

# Institutional Real Estate

## Europe

The investor-focused global real estate publication

We are grateful to the members of our Editorial Advisory Board, who represent the interests of our readers, for providing us with their guidance in developing the following editorial calendar.

## 2024 Editorial Calendar

### January

#### Tomorrow's core

Core real estate assets have always been a portfolio staple for institutional investors, given their income-generating qualities and sought after locations. But at a time when traditional property types such as office and retail have struggled because of the COVID-19 pandemic, nontraditional and speciality sectors (think data centres and cold-storage, respectively) have been gaining traction. As the real estate industry evolves, how are investors defining — and redefining — core real estate in their portfolios?

#### Singled out

The noise surrounding single-family housing in the United Kingdom has been growing in recent times as the UK's residential rental market continues on the path to wider institutionalisation and buy-to-let landlords exit the private rental scene. How far could single family grow in the United Kingdom, and why should it be on investors' radars?

**Ad reservations due:** 15 November

**Ad materials due:** 29 November

**Bonus distribution:**

**Institutional Real Estate, Inc**

2024 Visions, Insights & Perspectives (VIP) Americas

### February

#### Still top of the class?

Purpose-built student accommodation (PBSA) continues to attract investment across Europe, as developers and managers bank on a continual rise in student numbers seeking top-class living space. But are the fundamental drivers behind the subsector still solid? Or could there be some new threats that create a danger of oversupply?

#### The money talks

A report from the *Institutional Real Estate Americas*, *Europe* and *Asia Pacific* Editorial Advisory Board meetings in the second half of 2023. What themes



are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies given current economic conditions, and what are their plans for 2024?

**Ad reservations due:** 15 December

**Ad materials due:** 29 December

### March

#### Alternative options

Some niche real estate subsectors continue to scramble for attention and capital, while others are now becoming established investment options. Which alternative sectors should investors be looking at — and which ones are more hype than substance?

**Ad reservations due:** 12 January

**Ad materials due:** 26 January

# 2024 Editorial Calendar

## April

### Residential's rent regulation riddle

Rent controls have been on the rise in various residential markets around the globe. Rent caps can provide predictable income streams and aid urban social mobility, but can also reduce the incentives needed to drive supply and quality. Which markets offer the best balance between tenant affordability and investor returns — and which ones are deterring investment?

### Impact of AI

From new tech hubs, to a greater need for data centres, to AI-powered underwriting, the power of artificial intelligence cannot be underestimated. How could AI be viewed and treated when making and executing property investment decisions in the years to come? And should investors be using it more already?

**Ad reservations due:** 9 February

**Ad materials due:** 23 February

**Bonus distribution:**

**Institutional Real Estate, Inc**

2024 Spring Editorial Advisory Board Meeting –  
*Americas*

## May

### Centre of attention

Some Central Business Districts (CBDs) are still struggling to adapt to the new world of hybrid work. Do CBDs need to become less reliant on offices, attract visitors and businesses, — and even entice new residents?

### The new green lease

Green leases have proved popular, with some landlords attempting to ensure that their properties are being operated in a sustainable manner. As they develop to cover even more areas of sustainability and wellness, what should they cover, and how can they be drafted to protect tenant privacy?

**Ad reservations due:** 15 March

**Ad materials due:** 29 March

## June

### Seizing the opportunity

Managers are keen to push existing opportunistic funds and create new ones that can capitalise on falling valuations. Which sectors and geographies

make most sense for those prepared to take on more risk? And will we finally see opportunistic funds have their moment in the sun again?

**Ad reservations due:** 12 April

**Ad materials due:** 26 April

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2024 Visions, Insights & Perspectives (VIP) Infrastructure

## July/August

### Refinancing woes

A tidal wave of real estate loan defaults are expected over the next three years in Europe, putting pressure on lenders, owners and market dynamics. Banks appear to be better capitalised and in a stronger position than in the pre-GFC phase, meaning that loan losses should not hurt property markets as much as they did during the GFC. But could there be other negative effects from mass defaults be in the current cycle?

### Nearshoring

Deglobalisation has the potential to drive large changes in the logistics and industrial sector. But how strong is the trend for nearshoring as companies work to better protect supply chains — and how far could it go? And what does nearshoring mean for investors looking at gaining further exposure to the segment?

**Ad reservations due:** 17 May

**Ad materials due:** 31 May

## September

### Amenities galore

“If you build it, they will come”, is a key theme in the 1989 Oscar-winning film *Field of Dreams*. A similar sentiment once held true for real estate development. Now, as the COVID-19 pandemic continues to reshape how people interact with the built environment to live, work and play, having abundant amenities has become a key way for property owners to keep and attract tenants. Including energy-related amenities, what are the top trends in this space globally?

**Ad reservations due:** 12 July

**Ad materials due:** 26 July

**Bonus distribution:**

**Institutional Real Estate, Inc**

2024 Fall Editorial Advisory Board Meeting – *Americas*  
2024 Editorial Advisory Board Meeting – *Europe*

# 2024 Editorial Calendar

## October

### Planning restrictions

How much are planning laws and land development regulations harming development? Which sectors are finding planning permission the hardest to come by in Europe? Do laws need to be relaxed to help alleviate for example, Europe's growing housing crisis?

### Open storage

Open storage, which is used to house equipment, products and transportation, continues to grow as a subsegment of the industrial sector, although it further blurs the boundaries between infrastructure and real estate. EV charging, in particular, is creating a need for more open storage space. Could open storage, also known as industrial outdoor storage, become a valuable niche for real estate investors?

**Ad reservations due:** 16 August

**Ad materials due:** 30 August

**Ad reservations due:** 16 August

**Ad materials due:** 30 August

**Bonus distribution:**

**Institutional Real Estate, Inc**

2024 IREI Springboard

2024 Editorial Advisory Board Meeting – *Asia Pacific*

## November

### Access to power

As data centre demand continues to grow, so does the need for electricity, cooling systems and physical hookups to the power grid, but these resources are being stretched thin. As major markets globally become more saturated, new data centres are having trouble accessing power, and data centre hubs such as Northern Virginia in the United States are being tapped out. What are data centre providers, regulators and governments doing to address the industry's energy crunch? How does this affect investment portfolios? Where are the next hot places for data centre development and investment, and which governments/countries/states are incentivising such developments?

### The evolving office

From providing quiet spaces to installing more appealing aesthetics and greenery to natural lighting, modern offices are now expected to act as employee magnets by creating ideal work environments. How are owners planning to transform offices, and how much has hybrid working really changed the office to date?

**Ad reservations due:** 13 September

**Ad materials due:** 27 September

**Bonus distribution:**

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2024 Editorial Advisory Board Meeting – *i3*

2024 iREOC Annual Membership Meeting

## December

### Changing regulation

Government policies and regulations are needed to incentivise actions aligned with net zero and to provide clear market signals to property owners that allow them to act with confidence when decarbonising portfolios. But given the cost and effort needed to repurpose buildings into green assets, changing regulation in various countries and regions are making some owners and investors hesitant. Is decarbonisation being hurt by fluctuating political winds?

**Ad reservations due:** 11 October

**Ad materials due:** 25 October

*Note: Publication content is subject to change without notice. The editorial calendar for H1 2025 will be available in October.*

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