

Advertising Media Kit

Institutional Investing in Infrastructure (i3)



Institutional Investing in Infrastructure (i3) is read by leading executives in the global institutional investment community who are actively investing in infrastructure or are considering the asset class for future commitments. This includes the chief investment officers at the largest pension plans globally as well as executives at the most-respected investment advisory firms.

Frequency: 11x

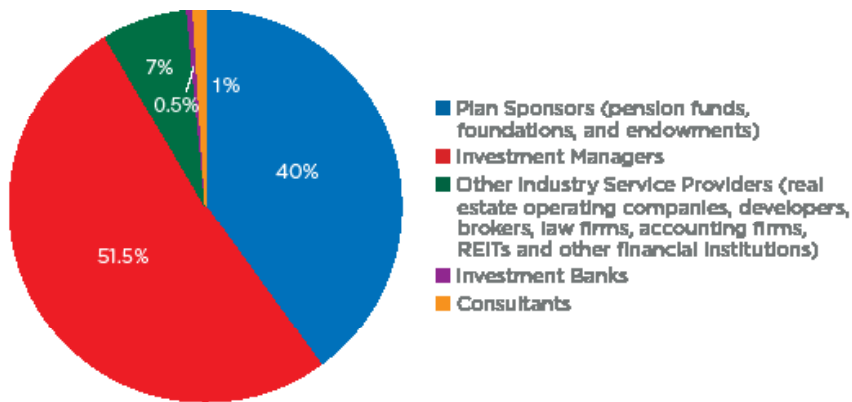
Circulation: 2,000 (print and online)

Distribution: by mail and email alert for online version

Regular Subscription Rate: \$195

Automatic Renewal Subscription Rate: \$120

Firm-Type Breakdown

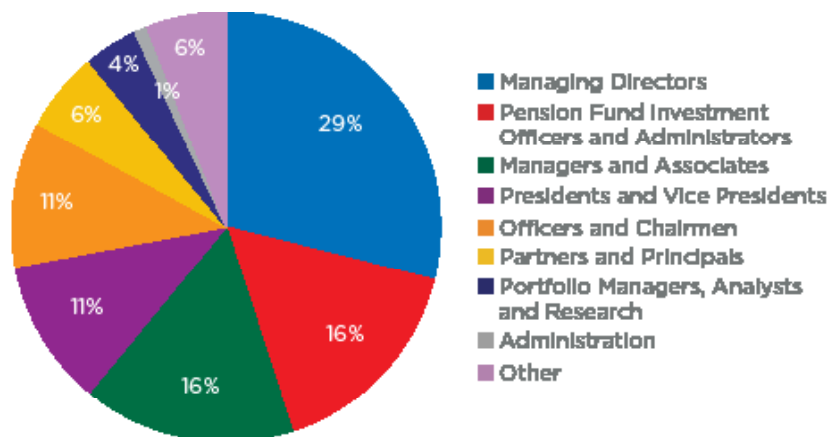


Bonus Distribution:

We have marketing alliances with conference producers throughout the industry, which allows us to distribute *Institutional Investing in Infrastructure (i3)* to the attendees of some of the biggest and best known events. Check out our current roster of events.

www.irei.com/i3-bd

Title Breakdown

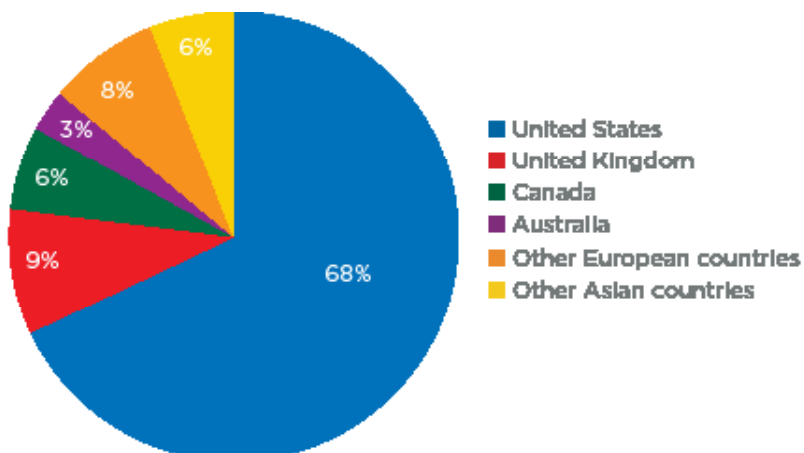


Editorial Calendar:

Our editorial calendar shows topics that are scheduled to be featured over the upcoming months. You can use this as an additional guide to help you select the best months to place your ads.

www.irei.com/i3_editorialcalendar

Geographic Breakdown



Editorial Advisory Board Members:

Institutional Investing in Infrastructure (i3) has a board of industry experts who meet annually to discuss the critical issues that the industry is facing. The candid discussions that take place at these meetings help formulate the content for the publication.

www.irei.com/i3_boardmembers

*Data as of May 2019

Advertising Mechanical Sizes and Rates

Institutional Investing in Infrastructure (i3)

Advertising Placements

Institutional Investing in Infrastructure (i3) has both print and digital advertising opportunities available for your firm. Contact Cynthia Kudren at c.kudren@irei.com with inquiries.

