investors receive access to hundreds of different proprietary searches; investment managers can purchase a paid subscription or receive access through sponsorship.



EVENTS

Investors can enjoy IREI's marketing-free events where we strive for a 3:1 manager/investor ratio; managers can also network in a relaxed environment where there is plenty of opportunity to meet the right investors.



SPONSORSHIP AND ADVERTISING

Investment managers can raise their visibility to our exclusive investor audience.

IREI's Platform

For more than 30 years, Institutional Real Estate, Inc. (IREI) has been the most trusted and reliable source of data, insight and perspective on the real estate, infrastructure and real asset classes.

With a unique and singular platform that focuses on the investor in the most important regions of the world – the Americas, Europe and Asia Pacific – we facilitate a more open dialogue between the investors and the people and companies who serve them.

Armed with tailored daily news content; monthly print publications; online database resources; and exclusive invitation-only programs and events that address investors' needs, concerns and what's keeping them up at night, you're able to make more informed investment strategy decisions.

What's more, investment managers who sponsor IREI's publications and events have the unique opportunity to meet one-on-one with many of the most active investors and raise their firm's profile and differentiate their services.

The result is the ability to build closer relationships faster, more efficiently and at a much lower cost.

IREI Infrastructure Platform

IREI's infrastructure platform offers many different options to get involved at both the individual and organization level.

Our infrastructure platform is expansive, including a publication, *Institutional Investing in Infrastructure (i3)*; annual conference, Visions, Insights & Perspectives (VIP) Infrastructure; annual Editorial Advisory Board meeting; and original digital content.

There are three distinct levels of collaboration within IREI's infrastructure platform, all designed to connect investors, consultants and managers with news, data, insights and each other.

INFORMATION

- *i3 Newsline* - free to sign up
- *i3* Videos and Podcasts - free to participate
- *i3* Publication - \$195 for a one-year subscription

ENGAGEMENT

- Advertising in *i3* - digital and print options, prices vary
- Attend VIP Infrastructure - annual event, \$2,395 to attend
- Exclusively Curated Virtual Roundtables

SPONSORSHIP

- *i3* Publication Sponsorship - \$56,500 annually, 12-month program
- *i3* Editorial Advisory Board meeting - annual, invite-only event



Information



i3 NEWSLINE

Our *i3 Newsline* delivers the day's top stories on the institutional infrastructure market, including news on commitments, fundraising, transactions, project announcements and updates, research reports, and people.

i3 Newsline is a FREE news service. All you have to do is opt in to start receiving news stories every weekday.



VIDEOS & PODCASTS

IREI regularly releases original videos and podcasts geared to the infrastructure industry. Tune in to hear industry executives and thought leaders share their market perspectives and insights.



i3 PUBLICATION

Institutional Investing in Infrastructure (i3) is a smart and insightful publication emailed monthly and mailed quarterly to members of the global institutional investment community who have investments in infrastructure or are considering the asset class for future commitments. *i3* reports news about the transactions, fund offerings, commitments and people that institutional investors and their advisers need to stay competitive in the market. *i3* also delivers in-depth investor and sector profiles, feature articles and interviews with thought leaders and decision makers who are shaping the market.

- Readership of nearly 2,000
- Circulation includes investors, consultants, managers, bankers, placement agents and other service providers in infrastructure investing
- Content directed by investor-led Editorial Advisory Board



REPRESENTATIVE SAMPLE OF i3 READERSHIP

INVESTORS:

- Allstate Investments, LLC
- Bank of Montreal Pension Plan
- GIC Private Limited
- Halifax Regional Municipality (HRM Pension Plan)
- Laval University Pension Plan
- MEAG
- New Jersey Division of Investment
- New York Common Retirement System
- Royal Bank of Canada
- Texas Municipal Retirement System
- The Dow Chemical Company
- Toronto Transit Commission Pension Fund Society
- United Nations Joint Staff Pension Fund
- University of Toronto Asset Management Corp.
- Wisayah (Saudi Aramco)

CONSULTANTS:

- bfinance
- Cambridge Associates
- Cliffwater, LLC
- Hamilton Lane
- Mercer
- StepStone Group
- Willis Towers Watson

INVESTMENT MANAGERS:

