

Institutional Real Estate

Europe

The investor-focused global real estate publication

H1 2021 Editorial Calendar

January

Hidden gems

Rising cities around the world are due for a closer look. Which secondary markets are thriving in the current environment? Which ones have already attracted global investment interest, and which ones are likely to become top investment destinations in the future?

At stretching point

WeWork's 2019 woes and the pressures of the COVID-19 crisis have led to hard times for the co-working flexible office model. But with increasing talk of changes in how companies use office space, could the flexible model be given a fresh lease of life? And if so, then how could it develop in Europe after the COVID-19 crisis?

Ad reservations due: 6 November

Ad materials due: 20 November

February

Life matters

Life sciences real estate has outperformed office and residential on a relative basis in recent times. With a shortage of lab space in the top four life science markets in the world to support the growing secular demand for drug discovery, investors are paying attention to record occupancy levels and rental growth. How far could the growth story go?

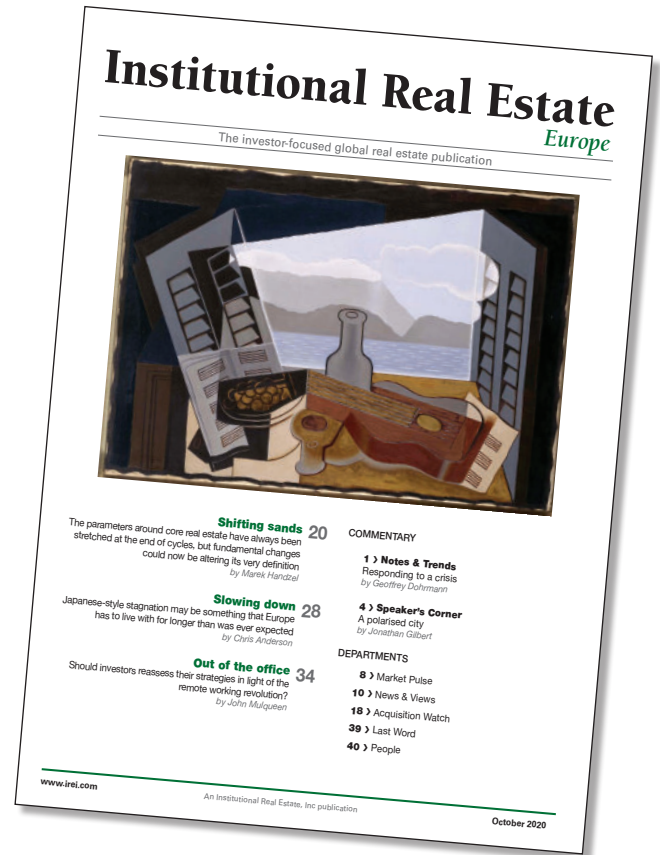
Ad reservations due: 4 December

Ad materials due: 18 December

March

The Brexit effect

The UK has now officially left the European Union. What are the prospects for its real estate market,



and should investors who have been waiting on the sidelines now (re)enter the country?

Ad reservations due: 8 January

Ad materials due: 22 January

April

True value

Globally, how are real estate investors valuing their portfolios now, and what do they expect property valuations to look like in 2021 and 2022? Which world regions are proving the most and least resilient with respect to valuations?

Ad reservations due: 5 February

Ad materials due: 19 February

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May

The data dilemma

The exponential growth of data centres in the last 10 years has not gone unnoticed by environmentalists, given the huge carbon footprint they leave in their wake. Some predict that by 2025, data centres will consume 20 percent of the world's energy. With the EU requiring the data centre industry to become climate neutral by 2030, can data centres maintain their attractive investment returns?

Ad reservations due: 5 March

Ad materials due: 19 March

June

Urban farming

Industrialised greenhouses have been touted as a partial solution to cutting the environmental and transportation costs of food supply chains. But is indoor agriculture a viable model, and will enough operators lease assets to make them a worthwhile part of a real estate portfolio?

Keeping well?

A new demand for companies to take care of their employees' general wellbeing has sprung up following the COVID-19 crisis. Investors are also keen to invest into assets that support viable, living, pleasant, green, environmentally sustainable neighbourhoods.



But what does this mean in practice for investors' portfolios?

Ad reservations due: 9 April

Ad materials due: 23 April

Note: Publication content is subject to change without notice. The editorial calendar for full-year 2021 will be available in March.

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