

REALASSETS

ADVISER

Real Assets Adviser's website is a must-read for those active in the real assets and private wealth industry. Subscribers have access to their subscriptions online, and the site is filled with many other news sources, including videos, podcasts, research reports and upcoming industry events. *Real Assets Adviser* also has a Resource Center that provides educational information and benchmarking tools including industry top ranks guides, industry products and asset manager's guide, industry news, & white papers.

ADVERTISING SPECS AND RATES:

Leaderboard Banner: 960w x 120h pixels
One month: **\$5,700**

Middle Banner: 960w x 120h pixels
One month: **\$4,900**

Footer Banner: 960w x 120h pixels
One month: **\$4,900**

Vertical Side Banner: 300w x 600h pixels
One month: **\$5,700**

Side Banner: 300w x 250h pixels
One month: **\$4,900**

Pop-up Banner: 728w x 90h pixels
One month: **\$6,500**

Accepted file formats are JPG, PNG, GIF and HTML.
Provide the URL that you'd like your banner to link to.

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**INSTITUTIONAL
REAL ESTATE, INC.**

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LEADERBOARD BANNER
960 x 120

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PEOPLE
Scott Maguire
made global head
of real estate
securities solutions
at CenterSquare

Scott Maguire has
been appointed the
new global head of
real estate securities
solutions at...



REAL ESTATE
Gateway markets,
core property
types: Not what
they used to be:
Atlanta, Dallas
and Seattle rank
highly as gateway
markets, while
once "niche"
alternative sectors
like...



ENERGY
Strata Clean
Energy secures
\$539m financing
for 1GW battery
energy storage
project in Arizona
Strata Clean
Energy (Strata), a
developer, owner,
and operator of
renewable energy
projects, has
closed on...



FROM THE CURRENT ISSUE
**Opportunities washing ashore:
Why now is the time to invest in
industrial manufacturing REITs**

BY ARRON HALFACRE
Industrial manufacturing real estate assets, a unique
subset in the industrial space, and the REITs that
manage them present an opportunity in today's market.
In this unpredictable market, net-leased industrial
manufacturing sites are proving to be resilient,
delivering stability and growth.



FROM THE CURRENT ISSUE
**Problems to the MAX: Boeing's
MAX 9 grounding busts previous
momentum**

BY MCALINDEN RESEARCH PARTNERS
Prior to Jan. 5, Boeing appeared ready to start the new
year on steady footing, building on a wave of
momentum it had built up throughout a relatively
successful fourth quarter 2023. Deliveries for the month
of November reached a five month high and put the
American aviation giant on track to reach full-year
targets related to its 737 and 787 jets. Though Boeing's
tail of new orders will certainly lag European rival
Airbus's pace for a fifth straight year, with the former
trailing by roughly 800 aircraft through the first 11
months of the year reported, 2023 will still be the best
annual period for Boeing's order book since 2014. All of
this helped Boeing shares surge by 39 percent through
the fourth quarter.

VERTICAL
SIDE BANNER
300 x 600

SIDE BANNER
300 x 250

SIDE BANNER
300 x 250

SIDE BANNER
300 x 250

MIDDLE BANNER
960 x 120



OTHER
LPL launches
expanded high-
net-worth services
LPL Financial, the
San Francisco-based
wealth management
firm, has
announced the
launch of its
expanded High-
Net Worth...



REAL ESTATE
Invitation Homes
to buy 8th homes
this year
Invitation Homes
has plans to
acquire between
\$600 million and
\$1 billion of
homes on...



OTHER
85% of financial
advisers expect to
increase
allocations to one
or more alternative
asset classes
About 85 percent
of financial
advisers expect to
increase
allocations to one
or more
alternative...



FROM THE CURRENT ISSUE
**The trouble with the numbers:
Making comparisons between
performance statistics nearly
impossible**

BY GEOFFREY BOHRNANN
I've noticed over the years people in this industry take a
far too casual stance when it comes to sharing (and
comparing) performance numbers. First of all, a
performance number is only comparable if the inputs
that go into the formula for calculating those numbers
have been uniformly defined and collected, and if the
formulas that are used to calculate are identical.



FROM THE CURRENT ISSUE
**Recapturing a 'lost decade': What a
year for uranium and nuclear
energy**

BY JOHN CIAPPAGLIA
Let's start with nuclear energy: It's back! After being
unloved, forgotten and punished for a decade, it's rising
again. Some call it a nuclear renaissance, but I like to
think of it as a resurgence given the growing
momentum.

SIDE BANNER
300 x 250

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300 x 250

SIDE BANNER
300 x 250

SIDE BANNER
300 x 250

FOOTER BANNER
960 x 120

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