- Allianz Global Investors
- Arcus Infrastructure Partners LLP
- Ardian
- AVAIO Capital
- Cohen & Steers Capital Management
- Cube Infrastructure Managers
- DWS
- Equilibrium Capital
- First State Investments Limited
- North Sky Capital
- Pantheon Ventures, Ltd.
- Prostar Capital
- UBS Asset Management (UK) Ltd

Engagement

ADVERTISING

i3's website, newslines and publications are highly targeted advertising vehicles to help you reach the key players in the infrastructure industry with impact and authority. Sponsoring firms receive advertising with their package of benefits, but you don't have to be a sponsor to advertise in our publications. Advertising is a great way to gain visibility in the community and get your message in front of leading institutional investors.

WEBSITE:

FOCUS STRATEGY BUILD-TO-CORE
HEADER BANNER - 960W X 120H

STRENGTH A COMPANY THAT SETS STANDARDS. THEN EXCEEDS THEM.
SIDE BANNER - 300W X 600H

Campbell Lutyens is a global and independent private capital advisor, focused on fund placement and secondary advisory services.
MIDDLE BANNER - 960W X 120H

12TH GLOBAL INFRASTRUCTURE LEADERSHIP FORUM
SIDE BANNER - 300W X 250H

EDHECinfra Days 2020
SIDE BANNER - 300W X 250H

At Partners Group we create value in private infrastructure by combining strategic vision with industry expertise.
FOOTER BANNER - 960W X 120H

/i3 NEWSLINE:

We invest. We manage. We grow. We achieve.
LEADERBOARD BANNER - 760W X 100H

when we see infrastructure, we see opportunity.
SPONSORED CONTENT SIDE BANNER - 200W X 385H

Campbell Lutyens is a global and independent private capital advisor, focused on fund placement and secondary advisory services.
MIDDLE BANNER - 520W X 100H

FOCUS STRATEGY BUILD-TO-CORE
National REAL ESTATE ADVISORS
SIDE BANNER - 200W X 150H

DIGITAL BANNER PROGRAM

Receive exposure through digital ad placements in our *i3 Newsline*, which is distributed every weekday to 4,300. You may also place your banner ad on our Infrastructure homepage or news page for even more branding options.

PUBLICATION ADVERTISEMENT PROGRAM

There are quarter-page, half-page, full-page, and double-page spread advertisement options in our *Institutional Investing in Infrastructure (i3)* publication. Prices for these ad placements range from \$935 - \$7,050.

Engagement

VISIONS, INSIGHTS & PERSPECTIVES (VIP) INFRASTRUCTURE

VIP Infrastructure brings together institutional investors and investment managers who are actively investing in the infrastructure asset class or are exploring it for the future.

The event offers exclusive content, expert analysis and insightful perspectives.

- Annual conference open to investors, consultants, managers, placement agents and other service providers in infrastructure.
- Agenda developed by an independent, investor-led advisory board.
- No “pay to play” – advisory board chooses panelists.
- Content designed to educate investors and provide insight to others on investor needs.
- Specially curated networking events to deepen relationships and a strict “no side meetings” policy.
- Different levels of conference participation, from attending to sponsoring event – ranging from \$2,395 - \$22,500.

EXCLUSIVELY CURATED VIRTUAL ROUNDTABLES

IREI offers intimate and off-the-record conversations where investors, consultants and investment managers engage on a wide ranging variety of topics of the day and create long-term and profitable relationships.



REPRESENTATIVE SAMPLE OF VIP INFRASTRUCTURE ATTENDING ORGANIZATIONS

INVESTORS:

AustralianSuper Pty Ltd
Canada Mortgage and Housing Corporation
Canada Pension Plan Investment Board
Desjardins Group Pension Plan
Investment Management Corporation of Ontario
Nationwide Insurance Co.
New Mexico Board of Education
Northern Trust Securities, Inc.
Ontario Power Generation
Retail Employees Superannuation Trust (REST)
Swiss Life Asset Management
TD Bank Pension Fund
Teacher Retirement System of Texas
TIAA
York University

CONSULTANTS:

Aon Hewitt Investment Consulting
CBRE Caledon Capital Management
Eckler Ltd.
NEPC, LLC
Pathway Capital Management, LLC
Segal Rogerscasey Canada
StepStone Group

INVESTMENT MANAGERS:

