

Institutional Investing in Infrastructure (i3)'s website is a must-read for those active in the infrastructure investment industry. Subscribers have access to their subscriptions online, and the site is filled with many other news sources, including videos, podcasts, research reports and upcoming industry events. Advertising on the *i3* website is a great way to gain visibility in the community and get your message in front of leading institutional investors.

ADVERTISING SPECS AND RATES:

Leaderboard Banner: 960w x 120h pixels
One month: **\$5,700**

Middle Banner: 960w x 120h pixels
One month: **\$3,500**

Footer Banner: 960w x 120h pixels
One month: **\$4,900**

Vertical Side Banner: 300w x 600h pixels
One month: **\$5,700**

Side Banner: 300w x 250h pixels
One month: **\$4,900**

Pop-up Banner: 728w x 90h pixels
One month: **\$6,500**

Accepted file formats are JPG, PNG, GIF and HTML.
Provide the URL that you'd like your banner to link to.

ADVERTISING CONTACTS:

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The screenshot displays the website's layout with several ad spots highlighted by blue boxes:

- LEADERBOARD BANNER (960 x 120):** Located at the top of the page.
- VERTICAL SIDE BANNER (300 x 600):** Located on the right side of the main content area.
- SIDE BANNER (300 x 250):** Two spots are shown on the right side, one below the vertical banner and one below the middle banner.
- MIDDLE BANNER (960 x 120):** Located below the main content area.
- FOOTER BANNER (960 x 120):** Located at the bottom of the page.

The website content includes news articles such as "One giant leap: Infrastructure is the next frontier for private wealth managers looking to diversify into alternative assets" and "Anticipating the rebound: Experts weigh in on why global M&A deals are on track for revival in 2024".