

Institutional Real Estate

Europe

The investor-focused global real estate publication

2020 Editorial Calendar

January

An educated guess

Student housing has grown from a niche part of the residential sector to one of the most sought-after asset classes in real estate. But with the market now looking oversupplied in various cities, is there a danger that returns are set to take a fall?

The money talks

A report from the *Institutional Real Estate Americas, Europe* and *Asia Pacific* Editorial Advisory Board meetings in autumn 2019. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies and issues, and what are their plans for the future?

Ad reservations due: 4 November

Ad materials due: 22 November

February

Leveraging up

Strong arguments have been made to suggest that real estate debt has an appealing risk-return profile in today's European market. But should European investors include more debt in their investment portfolios, or is the strategy a risky move at this stage of the cycle?

Looking for advice

The investment consultancy model continues to develop, but many are concerned that some consultants are now too conflicted, given their encroachment into the investment management world. How can investors best use consultants?

Ad reservations due: 9 December

Ad materials due: 27 December



Bonus distribution:

Institutional Real Estate, Inc

2020 Visions, Insights & Perspectives (VIP) Europe

Institutional Real Estate, Inc

2020 Visions, Insights & Perspectives (VIP) Americas

March

One size fits all?

Pressure is growing on the real estate industry to further commit to sustainable investing. But can it create a performance measurement for ESG investing that will be beneficial for all? And how can it set itself long-term, stable targets; identify trends; and take action when needed? Or is uniformity in this area not only impossible, but also unwarranted?

Ad reservations due: 3 January

Ad materials due: 24 January

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April

Taking the plunge

With UK retail having suffered a difficult time in recent years, have valuations reached a point where it is now time to (re)enter the market? And if so, then how could retail assets be best repositioned in the UK's mature e-commerce environment?

Ad reservations due: 3 February

Ad materials due: 21 February

May

Driving allocations

How do approaches to real estate allocation — and return requirements — vary by global region and investor type (such as pension funds and insurance companies), particularly in this low-interest-rate environment? What does this say about how these investors view the purpose of real estate in their portfolios? And, how have geopolitical trends, the trade war and interest rates affected investors' asset allocations to real estate and their risk profiles?

Ad reservations due: 2 March

Ad materials due: 20 March

June

Affordable housing

Residential markets in major cities are challenged by a shortage in key worker housing within the mid-market rental sector. How far can investment in the affordable housing sector alleviate this problem? What challenges does the sector pose for investors?

Hey, data head

Many developers and investors are experiencing difficulties in collecting, checking, cleaning and manipulating data. How thoroughly does the real estate industry trust its data? And how can it be harnessed to make smart decisions and capture value?

Ad reservations due: 3 April

Ad materials due: 17 April

July/August

Sustaining new standards

Some developers have sung the praises of sustainable development. The use of materials such as cross-laminated timber has proved to be a hit with tenants and investors. How widespread could sustainable development become, and how can costs be controlled to make the practice financially viable?

Viva la logística

Spain's logistics market has enjoyed a stellar period of growth and continues to attract investors. But will it still prosper in the face of the COVID-19 pandemic? If so, where do the opportunities still lie in the Spanish market?

Ad reservations due: 1 May

Ad materials due: 22 May

September

Over the top

There are contrasting relationships between office rent levels and space under construction across different markets in Europe. But are concerns about oversupply in some locations justified, particularly following the economic fallout from the COVID-19 lockdown? Or are high construction costs and land plot prices still putting the brakes on speculative development?

Checking report cards

Increased demand for more detailed reports has caused some tension between LPs and GPs. Are investor expectations regarding reporting now unrealistic? Or do managers need to step up their reporting game through better use of tech?

Ad reservations due: 2 July

Ad materials due: 24 July

October

Redefining core

It is becoming harder than ever to throw a blanket definition over core assets. Some say their attributes change from country to country, others believe lease lengths and leverage levels can still be used to explain core. Why is core changing — and does it matter?

Ad reservations due: 3 August

Ad materials due: 21 August

November

How low can they go?

Talk of the "Japanification" of Europe refuses to go away as its countries continue to post low growth figures and maintain low interest rates. Is stagnation now something Europe has to live with in the long term? And what does it mean for real estate markets? Are the differences between Europe and Japan strong enough to suggest a different economic future?

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Out of sight, out of mind

Out-of-town shopping centres have been the big losers in retail's recent tale of woe. But can they be given a whole new lease on life despite consumers' changing shopping habits? How can shopping centres be re-positioned to capitalise on their location and size?

Ad reservations due: 4 September

Ad materials due: 18 September

Mixed signals

The retail, hotel, office, logistics and residential sectors are all being discussed increasingly in terms of mixed-use developments. But how widespread has mixed-use become? And is it really the future?

Ad reservations due: 2 October

Ad materials due: 23 October

December

Living together

Co-living has given single professionals the chance to live in purpose-built and professionally managed rental blocks where they can mix with other people, but still retain their independence and personal space. It is now developing further thanks to algorithms that can match the right people in the right buildings to create harmonious friendship groups. How is the co-living concept developing across Europe? And how far can it go?

Note: Publication content is subject to change without notice. The editorial calendar for first half 2021 will be available in October 2020.

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