

iREOC *Connect*

A SUPPLEMENT TO *INSTITUTIONAL REAL ESTATE AMERICAS*

2024 Editorial Calendar

February — Q1

Annual membership meeting

Highlights from the annual meeting of the members of the Institute for Real Estate Operating Companies.

Ad reservations due: December 21

Ad materials due: January 4

May — Q2

Multifamily operating expenses

Operating expenses for multifamily (apartments) — rising costs and what they mean for investors.

Ad reservations due: March 22

Ad materials due: April 5

July/August — Q3

Entity-level ownership

A look at increasing interest from investors in entity-level (OpCo) ownership with a growth commitment to asset-level investments.

Ad reservations due: May 20

Ad materials due: June 3

November — Q4

Sector-specific open-end funds

Sector-specific open-end funds (core/core-plus) sponsored by specialist REOCs. What are the benefits and challenges for investors and REOCs?

REOC Directory

An extensive listing of real estate operating companies.

Ad reservations due: September 20

Ad materials due: October 4

Bonus distribution:

Institutional Real Estate, Inc.

2024 iREOC Annual Membership Meeting



Call today to reserve your advertising position.

Geoffrey Dohrmann, Chairman and CEO;
g.dohrmann@irei.com

Tom Parker, Executive Vice President and Publisher;
t.parker@irei.com

David “Mac” McWhorter, managing director, iREOC;
d.mcwhorter@irei.com

For editorial inquiries, contact:
Denise Moose, Editor;
d.moose@irei.com

For advertising inquiries, contact:
Cynthia Kudren, Senior Account Executive;
c.kudren@irei.com

Institutional Real Estate, Inc.
2010 Crow Canyon Place, Suite 455,
San Ramon, CA 94583 USA
Tel: +1 925-244-0500 • www.irei.com