

2020 Editorial Calendar

January

Platform partners

Will programmatic joint ventures with developer/operator specialists soon play a bigger role in infrastructure, as they do in real estate? As new funds emerge, are they actually more equipped to look at long-term programmatic JVs, where investors maintain discretion? If so, will that mean fewer funds, more developers and more investor control?

Silicon frontier

The competition is on to determine how a growing ecosystem of fiber, cell towers, data centers and electricity will power the economy of the future. Technology firms, such as Microsoft, Google and Amazon, are a growing presense in a market run by telecommunications firms and private-equity funds.

Ad reservations due: Nov. 29 Ad materials due: Dec. 10

February

Diversifying the portfolio

Mega-funds get all the attention these days, but savy investors know diversification is key to a healthy portfolio. What can middle markets offer investors by way of value and diversification?

Power rangers

As the pace of renewable-energy development continues, the need for a grid to store and direct that power becomes greater. What are the opportunities to invest in the power grid of the future?

Ad reservations due: Dec. 27 Ad materials due: Jan. 10 Bonus distribution:

Institutional Real Estate, Inc.

2020 Visions, Insights & Perspectives (VIP) Americas Institutional Real Estate, Inc.

2020 Visions, Insights & Perspectives (VIP) Europe CG/LA Infrastructure, Inc.

13th Global Infrastructure Leadership Forum



March Team players

As China's One Belt, One Road initiative continues to roll out, Japan, Australia, the United States and the European Union are taking steps to support similar initiatives of their own. How do the various programs operate, and what are the opportunities for investors?

Investing in the midstream

Midstream energy has been a sought-after sector by infrastructure investors. What does the listed midstream market offer currently, and what trends are driving the market? Are master limited partnerships still a viable investment? How is climate-change policy affecting oil and gas production?

Ad reservations due: Jan. 31 Ad materials due: Feb. 10

April

Tug of war

As populist politics continue to trend, governments are increasingly stepping into what was previously private-sector space. What are the risks to existing and future investments, and how can investors both protect themselves and benefit in this new environment?

2020 Editorial Calendar

Managing the realities of ESG

As the adoption of ESG standards continues in infrastructure investing, implementing and executing policy is becoming a growing focus. But understanding the limits of ESG principles put into action will be important as practitioners grapple with realities on the ground.

Ad reservations due: Feb. 28
Ad materials due: March 10

May P3 2.0

The P3 model is used differently in different markets, but it's safe to say P3s are going through an evolution globally. What is been used has had successes but also some setbacks. Can the model evolve with better results? Will new iterations allow for wider adoption?

Infrastructure for agriculture

The future of farming could operate very differently from the past, with large-scale greenhouses, vertical farming and other innovations. These new systems will need nontraditional energy and water infrastructure to support their operations, and investors can play a role in their development.

Ad reservations due: March 27
Ad materials due: April 10

June

The energy mix

A holistic look at energy — solar, nuclear, wind, gas, oil and more. What does the changing mix of energy sources mean for consumers, investors and the future?

Infrastructure fundraising report

We provide a review of fundraising activity, volume and trends. Infrastructure fundraising has grown considerably during the past two years. Can the trend continue? What strategies are capturing the greatest capital flows, can smaller and mid-size funds compete with the mega-funds, and where do investors allocate in a late-cycle market?

Ad reservations due: April 24 Ad materials due: May 11

July/August

Power rangers

As the pace of renewable-energy development continues, the need for a grid to store and direct that power becomes greater. What are the opportunities to invest in the power grid of the future?

Coronavirus and infrastructure — impacts and outcomes

The coronavirus pandemic has affected all parts of the global economy, and infrastructure assets have felt some of the most impact. What is the status of infrastructure businesses and investment through the ongoing crisis?

Ad reservations due: June 26 Ad materials due: July 10

September

At the crossroads of infrastructure and technology

Disruptive technologies are reshaping infrastructure investing. In this three-part series, we 1) look at macro trends and the tech innovations affecting infrastructure investments — disruptors vs. opportunities; (2) review the back-end technology solutions in fund administration, investor relations and asset management; and (3) look at tech advances in project and construction management — drones, building information modeling and more.

Coronavirus and infrastructure — a closer look

The coronavirus pandemic has affected all parts of the global economy, and infrastructure assets have felt some of the most impact. What is the status of infrastructure businesses and investment through the ongoing crisis?

Ad reservations due: July 29 Ad materials due: Aug. 10

October

Risk and reward

How investors, consultants and managers define super core, core, core-plus and strategies on up the risk curve will guide their investment decisions. Which are the correct metrics to define these strategies? Are investors, consultants and managers in agreement?

2020 Editorial Calendar

At the crossroads of infrastructure and technology (Part II)

Disruptive technologies are reshaping infrastructure investing. In part II of this three-part series, we review the back-end technologies having an impact in fund administration, investor relations and asset management. How do practitioners adopt the right innovations, and what value and outcomes can be expected?

Ad reservations due: Aug. 26 Ad materials due: Sept. 10

November

How to deploy capital in today's market

More private capital than ever is seeking to invest in infrastructure. For some, mega-deals are right, and for others, the middle-market. Lines are also blurring between infrastructure, real estate and private equity. Infrastructure debt, meanwhile, is gaining interest, and Asia is becoming a new destination for investors and managers.

At the crossroads of infrastructure and technology (Part III)

Disruptive technologies are reshaping infrastructure investing. In the final part of the series, we look at tech advances in project and construction management — drones, building information modeling and more. How do practitioners adopt and implement the right innovations, and what value and outcomes can be expected?

Ad reservations due: Sept. 25 Ad materials due: Oct. 9

December

Supply, demand and infrastructure

Revenues of demand-driven, or GDP-sensitive, infrastructure assets, such as airports, ports and toll roads, typically go with the flow of an economic cycle — when growth is good, operators can raise prices, but when it slows, these services are less needed and revenue slumps. A review of the market for demand-driven infrastructure.

Ad reservations due: Oct. 28 Ad materials due: Nov. 10

Note: Publication content is subject to change without notice. The editorial calendar for the first half of 2021 will be available in October.

Call today to reserve your advertising position.

If you are interested in contributing an article to an issue, contact Drew Campbell, d.campbell@irei.com.

Geoffrey Dohrmann, Publisher & Editor-in-Chief; g.dohrmann@irei.com

For editorial inquiries, contact:

Drew Campbell, Senior Editor; d.campbell@irei.com

For advertising inquiries, contact:

Cynthia Kudren, Senior Account Executive; c.kudren@irei.com

For sponsorship inquiries, contact:

Chase McWhorter, Managing Director, Infrastructure; c.mcwhorter@irei.com

Institutional Real Estate, Inc.

2010 Crow Canyon Place, Suite 455, San Ramon, Calif., 94583 USA Tel: +1 925-244-0500 • Fax: +1 925-244-0520 • www.irei.com

July 10, 2020