

# Institutional Real Estate Americas

The investor-focused global real estate publication

## 2020 Editorial Calendar

### January

#### 2020 vision

What does 2020 hold in store for real estate investors around the world? As we look to the year ahead, where are the opportunities? And where are the challenges? What are the forecasts for real estate and economic performance in 2020?

#### The money talks

A report from the *Institutional Real Estate Americas*, *Europe* and *Asia Pacific* Editorial Advisory Board meetings in fall 2019. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies and issues, and what are their plans for the future?

**Ad reservations due:** Nov. 12

**Ad materials due:** Dec. 3

#### Bonus distribution:

##### Information Management Network

The Inaugural Student Housing 360

##### Information Management Network

The 17th Annual Winter Forum on Real Estate Opportunity & Private Fund Investing

### February

#### Managing risk

What is investors' risk tolerance, and how is it influencing their real estate investment activity and outlook over the next two to three years? Considering where we are in the cycle, how are investors preparing their portfolios for the upcoming year? How well is the real estate industry positioned for an upcoming downturn/recession, relative to past experience?

#### Getting into debt

A lot of capital has been raised in recent years for debt investment funds, and real estate debt funds



and strategies have grown quite a bit. Is there still an opportunity, or is the debt space saturated? Where are real estate debt funds headed, and how many are likely to crash and burn?

**Ad reservations due:** Dec. 16

**Ad materials due:** Jan. 3

#### Bonus distribution:

##### Institutional Real Estate, Inc.

2020 Visions, Insights & Perspectives (VIP) Americas

##### Institutional Real Estate, Inc.

2020 Visions, Insights & Perspectives (VIP) Europe

### March

#### The REIT alternative

How are investors using REITs in their portfolios? Where are investors finding risk-adjusted opportunities in the listed real estate space?

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## Housing affordability

Rents continue to outpace wages, which reduces availability for the middle class. Does housing continue to be only for the rich? Is the homeownership rate at a new normal? To what degree is housing affordability on investors' radar? How does it impact investors' investment strategies?

**Ad reservations due:** Jan. 14

**Ad materials due:** Feb. 4

**Bonus distribution:**

National Investment Center for Seniors Housing & Care

2020 NIC Spring Conference

Pension Real Estate Association

2020 PREA Spring Conference

## April

### Flowing in

Chinese investors became a big player in U.S. real estate over the past decade — until the Chinese government imposed capital controls. What does the withdrawal of Chinese cross-border investment mean for U.S. property markets? Will other foreign investors step up their investments instead?

### Survey says

Every year, Institutional Real Estate, Inc. and Kingsley Associates survey institutional investors around the world to determine their investment intentions. We take a close look at the results of the annual investor survey and preview the report's findings.

**Ad reservations due:** Feb. 7

**Ad materials due:** March 4

## May

### Driving allocations

How do approaches to real estate allocation — and return requirements — vary by global region and investor type (such as pension funds and insurance companies), particularly in this low interest-rate environment? What does this say about how these investors view the purpose of real estate in their portfolios? And, how have geopolitical trends, the trade war and interest rates affected investors' asset allocations to real estate and their risk profiles?

**Ad reservations due:** March 13

**Ad materials due:** April 3



## June

### Now what?

With a global pandemic tipping economies around the world into recession, real estate investors are trying to figure out what the spread of the novel coronavirus disease COVID-19 means for their portfolios. We look at how the various property types are being affected.

**Ad reservations due:** April 13

**Ad materials due:** May 1

## July/August

### Retail leasing

COVID-19 has had a tremendous impact on the retail sector, with the mandated closure of nonessential businesses. Struggling retailers are considering bankruptcy and nonpayment of rents. How are retail landlords coping amid the crisis?

**Ad reservations due:** May 15

**Ad materials due:** June 3

# 2020 Editorial Calendar

## September

### Office after COVID-19

Investment decisions made now will reverberate for the next decade and longer. The coronavirus pandemic is causing a dramatic shift in how office space is used. Decisions being made now by office developers, owners and occupiers are likely to have long-lasting effects, given the typical investment hold period and the typical office lease. How might COVID-19 change the way we use office space going forward? What office sector trends might the COVID-19 outbreak accelerate? How might COVID-19 affect the desirability of urban versus suburban office space?

### G is for governance

What do limited partners think about governance factors in the real estate investment industry? What are best practices for transparency and reporting, and what are the latest trends in this space? What do investors want to see for terms and structure of co-investments, joint ventures or commingled funds? A conversation among some of the industry's leading ESG experts.

**Ad reservations due:** July 13

**Ad materials due:** July 31

## October

### Redefining core

It is becoming harder than ever to throw a blanket definition over core assets. Some say their attributes change from country to country, others believe lease lengths and leverage levels can still be used to explain core. Why is core changing — and does it matter?

### Transaction activity

Real estate transaction activity has collapsed amid the COVID-19 pandemic. What trends might drive transaction activity, going forward? How might pricing and valuations change, going forward?

**Ad reservations due:** Aug. 10

**Ad materials due:** Sept. 4

## November

### Consolidation

Mergers and acquisitions activity has been rising across the real estate investment management industry. What does it take to make a merger work? And how do investors feel about increasing consolidation? Do limited partners view the wave of consolidation that is occurring among investment managers as a positive, negative or neutral?

### Research roundtable

A roundtable discussion among some of the industry's leading researchers.

**Ad reservations due:** Sept. 11

**Ad materials due:** Oct. 2

## December

### That's life

The life-science sector is attracting increasing attention from investors, as it combines the drivers and trends of the technology sector with those of the healthcare sector. Many see the segment as offering better returns than traditional office, with an attractive tenant base. What is the future of life-science real estate?



# 2020 Editorial Calendar

## Emerging rationale

A look at the rationale for emerging-manager programs. Why do investors establish emerging-manager investment programs? And do these programs achieve what they are designed to do?

## Human interest

Profiles of programs that support bringing youth and people from nontraditional backgrounds into the real estate industry.

**Ad reservations due:** Oct. 12

**Ad materials due:** Nov. 2



*Note: Publication content is subject to change without notice. The editorial calendar for first half 2021 will be available in October 2020.*

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