

Institutional Real Estate

Americas

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

H1 2025 Editorial Calendar

January

The case for real estate

Many investors have not been allocating much — if at all — into real estate over the past two years or so, for obvious reasons. How can those charged with managing organizations' real estate books best show their investment committees (and remind them of) the enduring power of well-targeted real estate to both diversify and enhance overall investment portfolios?

New year, new risks

Concerns about recession risk remain top of mind for investors amid the current interest-rate environment, and the potential impacts on acquisition pricing and portfolio valuations are under scrutiny. How are investors preparing for these challenges and what they anticipate in the year ahead?

Ad reservations due: November 20

Ad materials due: December 4

February

ODCE-ing the Future

The NFI-ODCE Fund Index has long been considered a bellwether for the commercial real estate market, guiding institutional investors and shaping investment strategies across the industry. What evolving challenges does NFI-ODCE face in today's uncertain economic environment?

Pension giants take control

As large institutional investors seek to diversify and strengthen their real estate portfolios, they are increasingly making strategic investments at the entity level in investment management and development/operator platforms. By acquiring partial controlling, noncontrolling, or even 100 percent interests in these firms, these pension funds are gaining more direct control over their



real estate strategies. What are the broader implications of these investments for the real estate sector?

Ad reservations due: December 20

Ad materials due: January 3

Bonus distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP)
Americas

March

Her journey series

An annual look at female leaders, from those new to the industry to real estate veterans, as they share their views and insights on the past, present and future. **Please note:** There will be a hard limit on number of candidates for this piece. Potential interviewees should contact editor Andrea Zander by **Jan. 10, 2025**.

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Bottom out, bottom out

Commercial real estate is at a critical juncture, and while the office sector's crisis is grabbing headlines, the true state of the industry is far more complex. Have the office sector's woes overshadowed deeper, systemic issues affecting the broader real estate market? What is really going on with real estate?

Ad reservations due: January 21

Ad materials due: February 4

Bonus distribution:

Institutional Real Estate, Inc.

2025 Editorial Advisory Board Meeting - *Real Assets Adviser*

April

Building a greener tomorrow

Green technology is transforming the way buildings are designed, constructed and operated. From energy-efficient systems and renewable-energy sources to smart building technologies and sustainable materials, these advancements not only reduce carbon footprints but also enhance property value and tenant satisfaction.

Repriced just right?

The COVID-19 years challenged real estate valuations virtually across the board, with many

investors unwilling to sell and take the hits to their portfolios, many buyers unwilling to take anything but fire-sale prices and appraisers a despised group. Transaction volumes plummeted. But the years have continued to go by, reappraisals continue to be made, and valuations have become steadier. Across global regions, where does the bid-ask gap now stand? Does this vary by property type and asset quality? What types of deals are investors currently making and looking to make across the world?

Ad reservations due: February 18

Ad materials due: March 4

Bonus distribution:

Institutional Real Estate, Inc.

2025 Spring Editorial Advisory Board Meeting - *Americas*

May

New playbook

Institutional investors are reevaluating their strategies across various asset classes. How are allocations to real estate shifting relative to other assets? Does private real estate still hold a place in long-term strategic planning? What role do emerging managers play in this new context? Do REITs still have a role in a real estate portfolio?

Survey says

Every year, Institutional Real Estate, Inc. surveys institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

Ad reservations due: March 21

Ad materials due: April 4

June

Geographic demand

Demographic shifts are playing a pivotal role, influencing where tenants and residents are located and how space is used. As new developments come online, has the supply surge met the pent-up demand, or do markets still face significant shortages? Has the supply wave ended? What are the new gateway markets?

Wall of maturities

A bank perspective. As the commercial real estate market faces rising interest rates, declining

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property values and increased uncertainty, a new challenge is looming: the changing approach of bank lenders. Borrowers are finding it increasingly difficult to secure financing, especially for distressed or underperforming assets. How are traditional bank lenders adjusting their lending criteria? What role do regulatory changes play in this shift? What does the future hold for commercial real estate investors who rely on bank financing to stay afloat?

Ad reservations due: April 18

Ad materials due: May 2

Bonus distribution:

Institutional Real Estate, Inc.

2025 Visions, Insights & Perspectives (VIP)

Infrastructure



Note: Publication content is subject to change without notice. To be interviewed for one of the above topics, contact the editor three months prior to publication. Publications may be distributed at additional industry events. The editorial calendar for full-year 2025 will be available in March 2025.

Call today to reserve your advertising position.

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