

H1 2021 Editorial Calendar

January

The power of collaboration

Governments globally have been affected by the COVID-19 pandemic, from response challenges to the impacts of declining revenues as business and tax bases shrink. Private finance tools for infrastructure have long been an option for government, and now they can show their value to governments facing budget shortfalls.

Second wave

The first wave of COVID-19 hit GDP-sensitive infrastructure hard — airports and toll roads, in particular — while digital infrastructure has benefited from workers and students locked down and in front of screens. If a second wave of the pandemic hits, what could be the results for infrastructure assets, companies and investors?

Ad reservations due: Nov. 20

Ad materials due: Dec. 4

February

Emerging opportunity

Emerging markets have a reputation for high risk and high return. Are they any more risk laden than some developed markets where regulatory and political changes have wiped out value quickly? How should infrastructure investors approach emerging markets and meet portfolio goals?

Debt, equity and infrastructure

COVID-19 is shaping how and where capital is invested. How can infrastructure investors use debt or equity investments in this environment? An examination and comparison of debt and equity in the current market.

Ad reservations due: Dec. 21

Ad materials due: Jan. 6

March

Forgotten but hardly gone

With alternative energy taking the headlines, fossil fuels are often an afterthought. But they continue



to power a large majority of industry and will do so for a long time. Where does midstream oil and gas infrastructure fit in an investor's portfolio? How should investments be made and managed in today's politically charged environment?

Benchmarks report

Infrastructure as an asset class lacks, in number and breadth, the benchmarks and indices of other real assets such as real estate. In part, this is because infrastructure is relatively new as an institutional asset class. But strides have been made, and indices are being created and improved on. What is the status of these efforts, and how can investors use these products?

Ad reservations due: Jan. 22

Ad materials due: Feb. 5

April

Let's make a deal

How is COVID impacting the market for raising and deploying capital? Travel restrictions and social distancing are affecting how we network and build and maintain relationships. Can technology help overcome these barriers, and do existing relationships become more important?

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Working across silos

Investing holistically has benefits. For example, private equity, real estate and infrastructure teams could transfer risks to the team most capable of managing them or sell between programs. Splitting transactions can help keep allocations inline. Do investors in different markets approach this kind of integration differently?

Ad reservations due: Feb. 24

Ad materials due: March 5

May

The technology of infrastructure

Technological advances are making their way to all corners of the economy and society, from remote working and learning to software and hardware used to streamline and improve processes. How is technology affecting infrastructure investing, and how can investors, managers and consultants use it to their advantage?

Making ESG work

The rise of ESG in investment funds and investment processes is a trend with legs. But how are organizations integrating ESG into their processes, what are the challenges to this, and what is achievable versus aspirational? How can

organizations turn these goals and objectives into desired and measurable results?

Ad reservations due: March 23

Ad materials due: April 6

June

Digital compression

COVID-19 has accelerated the migration to a digital world, and investors are pouring capital into the market. Work is needed to build our fiber and cell tower networks, data centers, and the cloud and bring these advanced services to all in society. Higher-return-minded capital has a large role to play, but many believe these services will soon become utilities, like water and electricity, with regulated rates and service guarantees.

The here and the now

As the pace of transition from fossil fuel to renewable-generated power accelerates, the infrastructure needed to support these new sources of energy often lags. What is needed to develop the grid and transmission infrastructure to support these new power sources, and what are the opportunities for investors?

Ad reservations due: April 23

Ad materials due: May 6

Note: Publication content is subject to change without notice. The editorial calendar for the second half of 2021 will be available in March.

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