

# Institutional Real Estate

## Asia Pacific

The investor-focused global real estate publication

## 2020 Editorial Calendar

### January

#### The money talks

A report from the *Institutional Real Estate Americas*, *Europe* and *Asia Pacific* Editorial Advisory Board meetings in autumn 2019. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies and issues, and what are their plans for the future?

#### Deep dive

A detailed look at evolving central bank policy throughout the Asia Pacific region, with specific emphasis on the People's Bank of China and the Bank of Japan, which represent the two largest economies in the region. What do their actions tell us about the state of the regional economy and its susceptibility to recession? And, what do their policies mean for property investors?

**Ad reservations due:** 4 November 2019

**Ad materials due:** 22 November 2019

### February

#### Fee, fi, fo, fum

Are we seeing lower total-return expectations across global real estate? If so, what is the new paradigm? Lower return expectations invariably lead to a discussion on fees. Are we seeing the first signs of this, given fees were not as important a parameter over the past five to six years? What does this suggest for the industry?

**Ad reservations due:** 9 December 2019

**Ad materials due:** 27 December 2019

#### Bonus distribution:

Institutional Real Estate, Inc

2020 Visions, Insights & Perspectives (VIP) Americas

2020 Visions, Insights & Perspectives (VIP) Europe

### March

#### Placement agent expert roundtable

How do placement agents differentiate their clients in the time of the mega-fund? What challenges and opportunities are they seeing for institutional



investors in the Asia Pacific region, given today's economic climate? What needs are they noting that are not being met, and how does their unique role in the real estate industry provide perspective on the industry itself?

**Ad reservations due:** 13 January

**Ad materials due:** 31 January

### April (Special China Edition)

#### China residential

China's vast residential market has seen slowing price growth — with some developers slashing prices — given governmental curbing measures aimed at cooling speculative growth. But the residential market in China still remains relatively attractive, despite the pandemic, while the overall Chinese economy is slowing and further hampered by an ongoing trade dispute with the United States.

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Where are the best opportunities for investors in China's residential market, and what locations and types of assets should they avoid?

## China expert roundtable

What is the likely medium- to longer-term impact of the ongoing pandemic on the real estate industry, as well as on investments in China and the rest of Asia? What strategies are investors employing to mitigate these risks?

**Ad reservations due:** 10 February

**Ad materials due:** 28 February

## May

### Driving allocations

How do approaches to real estate allocation — and return requirements — vary by global region and investor type (such as pension funds and insurance companies), particularly in this low interest-rate environment? What does this say about how these investors view the purpose of real estate in their portfolios? And, how have the pandemic and geopolitical trends affected investors' asset allocations to real estate and their risk profiles?

## Office matters

With the co-working phenomenon and its effect on office assets, what is the current state of Asia Pacific office markets, and what qualities about the region make office assets more or less susceptible to such trends? And how are mega-trends (urbanisation, tech disruption, etc) further impacting office markets in the region?

**Ad reservations due:** 9 March

**Ad materials due:** 27 March

## June

### Determined strategy

What are the major trends or factors determining investors' strategies in the next three years, with respect to their primary target markets? How are investors currently thinking about core and higher-risk strategies? Are they advocating both or favouring one to the exclusion of the other?

**Ad reservations due:** 6 April

**Ad materials due:** 24 April

## July/August (Special Australia Section)

### Australia expert roundtable

How are Australia's property markets being affected by the pandemic? And what strategies are Australia-based real estate investors using in the current environment to address risk in their portfolios?

**Ad reservations due:** 11 May

**Ad materials due:** 29 May

## September

### Tokyo drift

What does the postponement of the 2020 Summer Olympics in Tokyo to next year mean for Japan? With the 2025 World Expo in Osaka approaching, how well positioned is Japan's government to hit its target of 60 million foreign visitors by 2030? In what other ways is the government supporting its tourism industry, and what long-term opportunities does this present to property investors?

## Capital flows

Where are Asia Pacific-based investors placing their capital domestically and globally, and which property types do they find the most — and least — attractive,

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and why? How are these investment preferences changing, given regional and global pandemic and economic considerations?

**Ad reservations due:** 13 July

**Ad materials due:** 31 July

## October

### Redefining core

It is becoming harder than ever to throw a blanket definition over core assets. Some say that their attributes change from country to country, others believe that lease lengths and leverage levels can still be used to explain core. Why is core changing — and does it matter?

### Risk rebound

The emerging markets of Southeast Asia looked like some of the most-promising economies in late 2019. The region appeared poised to gain from the push to increase Asian real estate exposure and diversify away from China. How will Southeast Asia fare now, after investors beat a retreat away from riskier markets? Will cross-border dealmaking return?

**Ad reservations due:** 7 August

**Ad materials due:** 28 August

## November

### A place to live

In October 2019, 41 percent of Editorial Advisory Board members for *Institutional Real Estate Asia Pacific* viewed apartment assets as their top target for investment in 2020, nearly double the next highest-ranking target, industrial/logistics, at 21 percent. As demographic shifts and urbanisation trends continue, what is the current status of the fledgling multifamily rental-housing sector in Asia Pacific?

**Ad reservations due:** 4 September

**Ad materials due:** 25 September

## December

### Hong Kong fundamentals

Amid the pandemic, protests and Beijing's new national security law for the city-state, what are property fundamentals — and investor interest — expected to look like in Hong Kong in the short and long term?

**Ad reservations due:** 12 October

**Ad materials due:** 30 October

*Note: Publication content is subject to change without notice. The editorial calendar H1 2021 will be available in October.*

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***If you are interested in contributing an article to an issue, contact Jennifer Molloy, [j.molloy@irei.com](mailto:j.molloy@irei.com).***

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