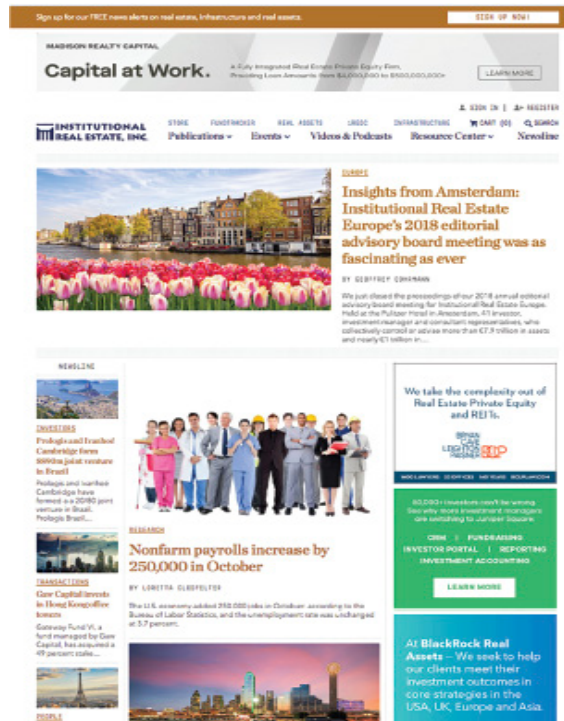


Digital Advertising Snapshot

www.irei.com



Institutional Real Estate, Inc.'s website is browsed by more than 30,000 visitors a month. More than 45% of our visitors are new every month. Our site is an industry must-read for those active in the institutional real estate industry. Our subscribers have access to their subscriptions online. This is a big benefit for our traveling executives. In addition, the site is filled with many other news sources, including videos, podcasts, research reports and upcoming industry events. Our *Newsline* emails deliver the most relevant news happening in our industry daily and provide a variety of advertising opportunities.

Website:

IREI Homepage
 IREI News Page
 Events Page
 Global (includes multiple IREI pages)
 RAA Homepage
 RAA News Page
 i3 Homepage
 i3 News Page
 iREOC Homepage
 iREOC News Page

Daily Newsline Emails:

Real Estate
Real Assets Adviser
Infrastructure
iREOC

Publication Broadcast Emails:

Institutional Real Estate Europe
Institutional Real Estate Asia Pacific
Institutional Real Estate Americas
Real Assets Adviser
Institutional Investing in Infrastructure (i3)

Website Header Banner:

960w x 120h pixels
 One month: \$4,700

Website Middle/Footer Banner:

960w x 120h pixels
 One month: \$3,900

Website Side Banner:

300w x 250h pixels
 One month: \$3,900
300w x 600h pixels
 One month: \$4,700

Newsline Leaderboard Banner:

760w x 100h pixels
 One month: \$4,700

Newsline Middle Banner:

520w x 100h pixels
 One month: \$3,900

Newsline Sponsored Content

Side Banner:
200w x 385h pixels
 One month: \$4,700

Newsline Side Banner:

200w x 150h pixels
 1 week: \$500
 2 weeks: \$1,000
 3 weeks: \$1,500
 One month: \$2,000

Publication Broadcast Side Banner:

180w x 150h pixels
 1x run: \$2,000

For digital advertising inquiries, contact Cynthia Kudren by phone at +1 917-620-4666 or by email at c.kudren@irei.com