

REALASSETS

ADVISER

Real Assets Adviser is delivered to more than **52,000** broker/dealers, RIAs, wealth managers, product sponsors, industry organizations, law firms and fintech companies. It covers a wide spectrum of curated intelligence for those seeking insights and actionable information on investments in real assets. We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

H1 2025 Editorial Calendar

January

The mass consolidation of the RIA space

Registered investment advisory firms are coupling in search of scale, deeper talent pools and private equity investment, and to create liquidity for founders. But concerns revolve around cultural integration challenges, reduced client choice and the loss of personalized client service.

The hype and promise of nuclear fusion

Investors including Sam Altman, Jeff Bezos, Bill Gates, Goldman Sachs and Chevron are pursuing the revolutionary technology. Then again, decades of R&D have yet to yield a sustained fusion reaction, let alone a single power plant.

Ad reservations due: Nov. 25

Ad materials due: Dec. 9

Bonus Distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP)
Americas

February

The future of wealth management

Customer preferences, investment products, technology and the competitive playing field are all evolving, promising that wholesale changes are coming to financial services and wealth management.

Cities take on extreme heat

It strains economies and infrastructure, as well as public health and residents' quality of life. But there are things urban planners can do to combat the record temperatures.

Ad reservations due: Dec. 23

Ad materials due: Jan. 8

Real Assets Adviser is a publication of Institutional Real Estate, Inc.



H1 2025 Editorial Calendar

March

Water and money

How investors are capitalizing on the most precious natural resource of them all.

The 'super materials' revolution

It promises lighter, stronger and more advanced materials that promise to advance everything from building construction and smartphone manufacturing to prosthetics and energy storage.

Ad reservations due: Jan. 24

Ad materials due: Feb. 7

Bonus Distribution:

Institutional Real Estate, Inc.

2025 Editorial Advisory Board Meeting — *Real Assets Adviser*

April

All hail the interval fund

Some proponents call it the vehicle that will pave the way toward wider adoption of alternatives. But can this product structure meet expectations?

Climate change and farmland investing

As weather patterns shift, temperatures rise and rainfall diminishes, crop yields are shrinking, perhaps setting the stage for supply shortages and sharply higher prices.

Ad reservations due: Feb. 21

Ad materials due: March 7

Bonus Distribution:

Institutional Real Estate, Inc.

2025 Spring Editorial Advisory Board Meeting — *Americas*

May

Innovations in defined contribution plans

Product sponsors and other proponents have been working to add an array of private alternatives — such as hedge funds and private equity — as options in DC plans.

Why solar power is poised for exponential growth

The sun showers the earth with 7,500 times more energy per year than the world's total annual energy consumption, and commercial properties, homeowners and utilities are finally collecting that power at scale, largely on the strength of investors who are committing billions to the space.

Ad reservations due: March 25

Ad materials due: April 8

June

Is the U.S. office market ready to be eulogized or rechristened?

With the global pandemic now years behind us, has the office market been forever diminished, or are reimagined office spaces winning the day and bringing the big property type back to life?

How the rich are getting richer

The latest on who is getting rich and how they are multiplying their fortunes.

Ad reservations due: April 24

Ad materials due: May 8

Bonus Distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP) Infrastructure

H1 2025 Editorial Calendar

In every issue:

Editorial
5 Questions
Talking Points
Real Estate news
Infrastructure news

Energy news
Commodities news
Market View
The Big Picture
Last Word

Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events.

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