



ALLIANCE  
GLOBAL ADVISORS

## YOUR BEST PERFORMING PARTNER.

*Expert advice backed by the Trust of the LP community*

Alliance Global Advisors is a women-owned consulting firm focused on developing strategic growth solutions for real asset investment managers. Alliance partners with organizations to provide an informed independent perspective, continued education and an innovative approach to attracting capital in a competitive market environment. Our experienced team is committed to empowering the real asset investment community to elevate best practices. Our partnerships allow senior management teams to focus on what matters most: diligently managing Investor capital, creating value and delivering exceptional returns in a performance-driven market.

### THE ALLIANCE ADVANTAGE

- Our partners and growing team of professionals deliver exceptional execution, allowing your firm to focus time where they deliver the most impact
- Prepare your organization to exceed the expectations of the institutional Investor and Consultants
- Relieve Clients of additional expenses associated with hiring and training new employees in multiple positions
- Offer Clients the expertise of an external Consultant with the loyalty and dedication of an internal employee
- Deliver expertise in Strategic Product Development, Succession Planning, Professional Development, Investor Relations, Capital Raising, Brand Elevation, ESG, DEI, Reporting and more
- Provide continued ESG & DEI education and training to our Client teams to comply with UN PRI Signatory or GRESB membership responsibilities

## \$400 BN +

Advised investment management organizations with over \$400 billion in aggregate AUM

## Thought Leadership

Frequent speakers at leading industry events including PREA, IREI, PERE, GRESB, KAYO and NAIOP

## 20 YR +

Team averages over 20 years of industry experience

## ESG & DEI Expertise

Developed award-winning leadership in the area of ESG & DEI



## HOW CAN WE HELP?

At Alliance, we believe the services you receive should be as unique as your business. We build long-term, tailored relationships, identifying and unlocking opportunities across each platform to improve your strategy, operations and accelerate business development.

## SERVICES PROVIDED INCLUDE:

- Organizational structuring and development
- Product development - including guidance on strategy, terms and conditions and pre-launch requirements
- Investment and operational due diligence preparation, including mock due diligence
- Vehicle recapitalization
- Marketing collateral review and brand elevation
- Presentation enhancement and pitch practice
- Competitive set analysis
- ESG & DEI consultation
- Professional development & education
- Independent Investor engagement and feedback
- Entity-level capitalization and structuring
- Showcasing Clients on the institutional circuit

## AWARD-WINNING ESG AND DEI EXPERTISE

The Alliance team has deep experience advising on ESG and DEI policies and procedures. Alliance is a frequent speaker at industry conferences and panels on the topic of ESG and DEI. The team served as GRESB member representative, GRESB Advisory Board representative, UNPRI member representative, PREA Foundation Diversity Working Group member and PREA Governance Committee member.



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