

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

2024 Editorial Calendar

January

Breaking down battery storage

Battery energy storage has reached a pivotal point in its journey to widespread adoption and commercialization. However, a number of challenges remain. How can investors navigate environmental concerns while capturing the benefits of battery storage?

Ad reservations due: November 27

Ad materials due: December 11

February

Finding success in infra secondaries

The infrastructure secondaries market is experiencing explosive growth and increasing in popularity with institutional investors due to its numerous benefits. What does it take to find success in infrastructure secondaries?

The many faces of social infra

Hospitals, universities and community housing have become familiar representations of social infrastructure. But what about other asset types that blur the lines between real estate and infrastructure, such as prisons and funeral homes? Are they investable?

Ad reservations due: December 28

Ad materials due: January 11

March

Private wealth and infrastructure

Private wealth managers are moving into the infrastructure space as part of a broader shift into the private markets. What trends are driving the movement of private wealth into infrastructure, and which sectors and strategies are the most compelling?

Ad reservations due: January 29

Ad materials due: February 12



April

Infra debt: A game of Whac-a-Mole

Pockets of opportunity have been cropping up in the infrastructure debt market, and performance has remained resilient in the face of market turbulence. What are the tailwinds within infrastructure debt? How can infrastructure debt be used to access energy transition and other market opportunities?

The airports of the future

The aviation industry is on the cusp of a massive transformation favoring advanced technologies and sustainability. Airlines of the future could look like something straight out of science fiction as they dial up digitalization, while also increasing emphasis on nature and the human experience. What needs to happen for these “airports of tomorrow” to achieve actualization?

Ad reservations due: February 26

Ad materials due: March 11

2024 Editorial Calendar

May

The state of 2023 infra fundraising

Infrastructure fundraising slowed significantly at the end of 2022 and continued to trend downward throughout 2023. The time frame to get capital raised went from 18 to 22 months, and it has been called the worst fundraising environment for infrastructure since 2009-2010. Now that the dust has settled, where do we stand?

Ad reservations due: March 28

Ad materials due: April 11

June

The 'arms race' to P3 development

Confidence in the P3 delivery method is growing, and there has been a renewed trust in city mayors and county executives to cut ribbons and deliver much-needed infrastructure projects. As infrastructure needs evolve and cities become "smarter," how effective is the current P3 model of delivery? Which cities and projects are finding the most success through this delivery method?

Connecting the dots on FTTH

In response to increasing demand for digital connectivity, fiber-to-the-home (FTTH) operators and entrants are piling into many of the same markets, causing overlap and overbuilding. How can fiber investors connect the dots and find success in this sector?

Ad reservations due: April 26

Ad materials due: May 10

Bonus distribution:

Institutional Real Estate, Inc.

2024 Visions, Insights & Perspectives (VIP)
Infrastructure.

July/August

The future of offshore wind

The U.S. offshore wind industry has been plagued with equipment reliability issues, supply-chain problems and sharp cost increases. The United Kingdom also has seen the impact of the macroeconomic conditions on offshore wind. How are these issues being addressed globally, and how are offshore wind investors being affected?

Chasing liquidity

The NAV-based lending market is growing in popularity for infrastructure investors in pursuit of liquidity. What can new financing strategies such as these offer investors, and what is the process of utilizing them? Are there new models entering the scene that investors should be aware of?

Ad reservations due: May 28

Ad materials due: June 11

September

The EV equation

Despite its potential, the EV charging market continues to face barriers to adoption, such as utility demand charges, up-front vehicle costs and a lack of public charging points. How are these challenges being addressed, and how does this vary on a global scale? Are initiatives such as the Inflation Reduction Act unlocking opportunities fast enough to meet targets, or does more need to be done?

Ad reservations due: July 29

Ad materials due: August 12

October

Access to power

As data center demand continues to grow, so does the need for electricity, cooling systems and physical hookups to the power grid, but these resources are being stretched thin. As major markets globally become more saturated, new data centers are having trouble accessing power, and data center hubs such as Northern Virginia are being tapped out. What are data center providers, regulators and governments doing to address the industry's energy crunch? Where are the next hot places for data center development and investment, and which governments/countries/states are incentivizing such developments?

Taking the pulse of ESG

Despite the growing focus on ESG among institutional investors, in some regions, it has become a somewhat controversial topic, particularly in the context of politics. What is the state of current initiatives for implementing standards and tracking and measuring progress? What are

2024 Editorial Calendar

some expectations for the future following the U.S. presidential election?

Ad reservations due: August 28

Ad materials due: September 11

Bonus distribution:

Institutional Real Estate, Inc.

2024 *i3* Editorial Advisory Board Meeting

November

'Failures' in infrastructure

What makes an infrastructure project work? Why have certain projects that appeared promising failed to come to fruition, and what can we learn from them? Are certain assets more "challenging" to get off the ground than others? This story takes a "case study" approach to dissect some of the necessary factors that play a part in getting projects across the finish line.

Ad reservations due: September 27

Ad materials due: October 11

December

Stacking up

Competition between the United States, Europe and China is sparking what some are calling a "subsidy race." How is the geopolitical situation for energy changing and creating opportunities for traditional energy, energy transition and renewables?

Breathing new life

There has been a consistent push to build more renewable assets to help meet climate targets. But what happens when batteries, wind turbines or solar panels reach the end of their lifespan? Although their purpose is to generate clean energy, the disposal of retired materials is not entirely sustainable itself. What is being done to address these challenges, and are there any opportunities for investors?

Ad reservations due: October 29

Ad materials due: November 12

Note: Publication content is subject to change without notice. The editorial calendar for first-half 2024 will be available in October 2023.

Call today to reserve your advertising position.

***If you are interested in contributing an article to an issue,
contact Kali Persall, k.persall@irei.com.***

Geoffrey Dohrmann, Executive Chairman and CEO; g.dohrmann@irei.com

Tom Parker, Executive Vice President and Publisher; t.parker@irei.com

For editorial inquiries, contact:

Kali Persall, Editor; k.persall@irei.com

For advertising inquiries, contact:

Cynthia Kudren, Senior Account Executive; c.kudren@irei.com

For sponsorship inquiries, contact:

Jorge Fernandez, Managing Director, Infrastructure; j.fernandez@irei.com

Institutional Real Estate, Inc.

2010 Crow Canyon Place, Suite 455, San Ramon, CA 94583 USA

Tel: +1 925-244-0500 • www.irei.com

March 25, 2024