

## 2021 Editorial Calendar

### January

#### The power of collaboration

Governments globally have been affected by the COVID-19 pandemic, from response challenges to the impacts of declining revenues as business and tax bases shrink. Private finance tools for infrastructure have long been an option for government, and now they can show their value to governments facing budget shortfalls.

#### Second wave

The first wave of COVID-19 hit GDP-sensitive infrastructure hard — airports and toll roads, in particular — while digital infrastructure has benefited from workers and students locked down and in front of screens. If a second wave of the pandemic hits, what could be the results for infrastructure assets, companies and investors?

**Ad reservations due:** November 25

**Ad materials due:** December 11

### February

#### Emerging opportunity

Emerging markets have a reputation for high risk and high return. Are they any more risk laden than some developed markets where regulatory and political changes have wiped out value quickly? How should infrastructure investors approach emerging markets to meet portfolio goals?

#### Debt, equity and infrastructure

COVID-19 is shaping how and where capital is invested. How can infrastructure investors use debt or equity investments in this environment? An examination and comparison of debt and equity in the current market.

**Ad reservations due:** December 28

**Ad materials due:** January 11

### March

#### Forgotten but hardly gone

With alternative energy taking the headlines, fossil fuels are often an afterthought. But they continue



to power a large majority of industry and will do so for a long time. Where does midstream oil and gas infrastructure fit in an investor's portfolio? How should investments be made and managed in today's politically charged environment?

#### Benchmarks report

Infrastructure as an asset class lacks, in number and breadth, the benchmarks and index of other real assets, such as real estate. In part, this is because infrastructure is relatively new as an institutional asset class. But strides have been made, and index are being created and improved. What is the status of these efforts, and how can investors use these products?

**Ad reservations due:** January 28

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### April

#### Let's make a deal

How is COVID impacting the market for raising and deploying capital? Travel restrictions and social distancing are affecting how we network and build and maintain relationships. Can technology help overcome these barriers, and do existing relationships become more important?

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## Working across silos

Investing holistically has benefits. For example, private equity, real estate and infrastructure teams could transfer risks to the team most capable of managing them or sell between programs. Splitting transactions can help keep allocations inline. Do investors in different markets approach this kind of integration differently?

**Ad reservations due:** February 25

**Ad materials due:** March 11

## May

### The technology of infrastructure

Technical advances are making their way to all corners of the economy and society, from remote working and learning to software and hardware used to streamline and improve processes. How is technology affecting infrastructure investing, and how can investors, managers and consultants use it to their advantage?

### Making ESG work

The rise of ESG in investment funds and investment processes is a trend with legs. But how are organizations integrating ESG into their processes, what are the challenges to this, and what is achievable versus aspirational? How can organizations turn these goals and objectives into desired and measurable results?

**Ad reservations due:** March 29

**Ad materials due:** April 12

## June

### Digital compression

COVID-19 has accelerated the migration to a digital world, and investors are pouring capital into the market. Work is needed to build out fiber and cell tower networks, data centers, and the cloud and bring these advanced services to all in society. Higher-return-minded capital has a large role to play, but many believe these services will soon become utilities, like water and electricity, with regulated rates and service guarantees.

### The here and the now

As the pace of transition from fossil fuel to renewable-generated power accelerates, the infrastructure needed to support these new sources of energy often lags. What is needed to develop the grid and transmission infrastructure to support these new power sources, and what are the opportunities for investors?

**Ad reservations due:** April 27

**Ad materials due:** May 11

## July/August

### Partnership and infrastructure in the United States

A review of the history of public-private infrastructure investments in the United States — what are the traditions, how does the modern market work, and how can the public and private sectors work together on investments?

### Infrastructure's long coattails

Expect more entrants into infrastructure investing. The market performed well in 2020 — and has for many years. Many groups will try to enter the market and ride the tailwinds. This will also bring about more specialists, helping infrastructure diversify away from big global funds.

**Ad reservations due:** June 28

**Ad materials due:** July 12

## September

### Working with government in the United States

The Biden administration has made infrastructure a centerpiece of its agenda, and opportunities to invest in the United States could open up. What are the possibilities, probabilities and opportunities of a federal infrastructure bill?

### Waste's winning formula

Waste assets, in particular, have been an under-the-radar winner during the COVID-19 crisis. As renewables and digital get most of the press, waste could emerge as one of the real long-term winners.

**Ad reservations due:** July 28

**Ad materials due:** August 11

## October

### Collaborating across government silos in the United States

Institutional investors experienced in the U.S. market know much of infrastructure is developed and transacted at the local level in cities and states. Understanding how to work in collaboration with state, local and federal government leaders, programs and opportunities is key to success. What is the best way to approach investments and projects when working with city, state, regional and federal government?

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## Qualifying regulated assets

Regulated assets used to be the gold standard for a portfolio, but increased pressure from regulators is making it more difficult to get attractive returns. One important caveat — when working with a local regulator open to direct negotiation is a big advantage compared to working with a big national regulator. How should investors approach these investments?

**Ad reservations due:** August 27

**Ad materials due:** September 10

## November

### Matching private capital with public projects in the United States

Some infrastructure sectors in the United States are dominated by private investments — energy and rail, for example — while others are largely financed through tax revenue and municipal bonds, such as transportation and water. But public and private investment and financing can, should and often do work in concert.

### Cybersecurity and infrastructure

As the world goes increasingly digital, cyber threats to infrastructure assets and businesses

grow, as well. What does this mean for infrastructure investments? What do investors and managers need to know, and how can they efficiently integrate cybersecurity best practices into their business planning and execution?

**Ad reservations due:** September 27

**Ad materials due:** October 11

## December

### The money talks

IREI holds its annual Infrastructure board meeting virtually in November. A synopsis of the key themes and discussions at the meeting.

### The transportation transition

Many feel too much attention is paid to the “energy transition,” while other sectors, such as transportation, are having their own transition. A look at how this sector is evolving, and the trends and opportunities for investment.

**Ad reservations due:** October 28

**Ad materials due:** November 11

Note: Publication content is subject to change without notice. The editorial calendar for the first-half of 2022 will be available in October.

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