Brookfield Asset Management Inc.
CenterSquare Investment Management
Fengate Asset Management
HarbourVest Partners, LLC
Harrison Street
I Squared Capital
IFM Investors (US)
Macquarie Infrastructure and Real Assets
Morgan Stanley
Starwood Energy Group Global, LLC
Stonepeak Infrastructure Partners
Upper Bay Infrastructure Partners
Vantage Infrastructure

Sponsorship

Sponsorship is a unique program that provides you with a rich array of services designed to help you position your firm for the best success in the infrastructure marketplace. Our current sponsors are among the top investment advisory firms in the industry. When you become a sponsor you are aligning your company with these leading firms. You and your firm will get noticed and be heard in the industry.

A sponsorship bundles our information and engagement products, plus it includes consulting time and an invitation to be an *i3* board member.

Our *i3* Publication Sponsorship is \$56,500 annually.



BENEFIT	FULL LEVEL
MARKETING/BRANDING	
Advertising (publication or digital)	8 Credits
Editorial Advisory Board Member listed in publication	Throughout sponsor term
Company listing on back of publication	Throughout sponsor term
Company listing on IREI website	Throughout sponsor term
Complimentary PDF reprints of sponsor interviews and contributed features	Unlimited
INVESTOR RELATIONS/RESEARCH	
Event: Editorial Advisory Board Meeting	1 seat
Event: Sponsor Briefing on Annual Investor Survey	Unlimited attendees
Event: Roundtable Meetings (virtual & in-person)	~4 per year (varies based on schedule)
Event: Visions, Insights & Perspectives (VIP) Infrastructure Conference	1 registration
Subscription: <i>Institutional Investing in Infrastructure</i> (Daily Email)	Unlimited
Subscription: <i>Institutional Investing in Infrastructure</i> (Monthly Publication)	13 Subscriptions
Research Hours	6 Hours
Consulting	1 Hour
OTHER	
Priority and discounted registration for VIP Americas conference	20% Discount
Discounts on additional IREI items: conference sponsorships, advertising in special reports, etc.	25% Discount
Discounts on sponsoring other IREI publications	20% Discount
Complimentary contribution to feature stories	
Complimentary video interviews and podcasts	

***All sponsorship benefits must be utilized within the term dates of the agreement.**

i3 Editorial Advisory Board Meeting

The *i3* Editorial Advisory Board meeting is an invitation-only event designed to create and foster stimulating dialogue. This meeting provides an open forum for this representative group to exchange ideas and cultivate discussions to improve the quality of institutional investing in infrastructure globally.

- Board members include investors, consultants and publication-sponsoring managers.
- The *i3* Editorial Advisory Board meeting is held annually.
- The discussions at the Editorial Advisory Board meeting direct *i3* content for the year moving forward.

REPRESENTATIVE SAMPLE OF *i3* BOARD MEMBERS

INVESTMENT MANAGERS (CURRENT PUBLICATION SPONSORS):

Affinius Capital	DWS	Morrison
Antin Infrastructure Partners (Antin IP)	Equitix	NOVA Infrastructure
ArcLight Capital Partners	Fengate Asset Management	Pacific Pension & Investment Institute (PPI)
Ardian	GRESB	QIC
Arjun Infrastructure	Greystar	Quinbrook
Barings	Harrison Street	Ridgewood Infrastructure
Bernhard Capital Partners	Igneo Infrastructure Partners	UBS Asset Management
Campbell Lutyens	Instar Asset Management	Vantage Infrastructure
CBRE Investment Management	I Squared Capital	
Cube Infrastructure Managers	Manulife Investment Management	

EDITORIAL BOARD MEETING



REPRESENTATIVE SAMPLE OF *i3* BOARD MEMBERS (CONTINUED)

INVESTORS:

- Allstate
- CalPERS
- CalSTRS
- City of Montreal
- College of Applied Arts & Technology
- GPIF
- IMCO
- Japan Post Bank
- Milwaukee County
- New Mexico State Investment Council
- Tokio Marine
- Virginia Retirement System
- World Bank Pension

CONSULTANTS:

- AON
- bfinance
- Callan
- Cliffwater
- Ellement Consulting
- Hamilton Lane
- Marquette Associates
- Meketa
- NEPC
- StepStone
- Willis Towers Watson

ROUNDTABLES





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