

# Institutional Real Estate

## Europe

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

## H1 2025 Editorial Calendar

### January

#### The case for real estate

Many investors have not been allocating much – if at all – into real estate over the past two years or so, for obvious reasons. How can those charged with managing organisations' real estate books best show their investment committees (and remind them of) the enduring power of well-targeted real estate to both diversify and enhance overall investment portfolios?

#### In the long term

General deglobalisation may offer nearshoring opportunities in sectors such as industrial and logistics, but what about the negative effects of isolationism and protectionism? Where should investors be keeping a careful eye on the long-term consequences of a potentially less-well connected world?

**Ad reservations due:** 13 November

**Ad materials due:** 27 November

### February

#### Too much, too much

Complaints about the various number of green certifications and different energy performance rating systems across regions continue to be aired in the investment community. Critics say the various standards create confusion, making it hard for owners and investors to know which ones matter the most to potential future buyers and tenants. And a lack of standardisation across markets can make comparison between buildings tricky. Are these objections still valid? And what can be done to address them?

**Ad reservations due:** 13 December

**Ad materials due:** 27 December

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Visions, Insights & Perspectives (VIP) Americas



### March

#### Going mainstream

Former niche sectors such as student housing are now thought to be semi-core or even mainstream segments of the real estate market in parts of Europe. Could the same happen to other niche sectors such as self-storage and data centres? Or is the liquidity pool and ability to aggregate portfolios in most alternatives too shallow and limited?

#### The bigger the better?

Investors seem to turn to mega funds in turbulent times, as the well-known managers offer perceived safety and strong track records. But is this damaging to diversification? And should investors be more ambitious and creative when choosing which managers to allocate capital to?

**Ad reservations due:** 17 January

**Ad materials due:** 31 January

**Bonus distribution:**

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2025 Editorial Advisory Board Meeting – *Real Assets Adviser*

# H1 2025 Editorial Calendar

## April

### Repriced just right?

The COVID-19 years challenged real estate valuations virtually across the board, with many investors unwilling to sell and take the hits to their portfolios, many buyers unwilling to take anything but fire-sale prices and appraisers a despised group. Transaction volumes plummeted. But the years have continued to go by, reappraisals continue to be made, and valuations have become steadier. Across global regions, where does the bid-ask gap now stand? Does this vary by property type and asset quality? What types of deals are investors currently making and looking to make across the world?

### The office sector of the future

With the bifurcation of the office sector having been widely touted over the past couple of years, is this once stalwart segment of real estate portfolios now set to splinter even further, much in the same fashion as retail? From the current shock of hybrid working, the future effects of AI, threats continue to stalk secondary offices and those in need of full-scale renovation. What will the office sector look like ten years from now, and how must investors prepare for the future?

**Ad reservations due:** 14 February

**Ad materials due:** 28 February

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Spring Editorial Advisory Board Meeting – Americas

## May

### Singled out

Single-family housing is one of the fastest growing areas in the UK residential market as the country looks to solve its housing crisis. How far could this section of the country's build-to-rent (BTR) sector grow and how can investors best gain exposure to it?

**Ad reservations due:** 14 March

**Ad materials due:** 28 March

## June

### Paying a premium

There is talk of the rising cost of insurance increasingly putting off real estate development in certain geographical locations. Is this a widespread trend, which areas does it affect the most and can alternative insurance routes be found to keep buildings viable? And what do higher insurance premiums mean for investors and their assets?

### Finding value

Does core outperform value-add over the long-term? Are the (usually) extra fees on value-added funds justified? An examination of the merits and drawbacks of modern value-added strategies.

**Ad reservations due:** 11 April

**Ad materials due:** 25 April

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Visions, Insights & Perspectives (VIP) Infrastructure

*Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2025 will be available in March 2025*

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