

REALASSETS ADVISER

The magazine written for registered investment advisers and wealth managers seeking insights and actionable information on investments in real assets

H1 2020 Editorial Calendar

January

The evolution of interval funds

How has this product structure changed to address investor concerns and performance?

Recession-proofing the portfolio

Which real estate asset classes and which fund structures are poised to best withstand a downturn?

Roundtable

What to look for in 2020

Ad reservations due: Nov. 29

Ad materials due: Dec. 6

Bonus distribution:

Institutional Real Estate, Inc.

2020 Visions, Insights & Perspectives (VIP)
Americas

February

Private debt in the zero-interest era

Investors have gravitated to private credit — in part with expectations of a downturn — but downward pressure on U.S. interest rates and fierce competition among a proliferation of debt funds are propelling distressed, mezzanine and other forms of debt investing into more defensive strategies.

Alternatives and the shadow of SEC scrutiny

What are some of the key compliance and due-diligence pitfalls advisers can avoid when vetting and allocating to alternatives?

Ad reservations due: Dec. 27

Ad materials due: Jan. 6

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Institutional Real Estate, Inc.

2020 Visions, Insights & Perspectives (VIP) Europe



March

The merger of student and senior housing

New housing partnerships are bringing student and senior housing together, and the arrangement is being praised by members of both age groups.

H1 2020 Editorial Calendar

New product structures

Interval funds, Reg D, BDC, and NAV REITs are among the alphabet soup of new products. How do they differ? Which are hot? Why do they make sense for some portfolios? How do investors access them?

Roundtable

How will investing by family offices change as wealth is transferred to a new generation?

Ad reservations due: Jan. 31

Ad materials due: Feb. 7

Bonus distribution:

Lido Consulting

15th Annual Family Office Investment Symposium

ADISA

2020 Spring Conference

April

Q&A: Ivy Zelman on the build-to-rent market

How does the build-to-rent housing market work for investors and why is it gaining momentum?

REIT mergers vs. liquidity events

Many nontraded REITs have gone the merger route in lieu of liquidity events — oftentimes to the detriment of investors.

Ad reservations due: Feb. 28

Ad materials due: March 6

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Institutional Real Estate, Inc.

2020 Spring Editorial Advisory Board Meeting — *Americas*

Kayo Conference Series

Kayo Women's Energy Summit

May

The commodity triple play

How and why to allocate to commodities' three major food groups — index funds, commodity funds, and futures.

30/30 vision for impact investing

With the millennial generation's penchant for social good, paired with an estimated \$30 billion in intergenerational wealth transfer during the next 30 years, impact investing is poised to see rapid growth.

Roundtable

Is the interval fund an alternative investment or a mutual fund? Some custodians and intermediaries differ on that question.

Ad reservations due: March 27

Ad materials due: April 6

Bonus distribution:

Institutional Real Estate, Inc.

2020 iREOC Annual Membership Meeting

Institute for Portfolio Alternatives

IPA Summit 2020 and Due Diligence Symposium

June

Liquid vs. illiquid alternatives

Getting the mix right for investor portfolios

2019 by the numbers

A performance review of nontraded REITs, interval funds and liquid alternatives during the year past.

Ad reservations due: April 24

Ad materials due: May 6

Bonus distribution:

Institutional Real Estate, Inc.

2020 Visions, Insights & Perspectives (VIP) Infrastructure

Kayo Conference Series

Kayo Women's Power & Utility Summit

July/August

Fund-of-funds comes to private wealth

More fund-of-fund structures — encompassing private equity and real estate to impact investing — are coming to market and offering investors diversity in asset class, management, risk and geography. What are the emerging trends in fund-of-funds and why might they be suitable for an allocation?

Modeling alternative investment allocation

The Bond Ladder Approach helps dispel the myth among advisers that illiquidity is too risky for individual investors.

Roundtable

RIA executives on the best way for managers to successfully introduce their products to wealth advisory firms.

Ad reservations due: May 29

Ad materials due: June 5

Bonus distribution:

Institutional Real Estate, Inc.

2020 Editorial Advisory Board Meeting — *Real Assets Adviser*

ADISA

2020 Alternative Investments Research & Due Diligence Forum

H1 2020 Editorial Calendar

In every issue:

Notes & Trends
5 Questions
People
Real Estate news
Infrastructure news

Energy news
Commodities news
Market View
The Big Picture
Last Word

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