

# Institutional Real Estate

## Asia Pacific

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

## H1 2025 Editorial Calendar

### January

#### The case for real estate

Many investors have not been allocating much — if at all — into real estate over the past two years or so, for obvious reasons. How can those charged with managing organisations' real estate books best show their investment committees (and remind them of) the enduring power of well-targeted real estate to both diversify and enhance overall investment portfolios?

#### Risk assessment

What are the key risks for Asia Pacific markets during 2025 with respect to monetary policy and geopolitical concerns? How can investors hedge against them? In the region's two largest markets, how are the slowdown in China and interest-rate risk in Japan affecting how investors view the property markets of these nations? Which other countries in the region may be attracting their investment as a result?

**Ad reservations due:** 13 November

**Ad materials due:** 27 November

### February

#### Accessing emerging Asia

The COVID-19 pandemic, ensuing supply-chain breakdown and geopolitical tensions with China have led a number of firms to adopt a China-plus-one strategy to move towards greater supply-chain and manufacturing resilience. As a result, emerging Asian nations have come to the fore, with institutional real estate investors wanting to know how they can best access investment opportunities in the region.

#### The money talks

A report from the *Institutional Real Estate Americas, Europe and Asia Pacific* Editorial Advisory Board meetings in the second half of 2024. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies given current economic conditions, and what are their plans for 2025?



**Ad reservations due:** 13 December

**Ad materials due:** 27 December

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Visions, Insights & Perspectives (VIP) Americas

### March

#### Return seekers

In what Asia Pacific markets and property sectors can real estate investors find the best risk-adjusted returns? How does this compare with the risk-adjusted returns offered in the United States and Europe?

**Ad reservations due:** 17 January

**Ad materials due:** 31 January

**Bonus distribution:**

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2025 Editorial Advisory Board Meeting – *Real Assets Adviser*

# H1 2025 Editorial Calendar

## April

### Repriced just right?

The COVID-19 years challenged real estate valuations virtually across the board, with many investors unwilling to sell and take the hits to their portfolios, many buyers unwilling to take anything but fire-sale prices and appraisers a despised group. Transaction volumes plummeted. But the years have continued to go by, reappraisals continue to be made, and valuations have become steadier. Across global regions, where does the bid-ask gap now stand? Does this vary by property type and asset quality? What types of deals are investors currently making and looking to make across the world?

### Retail experts

A look at the retail sector by global region. Is pricing at a level that will further entice investment? How have tenants' needs evolved since the pandemic? What are the latest trends in the sector, and what will "new retail" look like?

**Ad reservations due:** 14 February

**Ad materials due:** 28 February

**Bonus distribution:**

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2025 Spring Editorial Advisory Board Meeting – Americas

## May

### Affordability complex

A look at Asia Pacific housing needs and shortages and the best opportunities for residential real estate investors

in Japan's multifamily sector, Australia's growing build-to-rent sector and elsewhere in the region. Given the essential nature of having a place to live, how are various countries in the region working to address the issue of affordability?

### Survey says

Every year, Institutional Real Estate, Inc surveys institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

**Ad reservations due:** 14 March

**Ad materials due:** 28 March

## June

### Sustainability experts

How are investors incorporating environmental, social and governance metrics into investment decisions and reporting? In particular, will investors favour certain sectors in view of the carbon emissions intensity? How are investors assessing physical risk from climate change to portfolio assets and new investments? How are physical risk assessments incorporated into investment decisions?

**Ad reservations due:** 11 April

**Ad materials due:** 25 April

**Bonus distribution:**

**Institutional Real Estate, Inc**

2025 Visions, Insights & Perspectives (VIP) Infrastructure

*Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2025 will be available in March 2025*

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7 October 2024