Institutional Real Estate
Europe

The investor-focused global real estate publication

2023 Editorial Calendar

January

Bit by bit

Modular construction is on the rise. With its ability to save costs, maintain quality and speed up construction times, it is a building method that is attracting attention. How far could modular construction go — and what could its widespread use mean for investors?

The “R” word

With interest rates on the rise worldwide, how well are central banks balancing the need to tame inflation with very real global recession risks, particularly given a looming energy crisis in Europe amid ongoing geopolitical concerns the world over? By region, what is the outlook for property investing in 2023? How should investors approach real estate investing in the current economic environment?

Ad reservations due: 4 November

Ad materials due: 18 November

February

The money talks

A report from the *Institutional Real Estate Americas, Europe* and *Asia Pacific* Editorial Advisory Board meetings in the second half of 2022. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies given current economic conditions, and what are their plans for 2023?

Floating credit

Banks continue to reduce their risk profiles, opening up credit strategy opportunities for private floating-rate lenders, who can ride the inflation rate. How much attention should investors and managers be paying to the private credit space?

Ad reservations due: 2 December

Ad materials due: 16 December

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What are the implications of the recent extraordinary global macroeconomic changes for real asset investing in Europe?
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Private lending is set to grow in Europe as banks continue to adopt an ultra-conservative view on many real estate sectors
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March

End of an era

For 15 years or so, it has been maintained that low interest rates give real assets a competitive edge in risk-adjusted value compared with other asset classes. Now, with interest rates on the rise, how will this affect investors’ real estate portfolios and their investment strategies and decision making? What are the optimal strategies for managing real assets during a recession, rising interest rate environment and quantitative tightening?

Ad reservations due: 6 January

Ad materials due: 20 January

April

Approaching diversification

How should investors approach portfolio construction when it comes to international and domestic real estate investing? What are the main benefits and challenges of adding an international strategy to an investment programme? Do the benefits of international investing outweigh the risks? How should investors think about diversification? What are some of the best ways to achieve diversification geographically and by property type?

2023 Editorial Calendar

Taking care
Care homes and senior living facilities are constantly on investors' watchlists. But is Europe's highly fragmented regulatory environment, coupled with concerns over reputational damage (due to care home mismanagement), holding back much-needed private capital from entering the sector?

Ad reservations due: 3 February

Ad materials due: 17 February

May

Room available
Leisure hotels have come out of the COVID-19 crisis in robust health, while those in urban areas catering for business travel and events have continued to suffer. Does this thesis still hold going into the second half of 2023? How have investors been dealing with their hotel portfolios, and where do opportunities lie for those eyeing up the hospitality sector?

The case for refurb
The environmental case for refurbishment is growing as investors focus on reducing carbon emissions and the race to net zero. But does the business case make sense? And are we likely to see more developers looking for buildings that are ripe for refurbishment rather than development?

Ad reservations due: 3 March

Ad materials due: 17 March

June

Dumping defunct offices
The bifurcation between top-class and average office properties has never been as clear as it is today. How are investors reviewing their office portfolios and deciding which assets are safe, which are upgradeable and which are on the chopping block?

Ad reservations due: 7 April

Ad materials due: 21 April

July/August

Hyperlocality
Some local authorities in Europe have toyed with the idea of the 15-minute city in order to reduce traffic, improve people's quality of life and ease pressure on public transport. But is the concept a viable one? If so, then what could its widespread implementation mean for real estate?

The case for the UK
Seven years on from the United Kingdom's decision to leave the European Union, what has been the overall effect on the country's real estate markets? And with relations stabilising between Brussels and London, is now the time for previously cautious European investors to re-enter the United Kingdom?

Ad reservations due: 5 May

Ad materials due: 19 May

September

The ravages of flood
Of the extreme weather events produced by climate change, urban flooding around the world has topped recent headlines. What steps are needed from governments, insurers and local authorities to protect urban locations from such events? In a business where location is everything, how can real estate investors best protect their assets?

Making the REIT choice
Academic research into listed real estate has consistently concluded that real estate securities, over time, correlate more with underlying real estate markets than general equity markets. But an apparent disconnect between listed and private real estate that reached historically high levels in 2022 has given pause for thought. How can investors best manage REITs as part of their portfolios?

Ad reservations due: 7 July

Ad materials due: 21 July

October

Who values the valuers?
Valuations in many sectors have not matched buyer expectations for some time following the COVID-19 crisis, for many reasons, leading to renewed criticism of valuers. Added to that is a perceived slow acceptance by valuers to price properties in terms of their current and future sustainability levels. Are valuers being unfairly judged, or do they need to up their game?

Ad reservations due: 4 August

Ad materials due: 18 August

2023 Editorial Calendar

November

Travelling east

A number of commentators believe the logistics and industrial sectors in Western Europe may have now turned and will not be as attractive to investors as they have been in the past few years. Does that mean investors should now look to Eastern Europe to diversify their logistics and industrial portfolios?

Tenant power

Tenants continue to look to reduce energy costs across a number of industries to improve their bottom lines and match their carbon emission reduction pledges. But are they finding the right balance between employee satisfaction, business efficiency and green practices? And how can landlords help them improve their use of energy while also gathering tenant data in order to meet ESG reporting requirements?

Ad reservations due: 8 September

Ad materials due: 22 September

December

Living it up

Competition continues to grow in the living sectors in Europe, particularly as investors and managers battle to gain a foothold in European residential markets, which have had a relatively low correlation with commercial markets. What is the best way to gain exposure to the sector in Europe? What strategies are being deployed, and which markets are attracting investors' attention and capital?

Ad reservations due: 6 October

Ad materials due: 20 October

Note: Publication content is subject to change without notice. The editorial calendar for the first half of 2024 will be available in October 2023.

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