

Advertising Media Kit



Get your message to the right people, raise your company profile and differentiate your firm from the competition by advertising in *Institutional Investing in Infrastructure (i3)*.



Institutional Investing in Infrastructure (i3) is read by leading executives in the global institutional investment community who are actively investing in infrastructure or are considering the asset class for future commitments. This includes the chief investment officers at the largest pension plans globally as well as executives at the most-respected investment advisory firms.

Frequency: 11x

Circulation: 1,500
(print and digital)

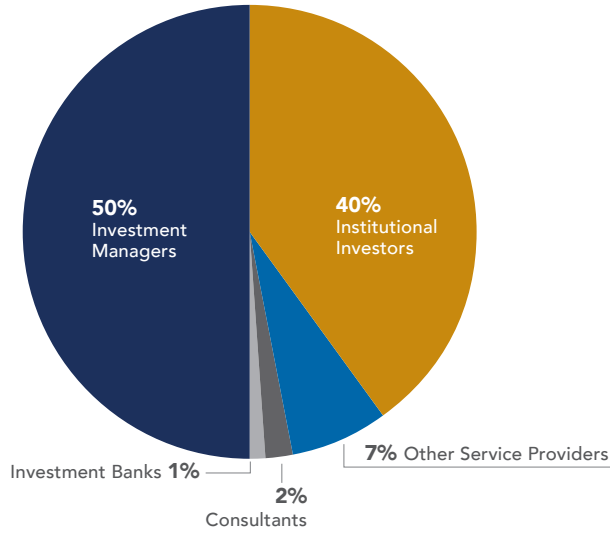
Distribution: by mail and email alert for digital version

Supplements:
Infrastructure Fundraising Quarterly Reports

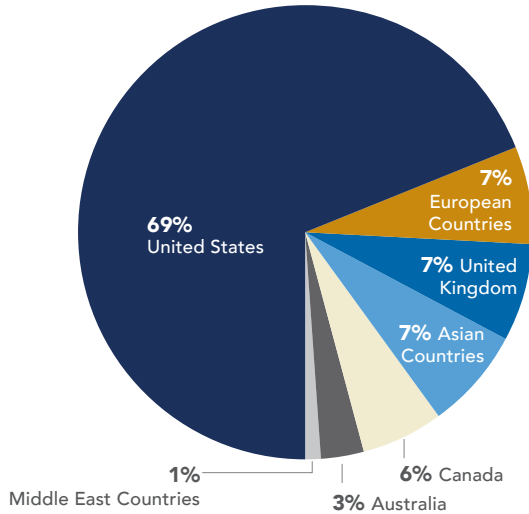
Subscription rate: \$195/year
*Qualified institutional investors receive complimentary



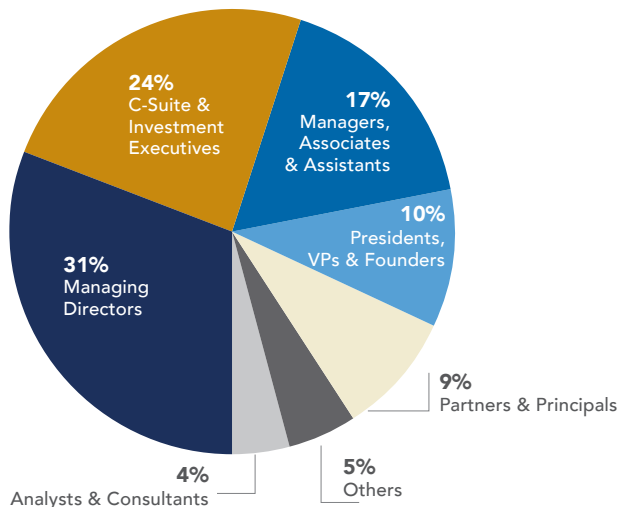
FIRM TYPE



GEOGRAPHY TYPE



TITLE TYPE



Bonus Distribution:

We have marketing alliances with conference producers throughout the industry, which allows us to distribute ***Institutional Investing in Infrastructure (i3)*** to the attendees of some of the biggest and best known events. Check out our current roster of events.

www.irei.com/i3-bd

Editorial Calendar:

Our editorial calendar shows topics that are scheduled to be featured over the upcoming months. You can use this as an additional guide to help you select the best months to place your ads.

www.irei.com/i3_editorialcalendar

Editorial Advisory Board Members:

Institutional Investing in Infrastructure (i3) has a board of industry experts who meet annually to discuss the critical issues that the industry is facing. The candid discussions that take place at these meetings help formulate the content for the publication.

www.irei.com/i3_boardmembers



Advertising Mechanical Sizes and Rates

Institutional Investing in Infrastructure (i3)

	1x	3x	6x	11x
1/4-page 4/C	\$2,400	\$2,200	\$2,000	\$1,800
1/2-page 4/C	\$3,750	\$3,550	\$3,350	\$3,150
Full-page 4/C	\$5,700	\$5,500	\$5,300	\$5,100
2-Page Spread 4/C	\$9,000	\$8,800	\$8,600	\$8,400

Inside Front Cover, Full-page 4/C \$6,000

Inside Back Cover, Full-page 4/C \$6,000

Bellyband \$7,000

Payments & Deadlines

A 15% commission will be granted to recognized advertising agencies on space, color, bleed and position charges. We do not pay commissions on charges for artwork or reprints.

