Institutional Real Estate
Asia Pacific

The investor-focused global real estate publication

H1 2021 Editorial Calendar


Institutional Real Estate
Asia Pacific
The investor-focused global real estate publication
16 Risk rebound
When will Southeast Asia lure back investors?
by Alex Frew McMillan
21 Shifting sands
The changing definition of core real estate
by Marek Handzel
29 The bed, the shed and the bread
Investing in structural winners
by Shaowei Toh
COMMENTARY
1 › Notes & Trends
Responding to crisis
by Geoffrey Dohrmann
4 › Market Perspective
Economic woes
by Dr Yang Liang Chua
DEPARTMENTS
10 › Market Pulse
13 › News & Views
33 › Real Estate Trends
36 › People
www.irei.com
An Institutional Real Estate, Inc publication
October 2020

January

The year after

One year after the terms “lockdown”, “pandemic”, “masking”, “social distancing”, “novel coronavirus” and, of course, “COVID-19” became household words, where is the Asia Pacific region in its recovery — healthwise, economically and from a real estate perspective?

Hidden gems

Rising cities around the world are due for a closer look. Which secondary markets are thriving in the current environment? Which ones have already attracted global investment interest, and which ones are likely to become top investment destinations in the future?

Ad reservations due: 6 November

Ad materials due: 20 November

February

Logistics fever

With the industrial sector seemingly booming as investors seek to increase their allocations to the sector during the pandemic, where are the best opportunities in the Asia Pacific region? What should investors be aware of with respect to modernisation trends? And, what potential risks should investors keep in mind while investing in the sector?

Ad reservations due: 4 December

Ad materials due: 18 December

March

Hub and spoke

For many investors, the office sector has always been a mainstay of their investment portfolios, but social distancing needs due to the pandemic have reduced occupancy — and emptied offices — around the globe. How are investors and their managers currently focusing on income production and maintaining occupancy in their office assets, and what might an office investment strategy look like after COVID-19?

Ad reservations due: 15 January

Ad materials due: 29 January

April

True value

Globally, how are real estate investors valuing their portfolios now, and what do they expect property valuations to look like in 2021 and 2022? Which world regions are proving the most and least resilient with respect to valuations?

The best play

Given the structural tailwinds and expected relative outperformance for the logistics and data centres sectors over the mid to long term, will any traditional — and niche — real estate sectors be able to provide similar risk-adjusted returns going forward? How should investors view and play traditional real estate sectors?

Ad reservations due: 12 February

Ad materials due: 26 February

May (Special China Section)

China expert roundtable

How well have China's economy and real estate markets been recovering since the onset of the pandemic? What are the best- and worst-performing sectors, and in which locations? And what strategies are investors employing to mitigate investment risk in the nation?

Ad reservations due: 12 March

Ad materials due: 26 March

June

The vast data horizon

The pandemic has only accelerated the need for data centres to store huge amounts of data, and more investors are taking notice of this niche asset type, whether they define it as real estate, infrastructure or a combination of both. What is the common process for assessing data centres? How do you prepare for the investment and valuation process? What are the best evaluation, entry and exit strategies?

Ad reservations due: 16 April

Ad materials due: 30 April

Note: Publication content is subject to change without notice. The editorial calendar for full-year 2021 will be available in March.

Call today to reserve your advertising position.

If you are interested in contributing an article to an issue, contact Jennifer Molloy, j.molloy@irei.com.

Geoffrey Dohrmann, Publisher & Editor-in-Chief; g.dohrmann@irei.com

For editorial enquiries, contact:
Jennifer Molloy, Senior Editor; j.molloy@irei.com

For advertising enquiries, contact:
Cynthia Kudren, Senior Account Executive; c.kudren@irei.com

For sponsorship enquiries, contact:
Reno Sio, Managing Director, Asia Pacific; r.sio@irei.com

Institutional Real Estate, Inc
2010 Crow Canyon Place, Suite 455, San Ramon, California, 94583 USA
Tel: +1 925-244-0500 • Fax: +1 925-244-0520 • www.irei.com

7 October 2020

Institutional Real Estate Asia Pacific is a publication of Institutional Real Estate, Inc.