

H1 2021 Editorial Calendar

April

Flying with a tailwind

Industrial property has been supported by an accelerated shift toward ecommerce. But how long will industrial real estate's tailwinds continue? And what metrics could indicate when a slowdown will come? Given the amount of capital flowing into industrial, what is the current outlook for expected returns? Does investing in industrial still make sense at today's pricing? And even if investors believe industrial is best positioned going forward, how are they accessing it?

True value

Globally, how are real estate investors valuing their portfolios now, and what do they expect property valuations to look like in 2021 and 2022? Which world regions are proving the most and least resilient with respect to valuations?

Ad reservations due: February 19

Ad materials due: March 4

May

No-tell hotel

The hospitality sector faced a punishing loss of income in 2020. But with travel creeping back up

from its floor, is there an opportunity for investment in hotels? What is the picture for hotel debt? What signals should investors be looking for to consider distress in beaten-down sectors such as hospitality?

Ad reservations due: March 19

Ad materials due: April 5

June

Data science

Many in the real estate investment industry tout their data-centric strategic decisions. But how do managers and investors collect data? What data are the most valuable? How do you best use data from properties?

Survey says

Every year, Institutional Real Estate, Inc. and Kingsley, A Grace Hill Company, survey institutional investors around the world to determine their investment intentions. This year will be an especially interesting one for the real estate investment community. We take a close look at the results of the annual investor survey and review the implications of the report's findings.

Ad reservations due: April 19

Ad materials due: May 4

Note: Publication content is subject to change without notice. The editorial calendar for full-year 2021 will be available in March 2021.

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***If you are interested in contributing an article to an issue,
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