

Institutional Real Estate, Inc.'s website is browsed by more than 50,000 visitors a month. Our site is an industry must-read for those active in the institutional real estate industry. Subscribers have access to their subscriptions online, which is a big benefit for our traveling executives. In addition, the site is filled with many other news sources, including videos, podcasts, research reports and upcoming industry events.

ADVERTISING SPECS AND RATES:

Leaderboard Banner: 960w x 120h pixels
One month: **\$5,700**

Middle Banner: 960w x 120h pixels
One month: **\$4,900**

Footer Banner: 960w x 120h pixels
One month: **\$4,900**

Vertical Side Banner: 300w x 600h pixels
One month: **\$5,700**

Side Banner: 300w x 250h pixels
One month: **\$4,900**

Pop-up Banner: 728w x 90h pixels
One month: **\$6,500**

Accepted file formats are JPG, PNG, GIF and HTML.
Provide the URL that you'd like your banner to link to.

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LEADERBOARD BANNER 960 x 120



SPONSORED: Data investors to predict cities' investment attractiveness

Successful global real estate strategies require market intelligence based on data—and lots of it—to reveal which cities will attract residents and investors as “living cities.”



RESEARCH

CBRE's outlook: Growth and investment gain momentum as long as pandemic held at bay

CBRE forecasts a record year for investment in commercial real estate in 2022 due to added...



MARKETING

Blackstone to acquire GIC's Stake in Australian logistics trust

Blackstone announced that Blackstone's Core Real Estate strategy in Asia signed a binding agreement to...



INVESTING

Rhode Island Employees' contributes to Crow Holdings Realty Partners IX's final close

The Employees' Retirement System of Rhode Island (ERSRI) contributed to Crow Holdings Realty Partners IX's \$2.3 billion final close, according to a meeting document from August.



INVESTING

Oxford and EverWest Real Estate Investors establish \$1b JV

Oxford Properties Group has formed a \$1 billion joint venture with EverWest Real Estate Investors to acquire and develop infill, small-bay, industrial properties across the United States.



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Rhode Island Employees' contributes to Crow Holdings Realty Partners IX's final close

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RESOURCE CENTER

Benefit Street Partners' Jerry Aversano on debt and leverage pros & cons

Glossary, videos, podcasts, research in the Resource Center

VERTICAL SIDE BANNER
300 x 600

SIDE BANNER
300 x 250

MIDDLE BANNER 960 x 120



FINANCIAL

Kingstone Real Estate issues first healthcare fund

Kingstone Real Estate has launched its first healthcare fund, Kingstone Living & Care I LLC...



FINANCIAL

Bain Capital Real Estate Fund II closes at \$2b

Bain Capital Real Estate has completed a final closing of its Bain Capital Real Estate...



FINANCIAL

CPP Investments and Greystar form U.S. purpose-built single-family rental JV

Canada Pension Plan Investment Board (CPP Investments) and Greystar Real Estate Partners have formed a new joint venture to develop and acquire purpose-built single-family rental communities in the United States.



FINANCIAL

CapRock Partners closes \$700m Logistics Venture

CapRock Partners announced the final closing of CapRock Logistics Venture.



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SIDE BANNER
300 x 250

SIDE BANNER
300 x 250

SIDE BANNER
300 x 250

SIDE BANNER
300 x 250

FOOTER BANNER 960 x 120