

Advertising Media Kit

Institutional Investing in Infrastructure (i3)

3 INSTITUTIONAL INVESTING IN INFRASTRUCTURE
FEBRUARY 2021
SPECIAL PRINT EDITION

The investor-focused global infrastructure investment publication

5 **Innovations in infrastructure finance**
Ideas for 'Antirak Joe'
by Olive Lipschitz and Ingo Walter

6 **The gigawatt economy**
U.S. energy storage market shatters records in third quarter
by Mike Conroy

8 **Gathering momentum**
Private capital expected to play a big role in infrastructure
by Karl Persall

18 **Emerging opportunity**
Emerging nations may be less forboding than investors expect
by Alex Frew McMillan

27 **The COVID-19 effect**
The pandemic and global infrastructure, an update
by Denise DeChaine

35 **Social infrastructure finance and institutional investors**
Definition and relevance of social infrastructure
by Georg Inderst

COMMENTARY

1 • **Market perspective**
Getting up to speed
by Drew Campbell

DEPARTMENTS

10 • Up front
12 • News
40 • Infrastructure 101
44 • Listed infrastructure
46 • People

www.i3-infrastructure.com

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MARCH 2021

The investor-focused global infrastructure investment publication

5 **The solar power revenue opportunity for local governments**
by J.L.

7 **Europe's unforeseen renewables problem**
by Nina Slav

18 **Running out of gas?**
Investors will want to give fossil fuels a second look
by Joel Krane

24 **Social infrastructure investment**
Investment volumes, needs and gaps
by Georg Inderst

32 **Investing in technology for next-generation infrastructure**
by Gordon Feller

COMMENTARY

1 • **Market perspective**
Eight takeaways
by Chase McWhorter

DEPARTMENTS

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38 • Infrastructure 101
42 • Infrastructure benchmarks
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48 • People

www.i3-infrastructure.com

Institutional Investing in Infrastructure (i3) is read by leading executives in the global institutional investment community who are actively investing in infrastructure or are considering the asset class for future commitments. This includes the chief investment officers at the largest pension plans globally as well as executives at the most-respected investment advisory firms.

Frequency: 11x

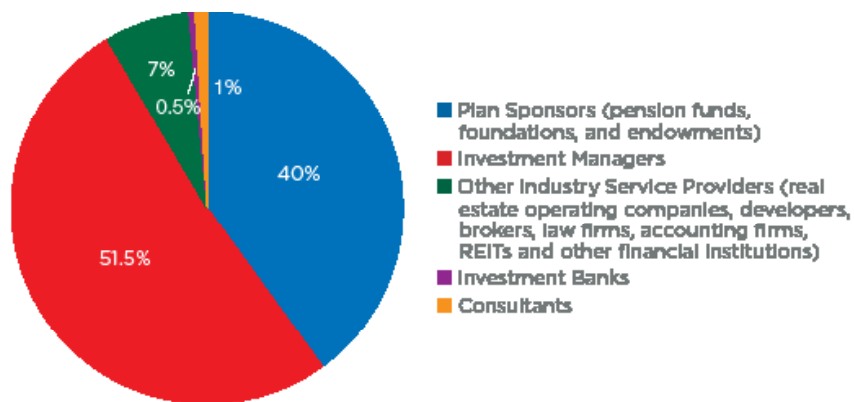
Circulation: 2,000 (print and online)

Distribution: by mail and email alert for online version

Regular Subscription Rate: \$195

Automatic Renewal Subscription Rate: \$120

Firm-Type Breakdown

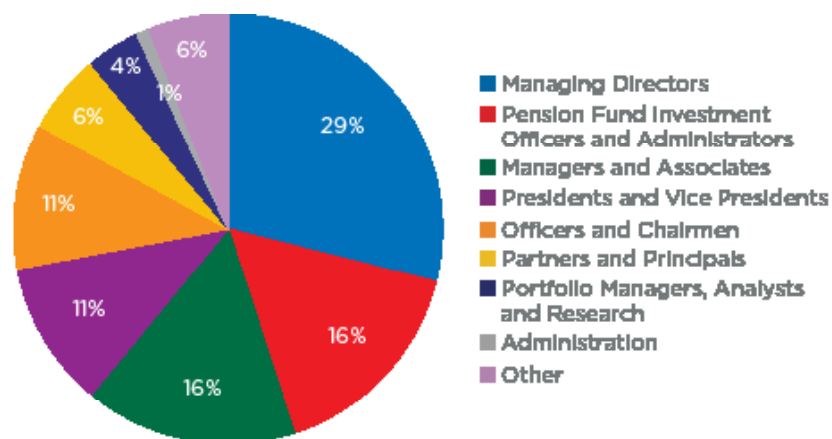


Bonus Distribution:

