

Institutional Real Estate

Europe

The investor-focused global real estate publication

H1 2020 Editorial Calendar

January

An educated guess

Student housing has grown from a niche part of the residential sector to one of the most sought-after asset classes in real estate. But with the market now looking oversupplied in various cities, is there a danger that returns are set to take a fall?

The money talks

A report from the *Institutional Real Estate Americas*, *Europe* and *Asia Pacific* Editorial Advisory Board meetings in autumn 2019. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies and issues, and what are their plans for the future?

Ad reservations due: 4 November

Ad materials due: 22 November

February

Leveraging up

Strong arguments have been made to suggest that real estate debt has an appealing risk-return profile in today's European market. But should European investors include more debt in their investment portfolios, or is the strategy a risky move at this stage of the cycle?

Looking for advice

The investment consultancy model continues to develop, but many are concerned that some consultants are now too conflicted, given their encroachment into the investment management world. How can investors best use consultants?

Ad reservations due: 9 December

Ad materials due: 27 December

Bonus distribution:



Institutional Real Estate, Inc

2020 Visions, Insights & Perspectives (VIP) Europe

Institutional Real Estate, Inc

2020 Visions, Insights & Perspectives (VIP) Americas

March

One size fits all?

Pressure is growing on the real estate industry to further commit to sustainable investing. But can it create a performance measurement for ESG investing that will be beneficial for all? And how can it set itself long-term, stable targets; identify trends; and take action when needed? Or is uniformity in this area not only impossible, but also unwarranted?

Ad reservations due: 3 January

Ad materials due: 24 January

H1 2020 Editorial Calendar

April

Taking the plunge

With UK retail having suffered a difficult time in recent years, have valuations reached a point where it is now time to (re)enter the market? And if so, then how could retail assets be best repositioned in the UK's mature e-commerce environment?

Ad reservations due: 3 February

Ad materials due: 21 February

Bonus distribution:

Institutional Real Estate, Inc

2020 Spring Editorial Advisory Board Meeting —
Americas

May

Driving allocations

How do approaches to real estate allocation — and return requirements — vary by global region and investor type (such as pension funds and insurance companies), particularly in this low-interest-rate environment? What does this say about how these investors view the purpose of real estate in their portfolios? And, how have geopolitical trends, the

trade war and interest rates affected investors' asset allocations to real estate and their risk profiles?

Ad reservations due: 2 March

Ad materials due: 20 March

Bonus distribution:

Institutional Real Estate, Inc

2020 iREOC Annual Membership Meeting

June

Affordable housing

Residential markets in major cities are challenged by a shortage in key worker housing within the mid-market rental sector. How far can investment in the affordable housing sector alleviate this problem? And what challenges does the sector pose for investors?

Hey, data head

Many developers and investors are experiencing difficulties in collecting, checking, cleaning and manipulating data. How thoroughly does the real estate industry trust its data? And how can it be harnessed to make smart decisions and capture value?

Ad reservations due: 3 April

Ad materials due: 17 April

Note: Publication content is subject to change without notice. The editorial calendar for full-year 2020 will be available in March.

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***If you are interested in contributing an article to an issue,
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