Terms: 30 days net. Interest will accrue at a rate of 1.5% per month. Electronic wire transfers available.

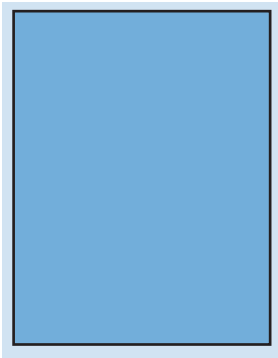
Copyright & Contract Policy

Advertisers and advertising agencies assume liability for all content of advertisements printed and assume liability for any claims arising therefrom made against the Publisher. The Publisher reserves the right to reject any advertising materials the Publisher deems not suitable for the Publication's audience or in keeping with the Publication's standards. The Publisher also reserves the right to insert the words "advertising" or "advertorial" into copy that the Publisher deems to resemble editorial matter.

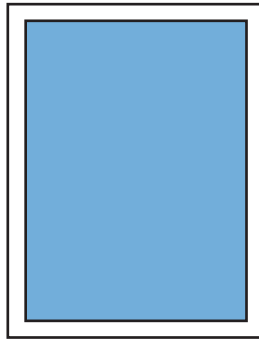


Mechanical Requirements

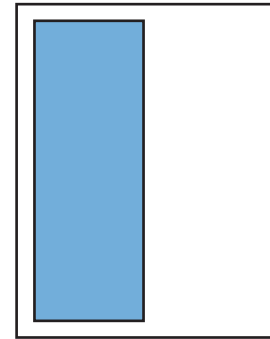
The Publication trim size is 8.5" wide x 11" high



Full-Page Bleed
8-3/4" wide x 11-1/4" high



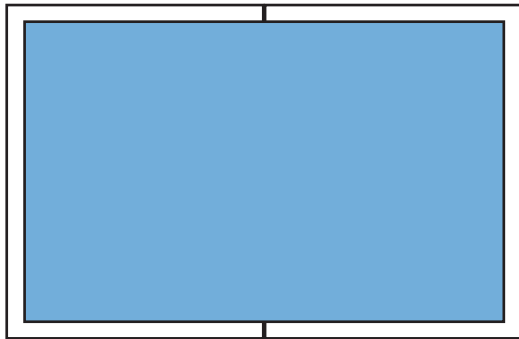
Full-Page
7" wide x 10" high



1/2-page Vertical
3-3/8" wide x 10" high

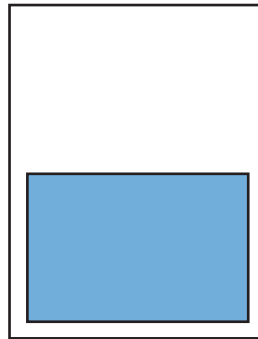
OR

8.5" wide x 11" high + 0.125" bleed

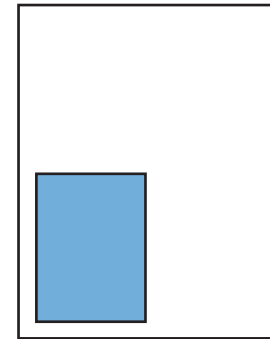


2-Page Spread
15-1/2" wide x 10" high

2-Page Spread Bleed
17-1/4" wide x 11-1/4" high



1/2-page Horizontal
7" wide x 4-5/8" high



1/4-page
3-3/8" wide x 4-5/8" high

Artwork

All artwork should be submitted as a press-ready PDF processed through Adobe Acrobat.

If you are unable to send us artwork in this format, please contact us. We may be able to accommodate your placement, but there may be additional fees incurred for the conversion.

Contacts

Advertising Sales Inquiries

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Artwork Inquiries

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Shipping Instructions

Electronic shipping: Email files to Michelle Raab at m.raab@irei.com

FTP Site: If you would like to access our FTP site, please contact Susan Sharpe at s.sharpe@irei.com for instructions.

Mail:
Institutional Real Estate, Inc.
2010 Crow Canyon Place, Suite 455
San Ramon, CA 94583 United States



E-blast

Advertise on the *Institutional Investing in Infrastructure (i3)* publication e-blast. This e-blast goes out once/month to IREI's i3 subscribers alerting them that a new issue has published.

The larger vertical side banner is sized 180w x 300h.

The rate/e-blast is **\$3,750**.

The smaller side banners are sized 180w x 150h.

The rate/e-blast is **\$2,400**.

Accepted file formats are JPG, PNG, and GIF.

Provide the URL that you'd like your banner to link to.

Email not displaying correctly? [View Online](#)

3 INSTITUTIONAL INVESTING IN INFRASTRUCTURE

We hope you enjoy the January edition of *Institutional Investing in Infrastructure*. To access this issue, visit [this publication's page](#) on our website to see all article headlines and blurbs. You may need to log in on the upper right-hand corner of the website.

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[CONTENTS]

January 2024 | Vol. 17, No. 1



Taking the brakes off battery storage

After years of always being 'a few years out,' this energy system's moment is finally arriving. [READ MORE](#)



Answering five tough questions from infra-skeptics

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How a sweet spot for infrastructure could benefit investors. [READ MORE](#)



Shop talk

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VERTICAL BANNER
180w x 300h

SIDE BANNER
180w x 150h

SIDE BANNER
180w x 150h

SIDE BANNER
180w x 150h

SIDE BANNER
180w x 150h