We have marketing alliances with conference producers throughout the industry, which allows us to distribute *Institutional Investing in Infrastructure (i3)* to the attendees of some of the biggest and best known events. Check out our current roster of events.

www.irei.com/i3-bd

Title Breakdown

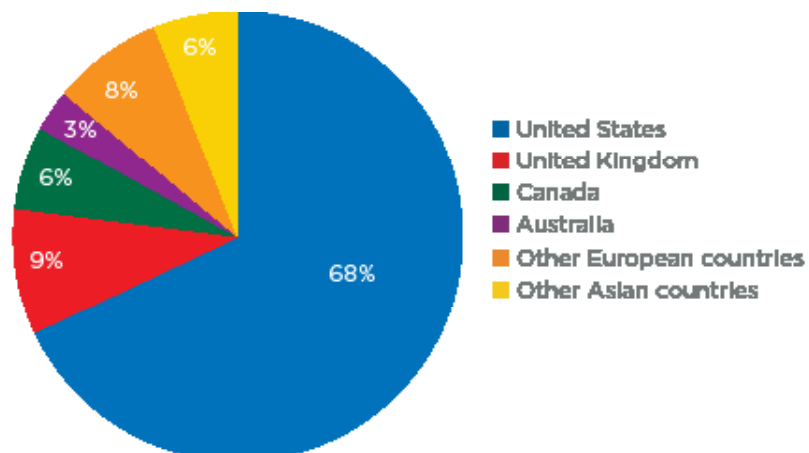


Editorial Calendar:

Our editorial calendar shows topics that are scheduled to be featured over the upcoming months. You can use this as an additional guide to help you select the best months to place your ads.

www.irei.com/i3_editorialcalendar

Geographic Breakdown



Editorial Advisory Board Members:

Institutional Investing in Infrastructure (i3) has a board of industry experts who meet annually to discuss the critical issues that the industry is facing. The candid discussions that take place at these meetings help formulate the content for the publication.

www.irei.com/i3_boardmembers

Advertising Mechanical Sizes and Rates

Institutional Investing in Infrastructure (i3)

Advertising Placements

Institutional Investing in Infrastructure (i3) has both print and digital advertising opportunities available for your firm. Contact Cynthia Kudren at c.kudren@irei.com with inquiries.

5 Special Print Issues: February, April, June, September and November

11 Digital Issues: January, February, March, April, May, June, July/August, September, October, November and December

Print

	1x	2x	4x
1 pg 4/C	\$3,525	\$3,175	\$2,825
1/2 pg 4/C	\$2,325	\$2,100	\$1,875

Digital

	1x	2x	4x	8x
1 pg 4/C	\$1,975	\$1,775	\$1,575	\$1,425
1/2 pg 4/C	\$1,325	\$1,175	\$1,050	\$935

Banner Placement, Size & Pricing

Website:

Header Banner

960w x 120h pixels

One month: \$4,700

Middle/Footer Banner

960w x 120h pixels

One month: \$3,900

Side Banner

300w x 250h pixels

One month: \$3,900

Daily Infrastructure Newline Email:

Leaderboard Banner

760w x 100h pixels

One month: \$4,700

Vertical Side Banner

200w x 385h pixels

One month: \$4,700

Middle Banner

520w x 100h pixels

One month: \$3,900

Side Banner

200w x 150h pixels

1 week: \$500

2 weeks: \$1,000

3 weeks: \$1,500

One month: \$2,000

Payments & Deadlines

A 15% commission will be granted to recognized advertising agencies on space, color, bleed and position charges only. We do not pay commissions on charges for artwork or reprints.