Quarterly Special Print Issues: February, April, September and November 2020

Special VIP Infrastructure Print Issue: June 2020

11 Digital Issues

Print

	1x	2x	4x
1 pg 4/C	\$3,525	\$3,175	\$2,825
1/2 pg 4/C	\$2,325	\$2,100	\$1,875

Digital

	1x	2x	4x	8x
1 pg 4/C	\$1,975	\$1,775	\$1,575	\$1,425
1/2 pg 4/C	\$1,325	\$1,175	\$1,050	\$935

Banner Placement, Size, Pricing

Website:

Header, Middle, Footer Banners

960w x 120h pixel banner

One month: \$2,250

Side Banners

300w x 250h pixel banner

One month: \$1,650

i3-infrastructure.com

Infrastructure Newline Email:

Leaderboard Banner

760w x 100h pixel banner

One month: \$4,700

Sponsored Content Side Banner

200w x 385h pixel banner

One month: \$4,700

Middle Banner

520w x 100h pixel banner

One month: \$3,900

Payments & Deadlines

A 15% commission will be granted to recognized advertising agencies on space, color, bleed and position charges only. We do not pay commissions on charges for artwork or reprints.

Side Banner

200w x 150h pixel banner

1 week: \$500

2 weeks: \$1,000

3 weeks: \$1,500

One month: \$2,000

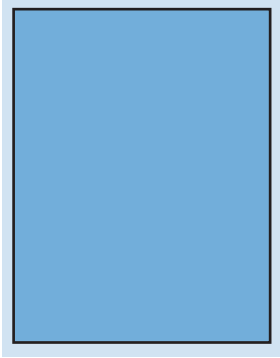
Terms: 30 days net. Interest will accrue at a rate of 1.5% per month. Electronic wire transfer available.

Copyright & Contract Policy

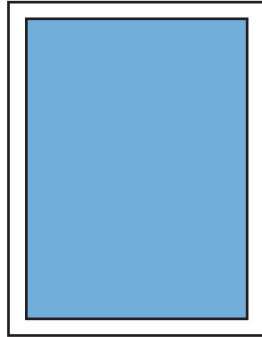
Advertisers and advertising agencies assume liability for all content of advertisements printed and also assume liability for any claims arising therefrom made against the Publisher. The Publisher reserves the right to reject any advertising materials the Publisher deems not suitable for the Publication's audience or in keeping with the Publication's standards. The Publisher also reserves the right to insert the words "advertising" or "advertorial" into copy that the Publisher deems to resemble editorial matter.

Mechanical Requirements

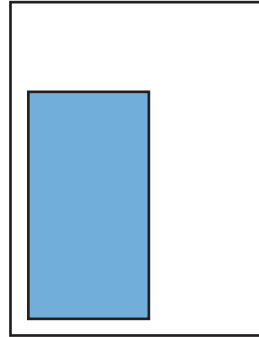
The Publication trim size is 8.5" wide x 11" high



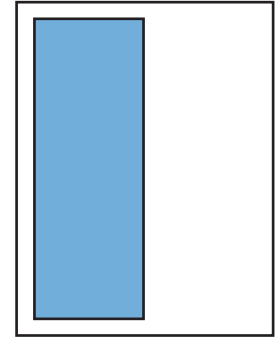
Full-Page Bleed
8-3/4" wide x 11-1/4" high



Full-Page
7" wide x 10" high



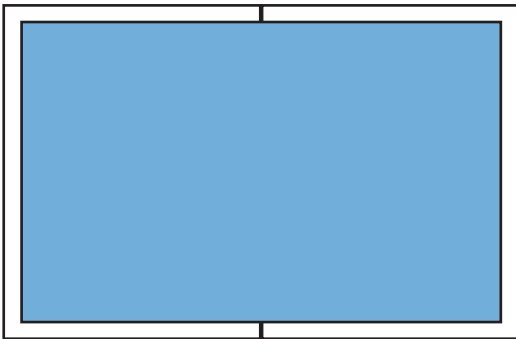
Junior Page
3-7/8" wide x 7-2/5" high



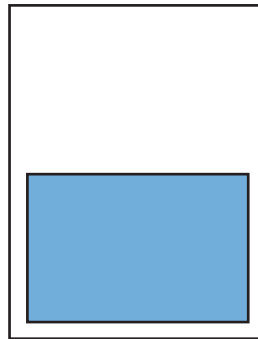
12-page Vertical
3-3/8" wide x 10" high

OR

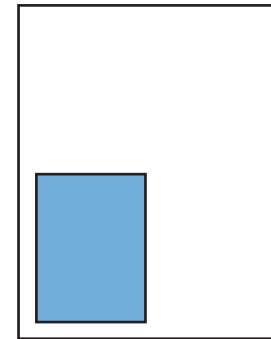
8.5" wide x 11" high + 0.125 bleed



Double-Page Spread
15-1/2" wide x 10" high



12-page Horizontal
7" wide x 4-5/8" high



14-page
3-3/8" wide x 4-5/8" high

Double-Page Spread Bleed
17-1/4" wide x 11-1/4" high

Artwork

All artwork should be submitted as a press-ready PDF processed through Adobe Acrobat.

If you are unable to send us artwork in this format, please contact us. We may be able to accommodate your placement, but there will be additional fees incurred for the conversion.

Contacts

Advertising sale inquiries

Cynthia Kudren, Senior Account Executive, Advertising
c.kudren@irei.com
+1 917-620-4666

Artwork inquiries

Michelle Raab, Advertising & Media Specialist
m.raab@irei.com

Shipping Instructions

Electronic shipping: Email files to Michelle Raab at m.raab@irei.com

FTP Site: If you would like to access our FTP site, please contact Susan Sharpe at s.sharpe@irei.com for instructions.

Mail:
Institutional Real Estate, Inc.
2010 Crow Canyon Place, Suite 455
San Ramon, CA 94583 United States
Attn: Michelle Raab