

Institutional Real Estate

Asia Pacific

The investor-focused global real estate publication

H1 2020 Editorial Calendar

January

The money talks

A report from the *Institutional Real Estate Americas*, *Europe* and *Asia Pacific* Editorial Advisory Board meetings in autumn 2019. What themes are similar around the world? How are leading pension fund executives, fund-of-funds managers, investment advisers and consultants approaching real estate investment strategies and issues, and what are their plans for the future?

Deep dive

A detailed look at evolving central bank policy throughout the Asia Pacific region, with specific emphasis on the People's Bank of China and the Bank of Japan, which represent the two largest economies in the region. What do their actions tell us about the state of the regional economy and its susceptibility to recession? And, what do their policies mean for property investors?

Ad reservations due: 4 November

Ad materials due: 22 November

February

Fee, fi, fo, fum

Are we seeing lower total-return expectations across global real estate? If so, what is the new paradigm? Lower return expectations invariably lead to a discussion on fees. Are we seeing the first signs of this, given fees were not as important a parameter over the past five to six years? What does this suggest for the industry?

Ad reservations due: 9 December

Ad materials due: 27 December

Bonus distribution:

Institutional Real Estate, Inc

2020 Visions, Insights & Perspectives (VIP) Americas

2020 Visions, Insights & Perspectives (VIP) Europe



March

Placement agent expert roundtable

How do placement agents differentiate their clients in the time of the mega-fund? What challenges and opportunities are they seeing for institutional investors in the Asia Pacific region, given today's economic climate? What needs are they noting that are not being met, and how does their unique role in the real estate industry provide perspective on the industry itself?

Ad reservations due: 13 January

Ad materials due: 31 January

April (Special China Edition)

China residential

China's vast residential market has seen slowing price growth — with some developers slashing prices — given governmental curbing measures aimed at cooling speculative growth. But the residential

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market in China still remains relatively attractive, while the overall Chinese economy is slowing and further hampered by an ongoing trade dispute with the United States. Where are the best opportunities for investors in China's residential market, and what locations and types of assets should they avoid?

China expert roundtable

What is the likely medium- to longer-term impact of the ongoing US-China trade war on the real estate industry, as well as on investments in China and the rest of Asia? What strategies are investors employing to mitigate these risks? And, is the current trade war pushing the US economy into a recession with global ramifications?

Ad reservations due: 10 February

Ad materials due: 28 February

Bonus distribution:

Institutional Real Estate, Inc
2020 Spring Editorial Advisory Board Meeting – Americas

May

Driving allocations

How do approaches to real estate allocation — and return requirements — vary by global region and investor type (such as pension funds and insurance companies), particularly in this low interest-rate environment? What does this say about how these investors view the purpose of real estate in their

portfolios? And, how have geopolitical trends, the trade war and interest rates affected investors' asset allocations to real estate and their risk profiles?

Office matters

With the co-working phenomenon and its effect on office assets, what is the current state of Asia Pacific office markets, and what qualities about the region make office assets more or less susceptible to such trends? And how are mega-trends (urbanisation, tech disruption, etc) further impacting office markets in the region?

Ad reservations due: 9 March

Ad materials due: 27 March

Bonus distribution:

Institutional Real Estate, Inc
2020 iREOC Annual Membership Meeting

June

Determined strategy

What are the major trends or factors determining investors' strategies in the next three years, with respect to their primary target markets? How are investors currently thinking about core and higher-risk strategies? Are they advocating both or favouring one to the exclusion of the other?

Ad reservations due: 6 April

Ad materials due: 24 April

Note: Publication content is subject to change without notice. The editorial calendar for full-year 2020 will be available in March.

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