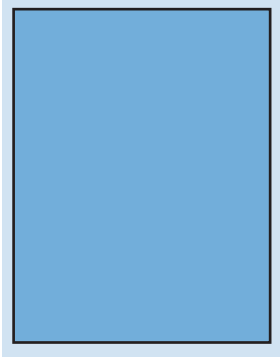
Terms: 30 days net. Interest will accrue at a rate of 1.5% per month. Electronic wire transfer available.

Copyright & Contract Policy

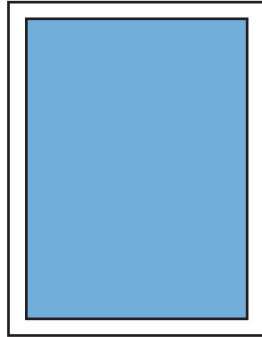
Advertisers and advertising agencies assume liability for all content of advertisements printed and also assume liability for any claims arising therefrom made against the Publisher. The Publisher reserves the right to reject any advertising materials the Publisher deems not suitable for the Publication's audience or in keeping with the Publication's standards. The Publisher also reserves the right to insert the words "advertising" or "advertorial" into copy that the Publisher deems to resemble editorial matter.

Mechanical Requirements

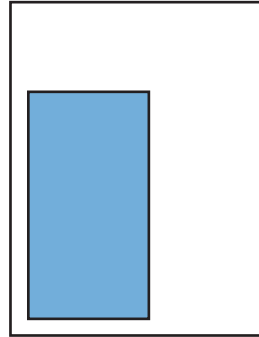
The Publication trim size is 8.5" wide x 11" high



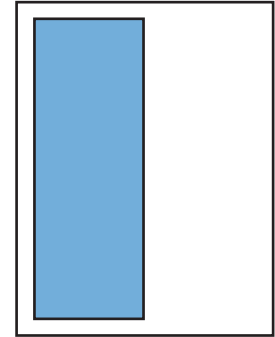
Full-Page Bleed
8-3/4" wide x 11-1/4" high



Full-Page
7" wide x 10" high



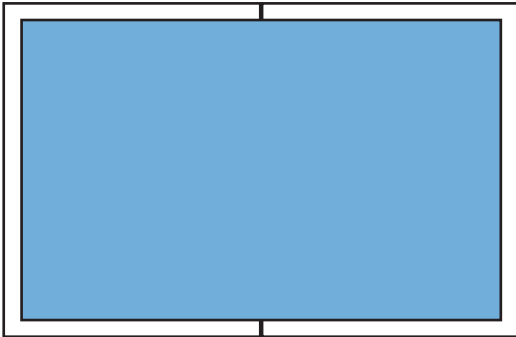
Junior Page
3-7/8" wide x 7-2/5" high



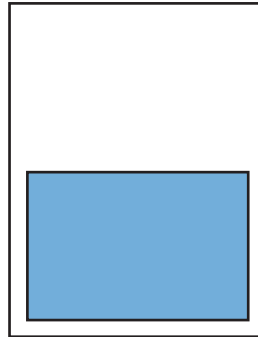
12-page Vertical
3-3/8" wide x 10" high

OR

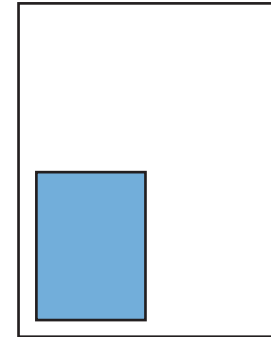
8.5" wide x 11" high + 0.125" bleed



Double-Page Spread
15-1/2" wide x 10" high



12-page Horizontal
7" wide x 4-5/8" high



14-page
3-3/8" wide x 4-5/8" high

Double-Page Spread Bleed
17-1/4" wide x 11-1/4" high

Artwork

All artwork should be submitted as a press-ready PDF processed through Adobe Acrobat.

If you are unable to send us artwork in this format, please contact us. We may be able to accommodate your placement, but there will be additional fees incurred for the conversion.

Contacts

Advertising sale inquiries

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+1 917-620-4666

Artwork inquiries

Michelle Raab, Advertising & Media Specialist
m.raab@irei.com

Shipping Instructions

Electronic shipping: Email files to Michelle Raab at m.raab@irei.com

FTP Site: If you would like to access our FTP site, please contact Susan Sharpe at s.sharpe@irei.com for instructions.

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